



## Partnerships in Education

Aimed at Education & Training Partners who express their intention to develop education and training initiatives in collaboration with UNWTO

## Partnerships in Education with UNWTO

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*Education, training and research are recognized by the World Tourism Organization as one of the most important factors to ensure the sustainability and competitiveness of Tourism Destinations.*

Partnership with UNWTO is aimed at Education and Training Partners who express their intention to develop education and training initiatives in collaboration with UNWTO.

Bearing in mind the fundamental quest to widen and strengthen education and training capabilities in tourism around the world, based on the recurrent demands from UNWTO Members and considering the UNWTO Academy's mandate, UNWTO has established **Partnership Conditions** that define the **requirements and procedures** that Institutions wishing to launch education or training initiatives in collaboration with UNWTO must comply with.

Please find below the general conditions:

### Requirements

The education/training partner must:

- have at least 1 UNWTO.TedQual Certified Programme
- must be -or initiate the process to become- a UNWTO Affiliate Member

Full scholarships are to be provided for a minimum number of candidates nominated by UNWTO Members.

### Potential Benefits

- Curricula development
- Provision of basic content for the Programme
- Delivery of specific courses on a topic related to the main areas of knowledge of the Programme by international visiting lecturers
- Issuance of a separate certificate for these courses
- eLibrary access for the students of the Programme
- Hard copy of basic Programme contents for all Students such as Introduction to Tourism, Ethics, Market Trends, Sustainability
- International Promotion of the Programme
- Access to the UNWTO.TedQual Certification process for the Programmes that have completed at least one edition
- Possibility of access to additional content based on the Programme topic and the different modules' requirements (Tourism Policy, Market Trends, Sustainable Tourism Development, among others)
- Possibility of facilitation of internship/career development agreements with international tourism corporations within the Affiliate Members, when available

### Financial Aspects

Programme costs (including those provided by UNWTO Academy) are expected to be either financed through the tuition fees paid to the education/training institution, or from other donors.

**\*\* Those Education and Training Partners who are interested in Partnerships in Education can send their request of interest to [tedqual@unwtothemis.org](mailto:tedqual@unwtothemis.org) .**



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