




# Ifarm360

Empowering farmers to farm as a business

 farm360



A photograph showing three men in a rural setting. One man in a green shirt and blue pants stands on the ground in the foreground, looking towards the camera. Two other men are on the back of a red truck, which is heavily loaded with large white sacks of grain. They appear to be organizing or securing the load. The background shows a grassy field and a clear blue sky. A semi-transparent green box with white text is overlaid on the right side of the image.

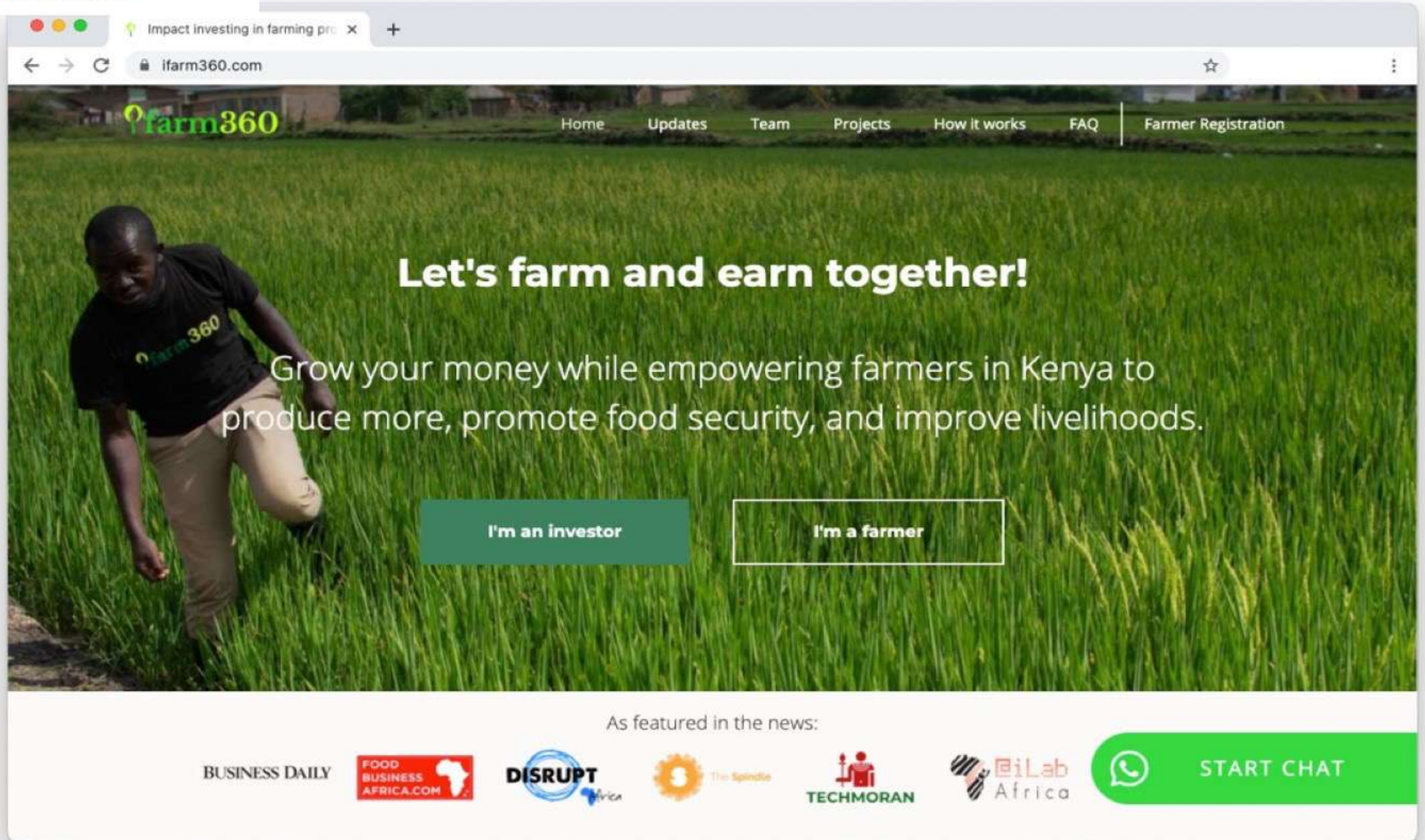
Small-scale farmers  
are the Key to  
ending Hunger and  
poverty.

But

Over 90% of Sub-Saharan Africa's  
48 million smallholder farmers lack access to  
agrifinance and tools to double their  
productivity.



# Our Solution



The screenshot shows a web browser window with the URL [ifarm360.com](http://ifarm360.com). The page features a navigation menu with links for Home, Updates, Team, Projects, How It works, FAQ, and Farmer Registration. The main content area has a background image of a farmer in a field. The text on the page reads: "Let's farm and earn together!" followed by "Grow your money while empowering farmers in Kenya to produce more, promote food security, and improve livelihoods." Below this text are two buttons: "I'm an investor" (a solid green button) and "I'm a farmer" (a white button with a green border). At the bottom of the page, there is a section titled "As featured in the news:" with logos for BUSINESS DAILY, FOOD BUSINESS AFRICA.COM, DISRUPT Africa, The Spindle, TECHMORAN, and @iLab Africa. To the right of these logos is a green button with a white WhatsApp icon and the text "START CHAT".

Crowd Farming Platform

Have a look at [ifarm360.com](http://ifarm360.com)

# How it Works

**Find markets** future contracts with large off-takers

**Onboard farmers** mobilize farmer groups

**Raise funds** mobilize funds from crowd investors

**Start production** inputs and farmer support to increase yields

**Farmers bring produce to our hubs** farmer revenue

**Sale & payback** investor payback, ifarm revenue



**360**  
approach



# Farmer benefits



## Affordable credit

Farmers access credit on input costs that is only recovered after harvest



## Know how

Access to knowledge and technology via expert agronomists



## Farm mechanization & tools

Access to mechanization and tools like solar irrigation



## Market access

Guaranteed sales.  
No post-harvest losses due to prearranged contracts







# Impact



Up to date we have achieved the following:

**+1,000**

Smallholder farmers

**\$105,300+**

Managed investments

**\$30,500+**

Investment paybacks

**\$65,000+**

Farmer earnings



# Our Impact in pictures





# TEAM



**Milka**  
Chief Executive Officer



**Derrick**  
Chief Technical Officer



**Astrid**  
Chief Investments Officer



**Fred**  
Chief Agronomist



**Jakob**  
Chief Product Officer



**Michael**  
Chief Financial Officer



**Evans**  
Community Engagement  
Officer



**Joseph**  
Agronomist