To Build A Tourism Value Chain That Creates Job Opportunities And Improve Livelihoods
Meet The Founder

Shiva Dhakal
Founder & Executive Chair Person

The Founder Shiva Dhakal has more than 30 years of experience working in the Nepalese tourism industry. He is the managing director of RM Group of Companies which includes hotels, restaurants, travel magazine and a tour operator in Nepal. All of the ventures in this group have the mission of empowering local communities through tourism and hospitality. Some of them have been recognized internationally by organizations such Booking.com, Travel Life, Pacific Asia Travel Association (PATA) and International Institute for Peace through Tourism (IIPT). In 2020, Shiva Dhakal was recognized as one of the 40 global leaders in Sustainable Tourism by Global Shapers.

https://www.linkedin.com/in/shivadhakal/
Problem Statement

Limited Exposure
Limited products for travelers to explore authentic local cultures in Nepal and participate in local activities

Limited Benefit
Although tourism in Nepal presents a big opportunity for rural development, currently the rural indigenous communities are getting limited benefits.

Mass Tourism
Tourism in Nepal is limited to a few destinations even though Nepal is endowed with diverse cultures and landscapes

Declining Culture
Nepal’s diverse cultures and traditions are getting lost amidst rapid urbanization

Limited Access to Technology
Rural Communities have not been able to reap the benefits of technology
About Us

Leading provider of Authentic and Immersive local Travel Experiences which directly benefits the Local Communities in Nepal

Support and develop Community based Homestays across Nepal.

Design travel experiences with the goal of leaving Positive Impact on the destination's People and Environment.

Work primarily with Women to Empower and Uplift their social status
We are constantly growing, in 2019 our network grew by 47%
Business Model

85% of the revenue that comes through us goes straight to the communities.

Each community in our network is required to set aside 20% of the earnings they receive through us for community development activities.

80-20 module to ensure that monetary contribution is made for community development activities when all members of the community benefit together, they are more likely to cooperate creating harmony.

The remaining 15% of the revenue helps us cover our work in:

- Product and Destination Development
- Marketing and Promotion
- Training and Consultation to the locals
- Management and coordination of reservations
We are working with renowned global and local tour operators to divert travelers to lesser known destinations.

We have enlisted with major Online Travel Agents to tap into travelers using online platforms.

**Strong Global Partnership and Stable Recurring Revenues**
Launched communityhomestay.com

*After booking booster grant, website was redesigned which helped to enhance sales

7588 Travelers served

45 Local and International business partners

More than 65 local experiences developed and marketed

Awards and Recognitions
Future Outlook

50 Community Homestays and 200+ Community Experiences by 2022

Form Partnership to Replicate CHN model and Good Practices outside of Nepal

Any Traveller visiting Nepal experience at least one community based travel experiences.
We Will Work To Make:

Tourism- A global Force of Good