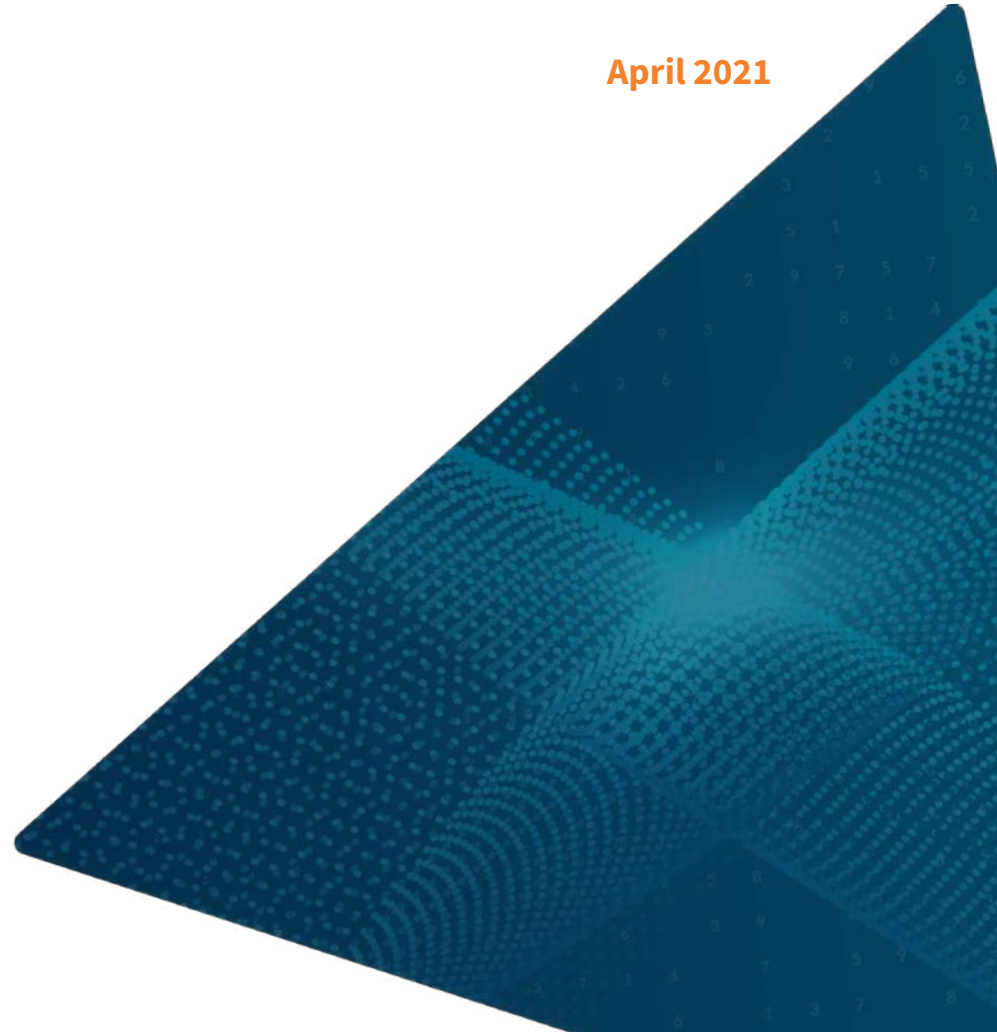


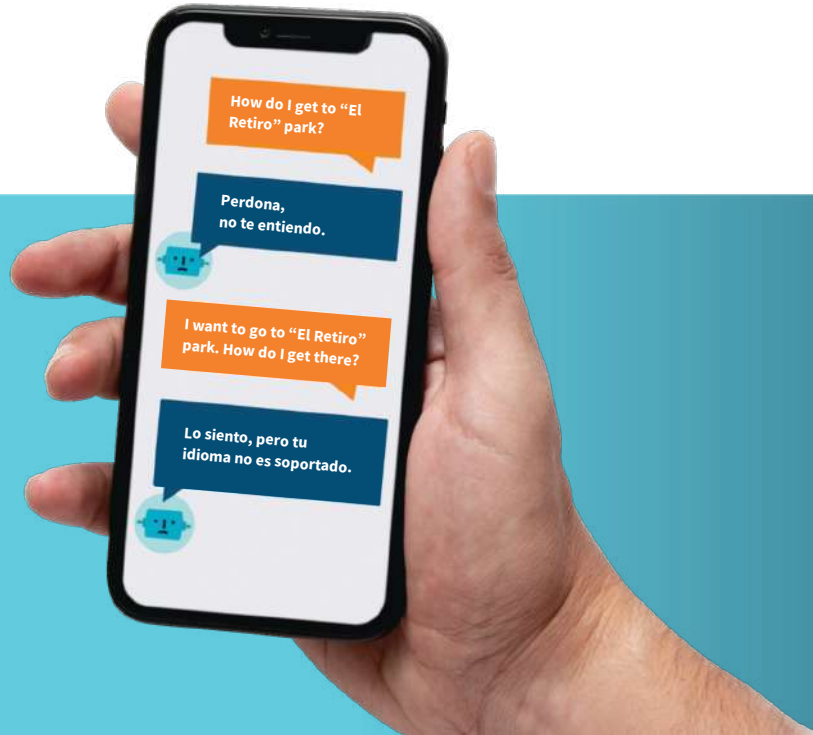
For a smarter future with smarter AI

How crowdsourcing & AI
can support the tourism industry



The Main Challenge of AI:

Access to High-Quality Data



Where can I get some “tapas”?



Perdona, no te entiendo.
Por favor, repite tu solicitud.

Essential Ingredients for Smart, Fast & Natural AI

10010
00101
01010



Artificial
Intelligence

Algorithms

High quality
Data

How We Do It

Contributor community overview

500,000+

Registered members

70+ Countries

50+ Languages



Democratizing AI

Diversity & Inclusion

Crowd members are representative of diversity and inclusion

Fair Pay

Datasets are built with work fairly paid from its crowd members

Bias-Free

Datasets are bias-free



Use Cases and Applications

Where speech recognition is at home

Translation

“Erzähle mir was über diese Kirche”

Reservations

“Can I upgrade to a room overlooking the river”

Travel

“I want to change my flight, so I come back a day earlier”





DefinedCrowd[®]

Your One-Stop-Shop for AI Training Data



Visit us at: www.definedcrowd.com

Contact us at: hans@definedcrowd.com