



*BeeBetter!*

**Impactful and sustainable  
experiences with technology!**

# What's behind these 16 SDGs?



Thousands of nonprofits

13 ACCIÓN  
POR EL CLIMA



14 LIFE  
BELOW WATER



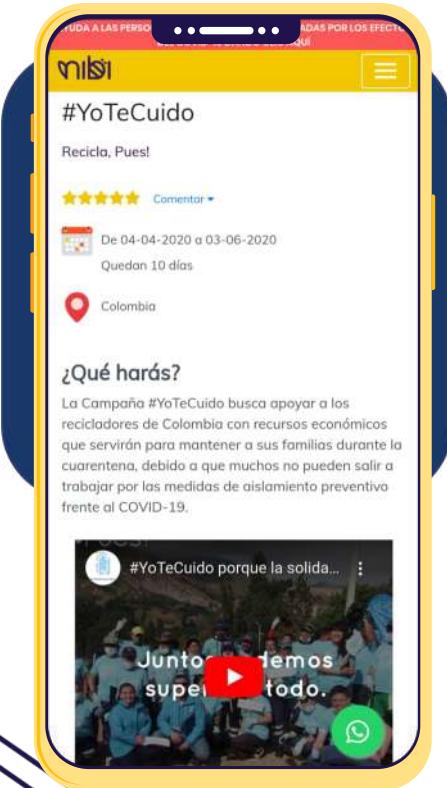
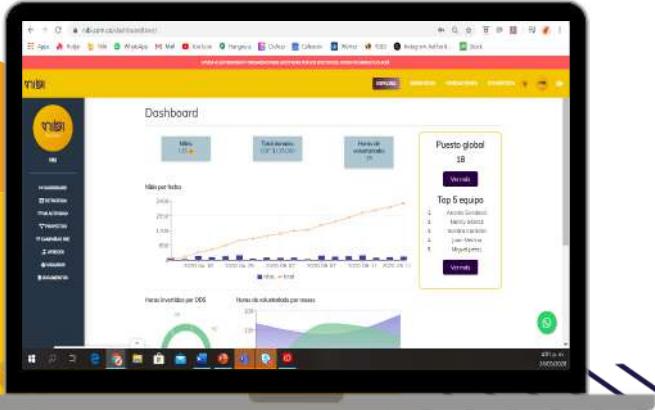
15 LIFE  
ON LAND



16 PEACE, JUSTICE  
AND STRONG  
INSTITUTIONS



# It's better if we achieve sustainable development together



A Colombian **scaleup** that brings the best technology to the social sector so **all nonprofits** in Latam can maximize their impact



All over Colombia



# A huge market with a sustainable trend



In **2019**, tourism grew faster than any other sector

Contributed to more than **10%** of the global GDP\*

**87%** of tourists want to travel in a more **responsible** way

**73%** of millennials are willing to pay more for **sustainable** experiences

\* (World Travel and Tourism Council - WTTC, 2020)

\*\* (Booking, 2018)

# Nibi, where the social and tourism sector meet

Social sector

↑ Demand for impact experiences



↑ Local portfolio of social and environmental causes

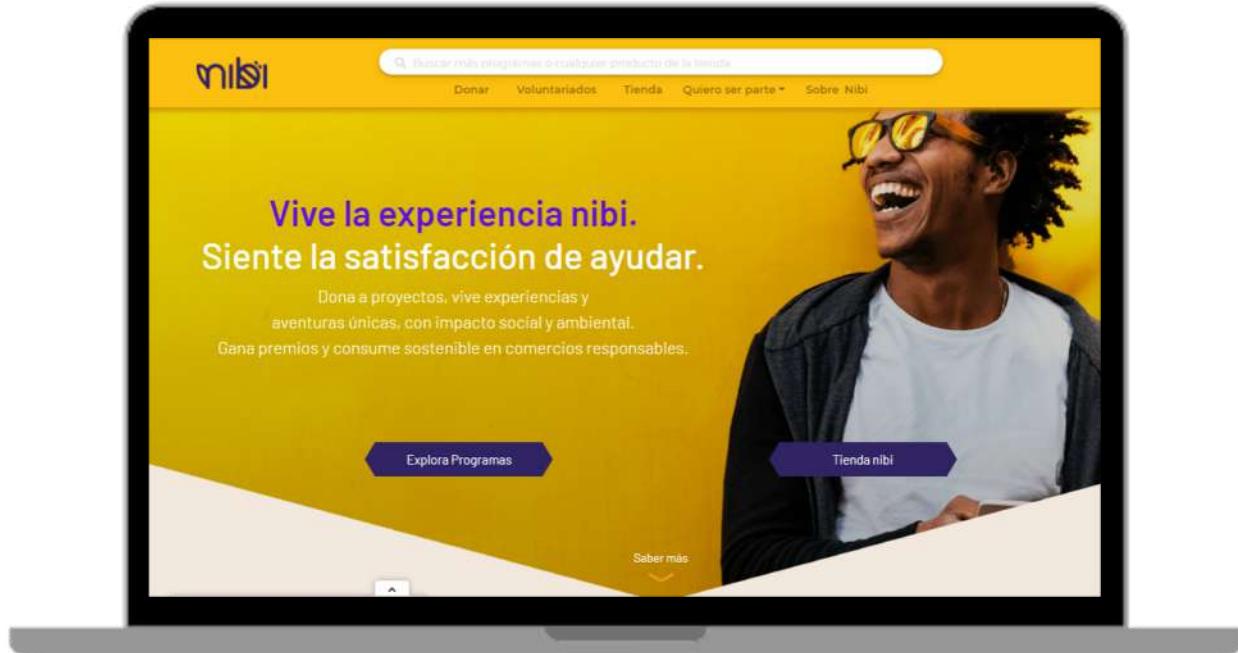
# How does nibi work?

1

## Find

Everything you are  
looking for in

**nibi.com.co**



# How does nibi work?

## Ranibote Blanjas

Al Colombia



### Ruta del agua

- ✓ Viaja seguro
- ✓ Conoce lugares increíbles
- ✓ Haz amigos
- ✓ Cambia el planeta



nibi | CUMBRES BLANCAS COLOMBIA

\*Fotografía by Sebastián Cortés

2

### Enroll

to the high impact experience you prefer from nibi's nonprofits

# How does nibi work?

3

## Live

High impact  
experiences in  
incredible places with  
amazing people



# How does nibi work?



KIT VIAJERO 25% off



Paga dos y lleva tres

Salvavida by Cocobowl

60 requeridos.

Paga dos y lleva tres del mismo producto. Cepillos de dientes de bambú (adultos y/o niños), copitos de algodón de bambú, kit de cubiertos de bambú, kit de pitillos de bambú.

Términos y condiciones: El descuento solo aplica por la compra del mismo producto, y está sujeto a disponibilidad de modelos y colores. Las compras se hacen directamente en la cuenta oficial de Instagram (@cocobowlsc) vía mensaje directo o al whatsapp 3209663038

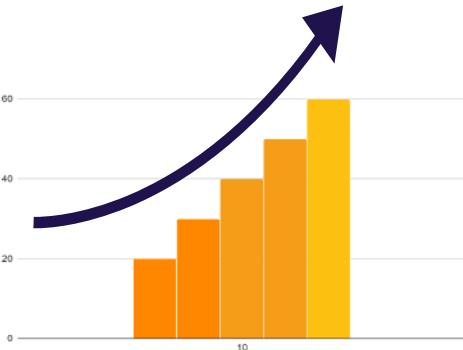


## Earn nibis



Virtual points you can exchange for discounts in allied sustainable brands

# Our growing community



+130

Nonprofits

+60

Sustainable  
brands

+1.4k

Users

## Awards

### Finalists



SAP Innomarathon

### Winners

Alibaba GET  
Global Challenge 2020

conoce los emprendimientos  
ganadores de la versión nacional



Powered by  
UNWTO

# Our team



**Jairo Pitta**

**Founder & CEO**

Technology and B2B experience working on the landing of a tech company in the US. Fintech and digital marketing experience.



**Juan Ignacio Rubio**

**Co-founder & COO**

6 years of experience in the social sector leading a non-profit. Environmental engineer with experience on climate change consultancy



**Paula  
Otálora**

Customer Enchanter



**Andrés  
Sandoval CTO**

Web developer



**Brandon  
Bohórquez**

Web & App developer

We all gather experience working for these companies:



# We are going for more



**Looking for investors  
who believe in the  
power of  
Tourism  
Technology  
High impact solutions**

nib<sup>®</sup>i



**Don't miss the opportunity to be part of this  
sustainable revolution**

**Contact me: [nacho@nibi.com.co](mailto:nacho@nibi.com.co)**