SILICONBALI

TURNING TOURISTS INTO GLOBAL CITIZENS
PROBLEM

THE UNSUSTAINABLE STATUS-QUO OF TRAVEL

Overtourism

"It's one of the world's most important issues, as excessive commercialization negatively disrupts the local's quality & way of life, nature, urban ecosystem, and overall visitor experience."
MY REFLECTION

I'M A BIG PART OF THE PROBLEM MYSELF

To travel as much.
As cheap as possible.

80+ countries in 6 years

84%
Social media + Cheap deals

WE SHAPE THE FUTURE OF TRAVEL
32% population

WE WANT TO CONNECT DEEPER
Experience > Materials

WE CARE ABOUT OUR TRAVEL'S IMPACT
Impactful + Give back
BIGGER OPPORTUNITY

THE WORLD IS READY FOR A CHANGE. DEEPER & MORE SUSTAINABLE TRAVEL.

TRAVELLERS

1.2B
Seek more sustainable travel

67%
Willing to pay more

LOCALS

Society
Local residents celebrate (COVID)

Environment
-40% pollution (COVID)

GOVERNMENTS

TIME

"Europe has made Billions from travel. Now, the governments are spending Billions to turn them away".

"We're a city, not a theme park"

- Venice Mayor
SUSTAINABLE TRAVEL IS LIMITED & NOT ACCESSIBLE.

- 42% Why people don't travel sustainably
- 32% No information
- 22% Limited destination
- 20% Limited option

Popular stigmas:
- Carbon offsetting
- Nature destinations
- Social volunteering
- Eco warrior

A better interaction socially, economically and environmentally.
OVERTOURISM

TOURISM IS DOWN

Pre-Pandemic

1.5B Travellers growing at 4% annually

Pandemic

-70% Decline in travel
100M Jobs at risk
$1 Trillion loss

Post-Pandemic Restart

ENVIRONMENTS
SOCIETIES
VISITOR EXPERIENCE
LOCALS

TIME IS NOW
TO RESTART TOURISM
MORE PURPOSEFULLY

Everybody wins

+
GLOBAL MARKETPLACE FOR AUTHENTIC LOCAL EXPERIENCES

SOLUTION: SILICONBALI

>2 Weeks
Longer than traditional tourism

Authentic
Things locals genuinely do everyday

User friendly
Personalized Platform, not an agency

Sustainable
Not only visit, but give back to the destination

Turning tourists → Temporary citizens
PURPOSE

THE WORLD'S MOST IMPORTANT TOPICS & ISSUES

AFRICAN FAUNA

EUROPEAN RENEWABLE ENERGY

REBUILDING BEIRUT

NOLLYWOOD

THE DEAD BARRIER REEF

PORTUGUESE AGRICULTURE
To shift consumption habits to traveling less, but longer and more meaningful.
MARKET

THOUGHTFUL & CONSCIOUS GLOBAL CITIZENS

TRAVELLERS
- Immersion

SABBATICALS
- Meaningful journey

STUDENTS
- Learning

REMOTE WORKERS
- Part-time activities
BUSINESS MODEL

MARKETPLACE

€700
Average fee earned by host
(1-MONTH)

€910
Average price
(1-MONTH)

€210
Average service fee earned by Siliconbali
(30% COMISSION)
Travellers seeking immersive travels >2weeks
Experiences that Siliconbali can capture

With an average ticket of €210
ASAP.
As Sustainable, Scalable, Soon as possible.

COMPETITIVE EDGE

Sustainability

Traditional tourism

Scalability

Online Travel Agencies

Non-Global reach

Limited Options

Expensive

Bureacratic

SILICONBALI

All-Inclusive Trips

Traditional Volunteering

Large Non-Profits

Student Programs

Traditional Volunteering

UN Volunteers

Student Programs

Online Travel Agencies

SILICONBALI

All-Inclusive Trips

Traditional Volunteering

Large Non-Profits

Student Programs

Online Travel Agencies

SILICONBALI

All-Inclusive Trips

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Online Travel Agencies
Our mission is to transform travel into a platform for global collaboration, learning and cultural immersion.