# World Tourism Organization



# General Assembly Nineteenth session

Nineteenth session Gyeongju, Republic of Korea, 8-14 October 2011 A/19/Note Inf. 1 Madrid, 6 July 2011 Original: English

# Information Note No. 1

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# 1. Place and dates of the meetings

In accordance with resolution A/RES/581(XVIII), the General Assembly will hold its nineteenth session in Gyeongju, Republic of Korea, from 8 to 14 October 2011 at the Gyeongju Hyundai Hotel (http://www.hyundaihotel.com/gyeongju\_en/).

The opening ceremony has been tentatively scheduled for **Sunday**, **9 October**, **at 7:00 p.m**. and will be followed by a welcome reception at Gyeongju Arts Centre.

It is compulsory for participants to wear their identification badges for admission at the opening ceremony, as well as to all other activities during the General Assembly.

## 2. Contact details of the Organizing Committee

UNWTO coordinators	Host country coordinators
Ms. Zhanna YAKOVLEVA	Ms. Hyeri HAN
Senior Programme Assistant to the Executive Director for	Assistant Director
Member Relations and Services	International Tourism Division
Tel.: +34 915 678 185	Ministry of Culture, Sports and Tourism
E-mail: assembly@unwto.org	Tel.: +82-2-3704-9781
	E-mail: hrhan31@naver.com
Copy e-mails to:	
Ms. Blanca PERAL	Ms. Yeil KIM
Programme Chief, Languages, Meetings and Documents	External Relations Coordinator
E-mail: conf@unwto.org	International Tourism Division
	Ministry of Culture, Sports and Tourism
Ms. Azucena PERNIA	Tel.: +82-2-3704-9580
Senior Programme Assistant/Meetings	E-mail: yale0202@gmail.com
E-mail: conf@unwto.org	
	Korea Secretariat for UNWTO General Assembly 2011
	Coordinator: Mr. Brian CHOI
	Tel.: +82-2-3704-9578
	E-mail: ga2011@intercom.co.kr
	Website: http://www.ga2011.kr
	Accommodation: Ms. Dahye JEONG
	Tel.: +82-2-566-9077/1577
	Fax: +82-2-565-2434
	E-mail: ga2011hotel@intercom.co.kr
	Tour: Mr. Hyo bong LEE
	Tel.: +82-2-566-2229/2246
	Fax: +82-2- 3452-7292
	E-mail: ga2011tour@intercom.co.kr

#### 3. Official websites

The UNWTO website: <a href="http://lmd.unwto.org/en/event/A19\_E">http://lmd.unwto.org/en/event/A19\_E</a> will introduce you to all official documents.

The Korea Secretariat website: <a href="http://www.ga2011.kr">http://www.ga2011.kr</a> will provide details of the host country, venue, social programmes, accommodation and tours.

## 4. Online registration

Registration for the Assembly session will be carried out **online**. The participation form is available on the UNWTO website at: <a href="http://lmd.unwto.org/en/event/A19\_E">http://lmd.unwto.org/en/event/A19\_E</a>. Participants are requested to kindly complete the online participation form **before Friday**, **10 September 2011**, on which date online registration will be closed.

For further information regarding online registration, please contact UNWTO at: <a href="mailto:assembly@unwto.org">assembly@unwto.org</a>.

#### 5. Access to the meetings

Delegations of <u>Full Members</u> consisting of five delegates at most, one of whom shall be designated head of delegation, shall be entitled to attend the plenary meetings of the Assembly. Each delegation may also include alternate delegates and as many advisers, technical advisers, experts and persons of similar status as may be required by it [rule 9(1) of the Rules of Procedure of the General Assembly].

Delegations of <u>Associate Members</u> consisting of five delegates at most, one of whom shall be designated head of delegation, and not more than three observers designated by the Committee of <u>Affiliate Members</u> as well as one observer designated by each Affiliate Member shall be entitled to attend the plenary meetings of the Assembly [rule 9(3) of the Rules of Procedure of the General Assembly].

Invited representatives of States that are <u>not members</u> of the Organization but that are Members of the United Nations or of a specialized agency of the United Nations or Parties to the Statute of the International Court of Justice, as well as invited representatives of <u>international organizations</u>, both intergovernmental and non-governmental, shall be entitled to attend the public plenary meetings of the Assembly as observers [rule 9(2) of the Rules of Procedure of the General Assembly].

#### 6. Submission of credentials and identification papers

The names of the delegates of Full Members and Associate Members, of the observers of Affiliate Members and of the invited representatives of the United Nations and other international organizations, both intergovernmental and non-governmental, shall be communicated to the Secretary-General, if possible, at least fifteen days before the session of the Assembly opens [rule 12(1) of the Rules of Procedure of the General Assembly].

The credentials of the delegates of Full Members and Associate Members, issued by the competent authority of the State, shall be handed to the Secretary-General, if possible, at least one day before the session of the Assembly opens [rule 12(2) of the Rules of Procedure of the General Assembly].

It should be pointed out that, ever since the tenth session of the Assembly, only formal letters or faxes bearing the signature of the competent authority are considered valid credentials. Please note that since the twelfth session of the General Assembly, only credentials from Heads of State or Prime Ministers, Ministers of Foreign Affairs or Ministers responsible for tourism of the respective State or his/her equivalent and Ambassadors of States accredited to Spain are regarded as valid. Further, Credentials can be accepted only if written in any of the working languages of the General Assembly or if an appropriate translation is attached. Please refer to the model credential letter (Annex 1).

Identification papers of the observers of Affiliate Members and invited representatives of intergovernmental and non-governmental international organizations to attend as observers shall be handed to the Secretary-General, if possible, at least one day before the session of the Assembly opens [rule 12(3) of the Rules of Procedure of the General Assembly].

To facilitate the work of the Credentials Committee, delegations are kindly requested to submit a **scanned copy** of their credentials at least fifteen days in advance **by email** to Ms. Johanne Thébaud (Principal Protocol Officer): <a href="mailto:ithebaud@unwto.org">ithebaud@unwto.org</a>.

# 7. Procedure for proxies

If a Full Member is unable to participate to the General Assembly, it can be represented by a member of another State's delegation, provided it submits a formal letter or fax signed by the competent authority designating the individual that will represent it and, if applicable, giving him/her the power to vote on its behalf. Please note that, unless the items for which the power to vote is given are clearly specified, it will be understood that the delegate has full powers to cast a vote on behalf of the Government he/she is representing by proxy on any agenda item. Please refer to the model of credentials for representation (proxy format) in Annex 1.

# 8. Registration and badges

Identification badges will be issued upon final registration in Gyeongju. Participants are requested to wear their identification badges throughout the Assembly session in the area reserved for the meetings, as well as at all social events.

The registration desk will be open at the Gyeongju Hyundai Hotel on:

- Friday, 7 October: from 2:00 p.m. to 5:00 p.m.
- Saturday, 8 October: from 9:30 a.m. to 12:30 p.m. and from 1:30 p.m. to 5:30 p.m.
- Sunday, 9 October: from 08:30 a.m. to 12:30 p.m. and from 2:00 p.m. to 6:00 p.m.
- Monday, 10 October: from 09:00 a.m. to 12:30 p.m. and from 2:00 p.m. to 6:00 p.m.
- Tuesday, 11 October: from 08:30 a.m. to 12:30 p.m. and from 1:30 p.m. to 5:30 p.m.

The registration desk will be closed from Wednesday, 12 October to Friday, 14 October.

#### 9. General debate: speeches and registration of the speakers

Following up on the recommendation of the 90th session of the Executive Council, the main theme of the General Debate will be UNWTO long-term forecast study *Tourism Towards 2030*. For the purpose of a fruitful and lively participation in the debate, the Secretariat proposes that delegations focus their interventions on future prospects of the tourism sector in their regions and in their countries. In this framework, the report of the Secretary-General will set the scene by presenting the main findings of the Tourism Towards 2030 study. In order to allow for an adequate preparation of the debate, the main findings of the study as well as suggested guidelines for intervention at the General Debate will be included in the forthcoming mailings of the Assembly's documents.

Delegations wishing to take the floor during the General Debate are requested to contact UNWTO by 15 September, at the latest, by email at <a href="mailto:assembly@unwto.org">assembly@unwto.org</a>, clearly indicating "General Debate" in the subject. The Secretariat will place their names on the speakers' list on a 'first come, first

served' basis so that the debate may be organized as satisfactorily as possible. In view of time constraints, it is essential to limit the speaking time of each head of delegation to a **maximum of five minutes**.

It is recalled that, in accordance with General Assembly Resolution 56(III), it will not be possible to translate or distribute speeches made during the meetings of the General Assembly or of other bodies.

#### 10. Seating arrangements

Delegations will be seated in the plenary meetings in English alphabetical order, beginning with the Member who is hosting the session of the General Assembly.

#### 11. Admission of the public to the meetings

The meetings of the General Assembly and of its organs will be public, unless otherwise decided. Admission passes for visitors and media may be obtained from the registration desk at the request of registered participants.

# 12. Entry formalities

In order to take advantage of the special visa issuance conditions offered by the Government of the Republic of Korea, participants must be able to provide proof of participation in the Assembly (copy of the invitation letter).

Participants should take note of the conditions of entry into the territory of Republic of Korea, which are as follows:

#### Visa requirements:

- Visitors who plan to stay in Korea for <u>longer than 90 days</u> must obtain a visa before entering Korea.
- Nationals of those countries or regions with which Korea has signed a <u>visa waiver</u> <u>agreement</u> can enter without a visa, on the condition that they do not engage in remunerative activities during their stay.

#### Countries under visa exemption agreement

Passport Type	Countries
Diplomatic	Turkmenistan(30 days), Ukraine(90 days), Uzbekistan(60 days)
Diplomatic & Official	Algeria(90 days), Argentina(90 days), Azerbaijan(30 days), Bangladesh(90 days), Belarus(90 days), Belize(90 days), Benin(90 days), Cambodia(60 days), Cyprus(90 days), Croatia(90 days), Ecuador(Diplomatic: as needed for work performance, Official: 3 months), Egypt(90 days), India(90 days), Iran(3 months), Japan(3 months), Kazakhstan(90 days), Laos(90 days), Mongolia(30 days), Pakistan(3 months), Paraguay(90 days), Philippines(Unlimited), Russia(90 days), Uruguay(90 days), Vietnam(90 days)

	30 days	Tunisia		
	60 days	Lesotho, Portugal		
		Asia	Malaysia, New Zealand, Singapore, Thailand	
Diplomatic & Official &		America	Antigua and Barbuda, Bahamas, Barbados, Brazil, Chile, Colombia, Commonwealth of Dominica, Costa Rica, Dominican Republic, El Salvador, Grenada, Guatemala, Haiti, Jamaica, Mexico, Nicaragua, Panama, Peru, Saint Kitts and Nevis, Saint Lucia, Saint Vincent and the Grenadines, Suriname, Trinidad and Tobago, Venezuela (Diplomatic/Official: 30 days, Ordinary: 90 days)	
Ordinary	90 days  Europe		Schengen countries  (except for Slovenia out of the 25 Schengen countries), Austria (Diplomatic/Official: 180 days), Belgium, Czech Republic, France, Germany, Greece, Hungary, Italy, Lithuania, Latvia, Luxemburg, Malta, Netherlands, Poland, Slovakia, Spain, Switzerland  **Denmark, Estonia, Finland, Iceland, Norway, Sweden  (90 days within 6 month period. To renew, need to wait 6 months)  [Non-Schengen countries] Bulgaria, Ireland, Liechtenstein, Romania, Turkey, UK	
		Africa & Middle East	Israel, Liberia, Morocco	

# Nationals of countries or regions allowed for visa-free entry

Continents	Countries	
Asia	Brunei, Hong Kong (90 days), Indonesia (diplomatic and official), Japan (90 days), Macau (90 days), Taiwan	
America Argentina, Canada (6 months), Ecuador, Guyana, Honduras, Paraguay, Unite (90 days), Uruguay		
Europe	Albania, Andorra, Bosnia-Herzegovina, Croatia, Cyprus, Monaco, Montenegro, San Marino, Serbia, Slovenia (90 days), Vatican	
Oceania	Australia (90 days), Fiji, Guam, Kiribati, Marshall Islands, Micronesia, Nauru, New Caledonia, Palau, Samoa, Solomon Islands, Tonga, Tuvalu	
Middle East and Africa	Bahrain, Egypt, Kuwait, Lebanon (diplomatic and official), Mauritius, Oman, Qatar, Saudi Arabia, Seychelles, South Africa, Swaziland, United Arab Emirates, Yemen	

For more information on visa-required/waiver countries, please visit the website of the Ministry of Foreign Affairs and Trade at: <a href="http://www.mofat.go.kr/english/visa/apply/index.jsp1">http://www.mofat.go.kr/english/visa/apply/index.jsp1</a>

2-70, Waryong-dong, Jongno-gu, Seoul, 110-360, Korea

Tel: +82-2-3704-9578

E-mail: ga2011@intercom.co.kr

<sup>&</sup>lt;sup>1</sup> Person in charge: Mr. Brian CHOI (Korea Secretariat for UNWTO G.A. 2011)

#### 13. Status of participants

The Government of the Republic of Korea will take the necessary steps to facilitate the arrival and departure of participants invited by the Organization, as well as their stay. Throughout their stay, participants will enjoy the privileges and immunities granted to delegates at the conferences of specialized agencies of the United Nations as provided by the Convention on the Privileges and Immunities of the Specialized Agencies of the United Nations, except for the representatives of Affiliate Members of the Organization, who will enjoy the privileges and immunities applicable to them by virtue of Resolution 136 (V).

#### 14. Transport information

Gyeongju is a city in the south-east of Korea and the distance from Incheon Int'l Airport to Gyeongju is 391km. It is recommended for participants to take one of the routes on the next page.

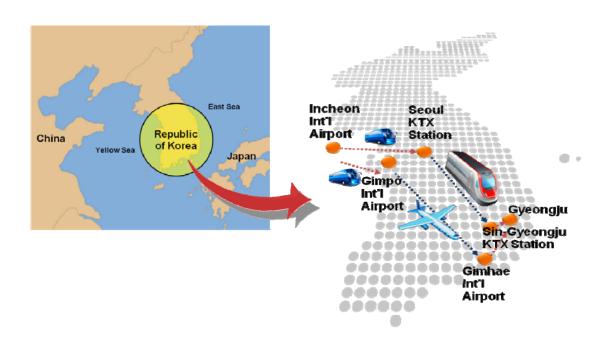
Transport	Route					
	Incheon Int'l Airport (ICN) (Bus)	Gimpo Int'l Airport (GMP)	55 Mins (Air)	Gimhae Int'l Airport (PUS) Domestic Terminal	90 Mins (Bus)	Gyeongju
	Direct shuttle bus s from Gimhae Int'l Air (detai	port in Busan	to Gyeong		le to all o	
Air (3 ways)	(1.0.1)	) Mins (Air)	Gimhae Int'I Airport (PUS) omestic Terminal	90 Mins (Bus)	(	Gyeongju
	There are three flights daily from Incheon Int'l Airport to Gimhae Int'l Airport. Please check the flight schedules below. Direct shuttle bus service from Gimhae Int'l Airport in Busan to Gyeongju will be available to all delegates (detailed schedule will be provided at later stage).					
	Gimhae Int'l Airpor International Te	• •	90 Mins (Bus)	Gy	/eongju	
	Direct shuttle bus service <u>from Gimhae Int'l Airport in Busan to Gyeongju</u> will be available to all delegates (detailed schedule will be provided at later stage).					
	Incheon Int'l Airport (ICN)  (Bus)	Seoul KTX Station	120 Mins (KTX)	Sin-Gyeongju KTX Station	30 Mins (Bus)	Gyeongju
Train (KTX)	Information regarding use of KTX will be provided at the Incheon Int'l Airport reception desk (Desk No. 36). Please note that fee for the transfer service will be charged.  *Limousine Bus: Depart every 15 min. (Fare: 15,000 KRW)  *Airport Railroad: Depart every 30 min. (Fare: 13,300 KRW)					
	*The Korea Train eXpre: The average travel tim around 2 hours.					

# Direct flights are available 3 times a day from Incheon Int'l Airport to Gimhae Int'l Airport:

Fligh	Flight No.		From	Departure	То	Arrival
ASIANA AIRLINES	OZ 8531	Daily	Incheon Int'l Airport	07:25	Gimhae Int'l Airport	08:25
KOREAN AIR	KE 1401	Daily	Incheon Int'l Airport	08:50	Gimhae Int'l Airport	09:55
KOREAN AIR	KE 1405	Daily	Incheon Int'l Airport	20:40	Gimhae Int'l Airport	21:45

<sup>\*</sup>Flight schedules may be changed without prior notice due to unavoidable reasons.

Please recheck the above flight schedules when making your reservation.



#### 15. Discounts on air fares and baggage tags

In support of the 19<sup>th</sup> session of the UNWTO of the General Assembly, the following airlines provide special discount rates for the participants. In order to avail of these discounts, delegates are requested to follow the guidelines for each airline.

#### KOREAN AIR (KAL)



Korean Air (KAL) is offering a discount rate of up to 10 per cent to participants of the 19th session of the General Assembly of UNWTO (only applies to flights marketed and operated by Korean Air). Note that discount rates may vary by booking class and by region. It is required for participants to present the invitation letter when making reservations. For contact information regarding the airline branch and call centre, please refer to the website at http://www.koreanair.com

## STAR ALLIANCE (including 27 first class companies<sup>2</sup>)



Star Alliance companies offer discounts of up to 20%\* to participants of the Assembly. To make a reservation, enter the following website: <a href="http://staralliance.com/en/business-solutions/conventions-plus/delegates/">http://staralliance.com/en/business-solutions/conventions-plus/delegates/</a> and Convention code: OZ06S11.

#### \* Business class:

20% discount for "C" class (for continental Airlines "J" applies)

10% discount for all other Business classes (exceptions apply)

SQ: 10% discount on C/D class on IATA fares except for sales

#### **Economy class:**

15% for "Y/B" class

10% for all other Economy classes (exceptions apply)

SQ: 10% on IATA fares except for sales

Printable baggage tags to be attached to the luggage will be sent with a later mailing.

#### 16. Reception at the airport and transfers

The Government of the Republic of Korea will set up a reception desk for the participants at Incheon Int'l Airport (Desk No. 36 on the first floor), Gimpo Int'l Airport (Domestic Terminal Bldg.), and Gimhae Int'l Airport (Domestic & International Terminal Bldg.), to help them to complete the formalities for entering the country.

Free transfers from Incheon Int'l Airport to Gimpo Int'l Airport as well as from Gimhae Int'l Airport (Domestic & International Terminal Bldg.) and from Sin-Gyeongju KTX train station to the selected hotels<sup>3</sup> will be ensured for the delegates upon arrival and departure.

The host authorities will also provide a shuttle bus service from the selected hotels for the registration of participants, the opening ceremony, the working sessions and the social events.

To enable the local authorities to organize this service, participants are requested to complete and submit the online participation form (<a href="http://lmd.unwto.org/en/event/A19\_E">http://lmd.unwto.org/en/event/A19\_E</a>) indicating their arrival, departure and accommodation details by 10 September 2011.

#### 17. Accommodation

The hotels in Gyeongju listed below offer the participants special discounted rates. Participants are requested to make their reservations online<sup>4</sup> through the following website:

http://www.ga2011.kr

<sup>&</sup>lt;sup>2</sup> http://www.staralliance.com/en/

<sup>&</sup>lt;sup>3</sup> Transfer service will be available only to/from the hotels indicated in this Note.

<sup>&</sup>lt;sup>4</sup> In case of technical difficulties with the online Hotel Reservation, please send the completed accommodation form by email to: ga2011hotel@intercom.co.kr

Rooms will be blocked for the participants at the official hotels until 10 September 2011. Please note that the rooms will be allocated on a first-come, first-served basis.

#### ♦ Conditions of hotel reservation

All room rates will be charged in Korean Won and include breakfast, tax and service charge. Payment both by credit card and bank transfer is accepted, but credit card payment is highly recommended. If you wish to make payments by bank transfer, please contact the Korea Secretariat via e-mail at <a href="mailto:ga2011hotel@intercom.co.kr">ga2011hotel@intercom.co.kr</a>. The Korea Secretariat shall not be responsible for any missing or incomplete information on the accommodation form.

# ♦ Cancellation & change of hotel reservation

Any communication concerning a cancellation or change of accommodation must be sent to the Korea Secretariat in writing (by fax or e-mail<sup>5</sup>). Rooms will be blocked for the delegates until 10 September, after which date availability cannot be guaranteed. Cancellations received after 24 September 2011 shall carry a penalty fee of one night's rate.

The below rates in US\$ (based on KRW 1,050 to USD 1 in May 2011) are subject to change, as the exchange rate is variable.

Hotel	Room type	UNWTO S	Distance to the	
Hotel	Room type	Single occupancy	Double occupancy	Venue by car
	Twin (Mountain View)	₩228,690 (\$218)	₩250,470 (\$239)	<del>-</del>
	Double (Lake View)	₩262,570 (\$250)	₩284,350 (\$271)	
Hotel Hyundai Gyeongju ****	Twin (Lake View)	₩262,570 (\$250)	₩284,350 (\$271)	
477-2 Sinpyeong-dong,Gyeongju-si,Gyeongsangbuk-do Tel: +82-54-748-2233	Family Twin (Mountain View)	<b>₩</b> 262,570 (\$250)	₩284,350 (\$271)	Venue
http://www.hyundaihotel.com/gyeongju_en	Family Twin (Lake View)	<b>₩</b> 287,980 (\$274)	₩309,760 (\$295)	
	Junior Suite	₩431,970 (\$411)	₩453,750 (\$432)	
	Executive Suite	₩457,380 (\$436)	₩479,160 (\$456)	
Gyeongju Hilton Hotel ****	Deluxe DBL/TWN	₩261,965 (\$249)	₩286,165 (\$273)	6 min.
370 Sinpyeong-dong, Gyeongju-si,Gyeongsangbuk-do Tel: +82-54-745-7788	Residential Suite	₩449,515 (\$428)	₩473,715 (\$451)	
www.kyongjuhilton.co.kr	Maple Suite	₩491,865 (\$468)	₩516,065 (\$491)	
	Family Twin	₩148,225 (\$141)	₩167,585 (\$160)	
Commodore Hotel Gyeongju★★★★ 410-2 Sinpyeong-dong, Gyeongju-si,Gyeongsangbuk-do	Standard Double	₩148,225 (\$141)	₩167,585 (\$160)	3 min.
Tel: +82-54-745-7701 www.commodorehotel.co.kr	Junior Suite	₩281,325 (\$268)	₩300,685 (\$286)	
**************************************	Imperial Suite	₩281,325 (\$268)	₩300,685 (\$286)	
Hotel Concorde ****	Standard DBL/TWN	₩140,965 (\$134)	₩159,115 (\$152)	2 min
410-2 Sinpyeong-dong,Gyeongju-si,Gyeongsangbuk-do Tel: +82-54-745-7000	Honeymoon Suite	₩207,515 (\$198)	₩225,665 (\$215)	3 min.

<sup>&</sup>lt;sup>5</sup> For any inquiry regarding accommodation, please contact the accommodation coordinator:

Ms. Dahye JEONG Tel.: +82-2-566-9077/1577 Fax: +82-2-565-2434

E-mail: ga2011hotel@intercom.co.kr

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www.concorde.co.kr	Mock-Up Suite	₩207,515 (\$198)	₩225,665 (\$215)	
	Junior Suite	₩219,615 (\$209)	₩237,765 (\$226)	
	Lake View Suite	₩280,115 (\$267)	₩298,265 (\$284)	
	Executive Suite	₩280,115 (\$267)	₩298,265 (\$284)	
Hotel Gyeongju Kyoyuk Munhwa Hoekwan ★★★ 150-2 Sinpyeong-dong,Gyeongju-si,Gyeongsangbuk-do Tel: +82-54-745-8100 www.temf.co.kr/qyeongju/eng	Standard TWN/Triple	₩124,965 (\$119)	₩139,965 (\$133)	8 min.
Swissrosen Hotel ★★ 242-19 Sinpyeong-dong,Gyeongju-si,Gyeongsangbuk-do Tel: +82-54-748-4848 www.swissrosen.co.kr	Standard Double	₩65,000 (\$62)	₩75,000 (\$71)	7 min.
The Suites Maison 116 Bukgun-dong, Gyeongju-si, Gyeongsangbuk-do Tel: +82-54-778-5000	Single	₩146,465 (\$139)	₩162,965 (\$155)	2 min.
The Suites Hotel Gyeongju	Superior DBL/TWN	₩135,465 (\$129)	₩151,965 (\$145)	
110-9 Bukgun-dong, Gyeongju-si,Gyeongsangbuk-do Tel: +82-54-778-5300 http://qyeongju.suites.co.kr	Suite Deluxe	₩168,465 (\$160)	₩184,965 (\$176)	3 min.
Hanwha Resort Gyeongju 30-3 Bukgun-dong, Gyeongju-si, Gyeongsangbuk-do Tel: +82-54-777-8400 www.hanwharesort.co.kr	Standard Double	₩90,000 (\$86)	₩100,000 (\$95)	5 min.

# **Location of Hotels in Bomun Lake Resort**



BOMUN LAKE RESORT is east of downtown Gyeongju and has five super-deluxe hotels, a convention centre, a casino, extensive shopping and dining facilities, golf courses, an amusement park, pleasure boats, a hot spring, and a contemporary art museum. Shuttle buses and taxi services connect downtown Gyeongju with the resort area.

# 18. Working languages

The documents for the Assembly session will be available in Arabic, English, French, Russian and Spanish. Simultaneous interpretation will be provided in these five languages.

## 19. Working documents

The delegates are kindly requested to take note that, in compliance with the United Nations system's environmental protection policy, the working documents sent in advance will not be distributed on paper.

Therefore, the delegates are requested to bring with them copies of the documents. The documents will be posted at the following link: <a href="http://lmd.unwto.org/en/event/A19\_E">http://lmd.unwto.org/en/event/A19\_E</a> and will be also sent to the delegates by e-mail within the statutory deadlines:

- 1st mailing: 9 July (90 days before the session of the Assembly opens);
- 2<sup>nd</sup> mailing: 9 August (60 days before the session of the Assembly opens);
- 3<sup>rd</sup> mailing: 9 September (30 days before the session of the Assembly opens).

## 20. List of participants

A provisional list of participants will be sent in advance to all registered participants and will be available for consultation at the information desk at Gyeongju Hyundai Hotel.

The final list of participants will be sent to the participants shortly after the closure of the Assembly session, and posted on the UNWTO website.

#### 21. Media

The Assembly is open to the media. A press centre will be set up at Gyeongju Hyundai Hotel. Representatives of the media interested in attending the Assembly are invited to contact UNWTO Secretariat (comm@unwto.org) for registration, clearly indicating "General Assembly" in the subject.

#### 22. Assembly Daily

The Assembly Daily will be distributed each morning through a tablet PC which will be provided to the head of delegation with a registration package. In addition to miscellaneous communications and information, each issue of the Daily will contain summaries of the previous day's meetings and of the decisions taken, as well as the list of meetings to be held during the day and the main items to be dealt with.

#### 23. Business Centre and Internet lounge

Participants in the General Assembly session are requested to make their own arrangements for secretarial assistance. A Business Centre will be available at Gyeongju Hyundai Hotel on a commercial basis.

A room for delegates (including an Internet lounge) will be available at Gyeongju Hyundai Hotel. The computers will be available on a first-come, first-served basis.

#### 24. Poster competition

As is tradition, an international tourism poster exhibition will be held throughout the Assembly. The seven posters most voted will be awarded the Vettor Giusti prizes during the General Assembly (see Annex 2).

#### 25. Practical information

- Local currency and exchange rates: The unit of the Korean currency is the Korean Won. Various notes and coins are used: notes include KRW 1,000, KRW 5,000, KRW 10,000, and KRW 50,000 denominations, while coins include KRW 10, KRW 50, KRW 100, and KRW 500 denominations. Foreign bank notes and traveller's checks can be converted into the Korean Won at foreign exchange banks and other authorized money exchange outlets. The exchange rate is subject to market fluctuations. As of April 2011, USD 1 is approximately KRW 1,050.
- Climate: The average temperature in Gyeongju in the month of October is about 18°C or 64°F. During this time the country experiences warm, sunny weather.

  Average temperature: highs of 24°C and lows of 17°C.
- **Dress code for meetings:** For meetings, women generally wear normal business attire, and men jacket and tie, or their national dress.
- Official language: The official language is Korean. The Korean language is classified into the Ural-Altaic language group. Hangeul (the Korean alphabet) is composed of ten simple vowels and 14 consonants. A group of scholars under the patronage of King Sejong the Great developed this systematic rendition of spoken sound in 1443. It is widely acclaimed by linguists as an ingenious invention.
- Local time in Gyeongju: Korean Time is 9 hours ahead of Greenwich Mean Time (GMT+9).
- **Electricity:** The standard electricity supply is 220 volts AC/60 cycles. Some hotels may provide outlet converters for 110 and 220 volts. Participants are advised to bring their own converters.
- **Health requirements and precautions:** No vaccination is required to enter to Republic of Korea.
- **Insurance**: Participants may wish to take out adequate travel and health insurance before leaving their respective countries. The host has no insurance coverage for the participants and will not be responsible for any accident that may occur during the conference.
- Mobile phone rental: Participants may rent a mobile phone at the Incheon Int'l Airport, Gimpo Int'l Airport, and Gimhae Int'l Airport. Users can rent a handset and pay rental and call charges upon returning the phone. Applicants are required to provide identification, a credit card, and a service contract (available at the booth). The list below indicates the roaming centres of two major cell phone service providers at each airport. For more information, please refer to the website of each service provider.

Olleh KT: http://roaming.kt.com/

SK Telecom: http://www.skroaming.com/

Airport	Cell phone se	rvice providers
Airport	Olleh KT	SK Telecom
Incheon Int'l Airport	• Location -Between Gate 6 & 7 on the 1st FlBetween Gate 10 & 11 on the 1st Fl.	- Location -Between Gate 5 & 6 on the 1st FlBetween Gate 9 & 10 on the 1st Fl.
Gimpo Int'l Airport	Location     -At the Entrance on the 1st FI. in the Int'l Terminal Bldg.	Location     The front of the Arrival Hall on the 1st Fl. in the Int'l Terminal Bldg.
Gimhae Int'l Airport	Location     Beside Gate 3 on the 1st Fl. in the Int'l Terminal Bldg.	Location     Right side after entering the Central Gate of International Terminal Bldg.

• **Tips & tax:** Service charges are included in your bill for rooms, meals, and other services at hotels and upscale restaurants. Koreans occasionally do tip when they are especially pleased with the service they receive.

Foreign tourists can receive nearly 10% VAT refunds for purchases at Duty Free shops. Goods must be taken out of Korea within three months of purchase to be eligible for a tax refund. Visitors can receive a refund on a receipt for a minimum purchase of KRW 50,000 (around USD 43). To receive this refund, present receipts with the purchased goods at the customs clearance desk at Incheon Int'l Airport when departing. If you are departing from Gimhae Int'l Airport, visit the tax refund desk after entering the main gate on the 2<sup>nd</sup> floor.

- ATM: Travellers who carry internationally recognized credit cards can get a cash advance in local currency at ATMs.
- Business hours: Government office hours are usually from 9:00 to 18:00 on weekdays and closed on weekends. Banks are open from 9:00 to 16:00 from Monday to Friday and closed on Saturdays and Sundays. Most stores are open every day from 10:30 to 20:00, including Sundays.

#### • Emergency phone numbers:

1339: Medical Emergency

119: Emergencies for Fire, Rescue & Hospital Services

112: Police

129: First Aid Services

1330: Korea Tourist Information Centre

# 26. Timetable of activities

<u>Date</u>	<u>Time</u>	General Assembly	Other meetings and social programme
Saturday	09:00 – 18:00		Commission for the Middle East (CME)
8 October	10:00 – 12:00		Committee on Budget and Finance (CBF) Programme Committee (PC)
	14:00 – 16:00		Commission for Africa (CAF)
	09:00 – 12:30		Technical Tour
	09:00 – 10:30		Commission for East Asia and the Pacific (CAP)
	09:30 – 11:00		Commission for the Americas (CAM)
	11:00 – 12:30	**************************************	Commission for South Asia (CSA)
Sunday 9 October	11:30 – 13:00		Commission for Europe (CEU)
	12:00 – 13:30		CME (continued)
	13:30 – 17:00		Technical Tour
Ā	14:30 – 17:30		Executive Council (91st Session)
	19:00 – 21:00		Opening Ceremony
	09:30 – 12:00		Ministerial Round Table
Monday 10 October	15:00 – 18:00	1st Plenary Session	
L	17:00 – 18:30		Credentials Committee
	09:00 – 12:00	2 <sup>nd</sup> Plenary Session	
	14:00 – 17:00	3 <sup>rd</sup> Plenary Session	
Tuesday 11 October	14:00 – 16:00		General Meeting of the Affiliate Members (incl. Platma)
	16:00 – 17:00	111111111111111111111111111111111111111	Affiliate Members' Board
	19:00 – 21:00		Head of Delegation Dinner
	09:00 – 12:00	4 <sup>th</sup> Plenary Session	
Wednesday 12 October	14:00 – 17:00	5 <sup>th</sup> Plenary Session	
	14:30 – 16:30		ST-EP Board meeting
	09:00 – 12:00	6 <sup>th</sup> Plenary Session	
Thursday 13 October	12:00 – 13:30		Farewell Luncheon hosted by the Mayor of Gyeongju City
1	14:00 – 17:00	7th Plenary Session	
Friday	10:00 – 12:00		Executive Council (92 <sup>nd</sup> Session)
14 October	13:30 – 17:00		Technical Tour

# 27. Social programme

# **♦** Technical tours

More detailed programs will be available in a forthcoming information note and posted on the Korea Secretariat website. The following is brief information of technical tours.

	Details
Date	☐ Sunday, 09 October 2011 (09:00-12:30) ☐ Sunday, 09 October 2011 (13:30-17:00) ☐ Friday, 14 October 2011 (13:30-17:00)
Procedure	Reservation through the Assembly website on a first come, first served basis.  *On-site reservation dependent on availability.
Courses & Theme	<ul> <li>□ Course 1 : Bulguksa Temple - Seokguram Grotto</li> <li>□ Course 2 : Kirimsa Temple (Temple Life)</li> <li>□ Course 3 : Cheomseongdae Observatory - Gyeongju National Museum</li> <li>□ Course 4: Yandong Folk Village</li> </ul>

# Course 1. Essence of Unified Silla Kingdom Bulguksa Temple - Seokguram Grotto

Estimated Time	Tour Program	
20 min.	Departure from Gyeongju Hyundai Hotel	
60 min.	Bulguksa Temple  Bulguksa Temple is the representative relic of Gyeongju and was designated as a World Cultural Heritage Site by UNESCO in 1995. The beauty of the temple itself and the artistic touch of the stone relics are known throughout the world. The Bulguksa Temple of today has many cultural relics preserved within it, such as Dabo-tap (Many Treasure Pagoda), Sukga-tap (Sakyamuni Pagoda). These are major pagodas of Korea.	
60 min.	Seokguram Grotto  Seokguram is a stone temple made of granite located on the eastern peak of Mt. Toham. Designated as World Cultural Heritage Site by UNESCO in 1995. Inside the round-shaped main hall, there are the Bonjon Statue, Bodhi-sattva and his disciples. Seokguram was built to preserve these statues. The Bonjon figure wearing a generous smile is seated on the stage engraved with lotus flower design. The rounded ceiling looks like a half-moon or a bow and has a lotus flower decorated cover on it. As the sunrise from this spot is so beautiful, many people climb the mountain at daybreak.	
20 min.	Arrive at Gyeongju Hyundai Hotel	

# ➤ Course 2. Kirimsa Temple (Temple Life)

Estimated Time	Tour Program	
30 min.	Departure from Gyeongju Hyundai Hotel	

	Kirimsa Temple
180 min.	Kirimsa Temple is located in Mount Hamwolsan in Yangbuk-myeon, Gyeongju. The temple was built in the Silla era and, with 16 buildings, is the second largest temple after Bulguksa Temple.  Legend has it that the temple was originally built by the Venerable Gwang-yu, a sage from India, in the early part of the Silla Dynasty. The temple was reportedly called 'Imjeongsa' at first, but was later changed to 'Kirimsa' after undergoing expansive renovations by Monk Wonhyo. It is still unclear exactly what year the temple was built in.  Kirimsa is divided into two main areas. The first is the area around Daejeokgwangjeon Hall where the statue of Birojanabul is enshrined. The second is the area around the majestic 500-year-old bo tree (a kind of large fig tree) that is home to a wooden pagoda, the Seongbo Museum, Samsingak, Mangbujeon, and Gwaneumjeon halls. The Daejeokgwangjeon Hall was first built during Queen Seondeok's reign, and was rebuilt six times since its original construction. Its simple but majestic architecture is characterized by baeheullim (aka, entasis columns) and a Dapoyangsik (Dapo-style) single-tiered gabled roof.  Kirimsa is famous for Ojongsu, water that is said to have five different tastes. It consists of Gamrosu, which is best for making tea; Hwajeongsu, which supposedly gives comfort to the drinker; Janggunsu, which makes the body stronger; Myeongansu, which gives clear vision; and Otaksu, which is said to sparkle so brightly that it attracts all the birds of the air. During Japanese colonial rule, the source of Janggunsu, literally meaning 'water of a general,' was reportedly blocked off by Japanese soldiers, who were afraid the water would give the Korean people the strength to overthrow them. Except for Janggunsu, water still continues to flow from each source.
30 min.	Arrive at Gyeongju Hyundai Hotel

# Course 3. A New Gateway to the Silla Millennium: Gyeongju National Museum

Estimated Time	Tour Program	
20 min.	Departure from Gyeongju Hyundai Hotel	
30 min.	Cheomseongdae Observatory  Cheomseongdae was an observatory of Silla (BC 57~AD 935). Even though it is quite small, it is amazing that it has been standing for over 1,000 years in the palace grounds. The background of Cheomseongdae is one of agriculture where the movements of the moon, sun and stars dictated the cycle of sowing and reaping.  Also, in ancient societies, astrology was deeply connected to the governing of people and the rise and fall of kingdoms. Cheomseongdae was built during the reign of Queen Seondeok (AD 632~647) and is the oldest observatory in Asia, showing the advanced level of science for that time.	
140 min.	Gyeongju National Museum Gyeongju National Museum rests deep in tradition, with a history of about 90 years. Representing Gyeongju, which was the capital of Silla (BC 57~AD 935), the museum is where you can view the cultural history of Gyeongju district. The exhibition hall is divided into 4 large parts: the Main Hall, Annex I, Annex II, and the Outdoor Exhibit Area (Museum Grounds). In the Main Hall you can see earthenware, and in the Arts and Crafts room you can see various artwork and craftwork. Gukeun Memorial Hall exhibits 666 artifacts, which are the personal collection of Dr. Lee Yang-Seon, donated to the museum for preservation purposes. Artefacts from the great tombs of the city of Gyeongju are exhibited in Annex I,	

	the Gobun Gallery. There are many glittering accessories, such as golden crowns, crown ornaments, belts, earrings, etc. You can experience the superb artistry from the Silla Period through these artefacts. Approximately 30,000 artefacts were excavated from Anapji Pond, the most significant of which are exhibited in Annex 2, the Anapji Gallery. The other galleries exhibit household goods. These various types of items show life in the Royal Court during the Silla Period. After the galleries, you can move on to the Outdoor Exhibit Area, which is the Museum Grounds. King Seongdeok's Bell located here is the most renowned of Buddhist temple bells. There is also a variety of artefacts from royal palaces and temples exhibited here. Buddhist sculptures make up the majority of the stone artefacts.
20 min.	Arrive at Gyeongju Hyundai Hotel

# Course 4. Korean Traditional Village with Fenshui (Geomancy) and topography: Yangdong Folk Village

Estimated Time	Tour Program	
30 min.	Departure from Gyeongju Hyundai Hotel	
180 min.	Yangdong Folk Village*  Yangdong Folk Village is a Korean folk village designated as Important Folk Material No. 189, located along the Hyeongsan River 20 km northeast of Gyeongju, the city which served as the capital during the millennium-long Silla dynasty.  Since the early Joseon dynasty (1392~1897), when the village was first inhabited, its two principle clans have been the Wolseong Son clan and the Yeogang Yi family.  With historic old structures representative of the Joseon era, Yangdong Folk Village is a well-preserved place exemplifying folk traditions that have been carried on since the Joseon dynasty. Some of the notable structures include houses of yangban aristocracy, such as Seobaekdang House and Mucheomdang House (the head family dwellings of the Wolseong Son clan and Yeogang Yi family, respectively), as well as Gwan-gajeong House and Hyangdan House. There are also chogajip, traditional homes with rice straw-thatched roofs where servants and tenant farmers used to live, pavilions like Yi Hyangjeong House and Simsujeong Pavilion, and examples of seodang, the private village schools of the Goryeo and Joseon eras, like Ganghakdang.  The dwellings of the yangban (aristocratic class), known as "banga," are situated relatively high up on the mountains and ravines, while the houses of tenant farmers are located below these, physically demonstrating one characteristic aspect of the Joseon era class system.	
30 min.	Arrive at Gyeongju Hyundai Hotel	

# **♦** Optional tours

Optional Tours are provided in both a half-day and a full-day program covering many different courses, based on various themes on the history and cultural heritages of Gyeongju. A Temple Stay tour and a night tour will also be held in addition to the day tours.

- Attendees: Open to all participants (Including Spouses.)
- Registration: Accepted via Assembly website, in order of online application
- Fees: Required (TBA)

Date	Programs	Details
18:00 8 October (Sat.) ~ 18:00 9 October (Sun.), 2011	<ul> <li>□ Temple Stay</li> <li>• Morning chant at Tongdosa Temple</li> <li>• Breakfast: Temple Food (Baru Gongyang)</li> </ul>	For Buddhist monks living in the Tongdosa Temple, the day begins at 3 am with morning chants and meditations. Take part in this special experience watching monks in their morning prayers, and feel the calm atmosphere at this Buddhist Temple, while looking around the shrine's beautiful cultural relics.  Participants can also experience traditional Korean temple cuisine for breakfast. Temple food is natural, healthy and also a part of Buddhist practice. Even today, most Korean Buddhist monks and nuns work in the fields and cook in the temple kitchens. The 1,700-year-old tradition of "working together and eating together" is still kept alive.
19:00 ~ 22:00 10 October (Mon.), 2011	■ Night Tour  •Yosukgung  •Imhaejeonji (Anapji)  •Weolseong Fortress  •Gyerim Forest  •Cheomseongdae  Observatory	The night tour program covers many different courses, based on various themes on the history and cultural heritages of
19:00 ~ 22:00 12 October (Wed.), 2011		Gyeongju. The tour will be enhanced by the city's beautiful landscape with colourful lighting.
9:00 ~ 17:00 8 October (Sat.), 2011	☐ Shopping Tour	Shinsegae Centum City is registered in the Guinness Book of Records as the largest department store of the world. This shopping centre is located in Busan, the 2 <sup>nd</sup> largest city of Korea.  Shinsegae Centum City meets any shopper's needs, from clothing to food, and provides year-round recreational facilities such as an indoor ice link, an indoor golf practice range, a movie theatre, and a spa.
*TBC	☐ Cheongju International Craft Biennale	For more information, please contact the Korea Secretariat for UNWTO General Assembly 2011.
*TBC	<ul><li>☐ Busan Metropolitan City Tour</li></ul>	For more information, please contact the Korea Secretariat for UNWTO General Assembly 2011.

# ♦ Tour program for accompanying persons

The tour program for accompanying persons features a diverse array of cultural/historical tours to participate in.

Attendees: Accompanying persons

• Registration: Accepted via Korea Secretariat website, in order of online application

Dates: TBACourse: TBAFees: Free

# **Accompanying Person Tour 1**

☐ Course & Theme

Gyeongju Hyanggyo: Etiquettes of the Nobility and Traditional Experiences

#### ☐ Time & Date

10:00 ~ 18:00 / 11 October (Tue.), 2011

Program	Details
•Tea ceremony experience •Traditional wedding ceremony •Calligraphy workshop •Other cultural programs	The Gyeongju Hyanggyo is a government-run provincial school during the <u>Goryeo</u> and <u>Joseon</u> periods, equivalent to the current national universities. The site was originally where the <u>Gukhak</u> , or national academy of the Silla kingdom was situated.
	Participants can experience a diversity of programs here, ranging from etiquettes of the nobility to traditional experiences.

# **Accompanying Person Tour 2**

# ☐ Course & Theme

Surimyo (Korean Traditional Food Institute) - Silla Millennium Park

# ☐ Time & Date

09:30 ~ 18:00 / 12 October (Wed.), 2011

Program	Details
A Korean traditional cooking class	"Surimyo", an institute where visitors are able to experience Korean traditional food, means "top quality taste of food, made with a depth of sincerity."  At Surimyo, participants will have the delightful opportunity to make Kimchi and other traditional Korean food with the Royal Korean Cuisine Master Chef.

Silla Millennium Park

Silla Millennium Park is a theme park integrating both education and entertainment about the history and culture of the Silla Period. Focusing on the Silla period, the park reproduces Silla architecture and a village of aristocrats, and offers symbolic architecture such as Emile Tower and Seokbinggo. It takes about 4~5 hours to make your way around the entire theme park, but make sure to leave some extra time to watch performances and participate in the workshops.





#### **Important notes:**

- 1. The tour programs above are limited to participants who are authorized to attend the 19th Session of the General Assembly of UNWTO.
- 2. The Technical Tour is available on a first-come, first-served basis. Participants interested in this programme should apply online at <a href="https://www.ga2011.kr">www.ga2011.kr</a>. Though on-site registration will be available, participants may find difficulties in attending the program they wish to take part in, due to the limited number of places.
- 3. The Technical Tour is free to all participants and accompanying persons. Night Tour and Tour Program for accompanying persons, Pre/Post Tour could be charged certain fees.
- 4. A minimum number of participants are required for the programs to be operated. The programs are subject to change if there are not enough applicants.

Contact the Seoul Secretariat at <a href="mailto:ga2011tour@intercom.co.kr">ga2011tour@intercom.co.kr</a> if you would like to change/cancel your reservation.

#### 28. Tourist information

#### Republic of Korea

# ♦ Geography

Korea is situated on the Korean Peninsula, which spans 1,100 kilometres north to south. The Korean Peninsula lies on the northeastern section of the Asian continent, where Korean waters are joined by the western-most parts of the Pacific. The peninsula shares its northern border with China and Russia. To the east is the East Sea, beyond which neighbouring Japan lies. To the west is the Yellow Sea. In addition to the mainland, Korea includes some 3,200 islands.

Korea is a dynamic country where old meets new and centuries-old heritage coexists with cutting-edge technology.

Korea is an economically advanced country full of dynamism.

Building upon incredible post-war economic growth, Korea is the 12th largest economy in the world, and is becoming a powerful focal point of the Asian economic block. It is a global leader in information technology and the home of such global enterprises as Samsung, Hyundai, and LG.

With a history tracing back more than 5,000 years, Korea is proud of its dazzling culture. It possesses 8 UNESCO world heritage sites.

Building upon this diverse array of treasures, Korea is attracting the world with the sophistication of its culture and entertainment industry, creating the 'Korean Wave' across Asia. Korean TV and movie stars have become popular throughout Asia, and have been making inroads into Hollywood and Europe in recent years.

#### Interesting facts and figures

- The national flag of Republic of Korea is philosophical. The yin and yang in the centre is famous as a symbol of balance and harmony between opposites. Around the central yin-yang are four trigrams or "kwae" which have many symbolic meanings, including the four elements, the four seasons, the four points of the compass and various human attributes.
- The Blue House, the residence of the President of South Korea, is known locally as Cheong Wa Dae. The site has been affiliated with the leadership of South Korea since 1104 AD.
- Republic of Korea is home of such famous football players as Ji-Sung PARK (Manchester United) and Chung-Yong LEE (Bolton Wanderers).
- Yu-Na Kim is the first figure skater from Republic of Korea to win a medal at an ISU Junior or Senior Grand Prix event, ISU Championship, and the Olympic Games. She is the first female skater to win the Olympic Games, the World Championships, the Four Continents Championships and the Grand Prix Final. She is one of the most highly recognized athletes and media figures in Republic of Korea.
- Republic of Korea has leading rankings in mathematics, science, problem solving and reading, as declared by the OECD (Organization for Economic Co-operation and Development).
- Republic of Korea has world class IT infrastructure.

 The Korean wave, also known as the Hallyu, refers to spread of culture of Republic of Korea around the world and generates over one billion dollars in revenue annually for Republic of Korea.

# Gyeongju

### ◆ Treasure trove of world cultural heritage

Gyeongju, located in southeast Korea, was the capital of the Silla Kingdom for 992 years (BC 57-935), the longest surviving kingdom in the history of Korea. It was ruled by 56 kings spanning a period of almost a thousand years, it is equally remarkable that the kingdom of Silla originally started as a small tribal state and later expanded to occupy more than half of the Korean peninsula. The area was initially known as 'Seorabeol' or 'Gyerim', and it wasn't until the end of the era in 935 that it was first referred to as 'Gyeongju.'

Living up to its former glory as the capital of the longest-surviving kingdom in Korea, Gyeongju still shines today, more than a millennium after the kingdom's demise. Buddhism was introduced in Silla in the 6th century and played a significant role in strengthening royal authority and unifying the people, becoming the foundation of the area's art, tradition, and culture. Consequently, Gyeongju is the home of the greatest Buddhist art treasures in Korea, and is the nation's most popular fieldtrip destination.

Bulguksa Temple and Seokguram Grotto are Gyeongju's most celebrated relics and are said to capture the essence of the Korean Buddhist culture. These two sites were the first sites to be registered as UNESCO World Cultural Heritages in 1995. In 2000, five districts were added to the list of World Cultural Heritages under the title 'Gyeongju Historic Areas' and Yangdong Folk Village joined the list in 2010. Gyeongju is a virtual cornucopia of history, meriting praise and preservation worldwide.

## A Journey to the 'Museum without Walls'

The journey from Seoul to Gyeongju may only be a 2 hours KTX train ride, but be prepared for this area's beautiful heritage to transport you back more than a thousand years. Even though the area has a relatively small size and population (approx. 260,000), it takes more than just a few days to truly appreciate the history of this ancient capital. The more you see of Gyeongju, the more there remains to be seen.

As you walk around downtown Gyeongju, you come across huge grave mounds (tumuli) and relics, which are uniquely different from the royal tombs in and around Seoul. There are so many historic treasures scattered throughout the city that it is almost impossible to pinpoint them all. For this reason, the entire area of Gyeongju is registered as a UNESCO World Cultural Heritage under the title 'Gyeongju Historic Areas.' The city is also commonly known as Korea's 'Museum without Walls.'

In Gyeongju, the past and present commingle in a beautiful reminder of Korea's proud past and bright future.

# Annex 1. Model Credentials letter and Model Credentials for representation (proxy format)

#### 1. Model Credentials letter<sup>6</sup>

#### Standard format letter

Official letter-headed paper<sup>7</sup>

#### **Credentials**

I, the undersigned, (name and full title of the competent authority<sup>8</sup>), hereby attest that the Government of (name of country) has authorized the following delegation to represent it at the nineteenth session of the General Assembly of the World Tourism Organization, to be held from 8 to 14 October 2011 in Gyeongju, Republic of Korea:

Head of Delegation: (name and full title)

Alternate Head of Delegation: (name and full title)

Members of Delegation: (names and full titles)

Done at (name of city), on (date)

Name, full title and signature

\_

<sup>&</sup>lt;sup>6</sup> It should be pointed out that, ever since the tenth session of the Assembly, only formal letters or faxes bearing the signature of the competent authority are considered valid credentials. Further, Credentials can be accepted only if written in any of the working languages of the General Assembly or if an appropriate translation is attached <sup>7</sup> Including official logo of the Ministry

<sup>&</sup>lt;sup>8</sup> Please note that since the twelfth session of the General Assembly, only credentials from Heads of State or Prime Ministers, Ministers of Foreign Affairs or Ministers responsible for tourism of the respective State or his/her equivalent and Ambassadors of States accredited to Spain are regarded as valid

# 2. Model Credentials letter for representation (proxy format)

### Standard format letter<sup>10</sup>

Official letter-headed paper 11

#### <u>Credentials</u> (for representation-proxy format)

I, the undersigned, (name and full title of the competent authority<sup>12</sup>), hereby authorize (name and full title of delegate) of the delegation of (name of Full Member), to represent and cast a vote<sup>13</sup> on behalf of the Government of (name of Full Member) at the 19<sup>th</sup> session of the General Assembly in Gyeongju (Republic of Korea).

Done at (*name of city*), on (*date*)

Name, full title and signature

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<sup>&</sup>lt;sup>9</sup> If a Full Member is unable to participate to the General Assembly, it can be represented by a member of another State's delegation, provided it submits a formal letter or fax signed by the competent authority designating the individual that will represent it and, if applicable, giving him/her the power to vote on its behalf.

10 It should be pointed out that agree sizes the test of the state of the st

<sup>&</sup>lt;sup>10</sup> It should be pointed out that, ever since the tenth session of the Assembly, only formal letters or faxes bearing the signature of the competent authority are considered valid credentials. Further, Credentials can be accepted only if written in any of the working languages of the General Assembly or if an appropriate translation is attached

<sup>&</sup>lt;sup>11</sup> Including official logo of the Ministry

Please note that since the twelfth session of the General Assembly, only credentials from Heads of State or Prime Ministers, Ministers of Foreign Affairs or Ministers responsible for tourism of the respective State or his/her equivalent and Ambassadors of States accredited to Spain are regarded as valid

<sup>&</sup>lt;sup>13</sup> Please note that, unless the items for which the power to vote is given are clearly specified, it will be understood that the delegate has full powers to cast a vote on behalf of the Government he/she is representing by proxy on any agenda item

## Annex 2. Tourism posters competition

#### 2011 Vettor Giusti Prizes

- 1. The Vettor Giusti tourism posters competition held every two years provides an opportunity to showcase the creativity and beauty found in the posters used to promote tourism in each country.
- 2. For this 2011 edition, each member country is invited to submit **one sole poster** in electronic format, which will be posted directly on the UNWTO website: <a href="http://lmd.unwto.org/en/content/tourism-posters-competition-2011-vettor-giusti-prizes">http://lmd.unwto.org/en/content/tourism-posters-competition-2011-vettor-giusti-prizes</a> (available in 5 languages starting from 15 July).
- 3. Moreover, a new prize category is being introduced this year, the People's Choice Award, based on an online poll open to the general public on the UNWTO website.
- 4. The web page will be open for the submission of posters to the competition **until 22 August 2011**.
- 5. The poster selected by each Member State must:
  - be representative of the country's tourism,
  - have been published after the eighteenth session of the Assembly (that is, after November 2009),
  - have a high level of graphic design and communication,
  - be submitted in a file no larger than 5 MB, and
  - contain in its design the name of the country it represents.
- 6. All posters validly submitted will be displayed on the UNWTO website until the announcement of the winners during the Assembly.
- 7. In order to select the winners of the 6 regional prizes, a jury will be established composed of the Chairs of the 6 Regional Commissions of the UNWTO, one representative of the host country (Republic of Korea), one representative of the UNWTO's Communications programme, and a prominent communications professional designated by the Organization. Each member of the jury shall vote for 3 posters from each region, except his or her own region in the case of representatives of the member countries.
- 8. At the venue of the General Assembly, the 5 finalists of each region will be displayed on 6 plasma screens--one per region--and a seventh screen will display the 5 finalists for the People's Choice Award. All the posters received will be shown in a looped slideshow on several additional plasma screens.
- 9. During the Assembly, the final decision of the jury and the results of the popular vote will be announced and the official ceremony will be held to award the 2011 Vettor Giusti Prizes to the winning countries.
- 10. The 7 winning posters will appear on the UNWTO website until the next edition of the Vettor Giusti posters competition at the 2013 General Assembly. After the prizes have been awarded, the printed versions of the winning posters are to be submitted by the corresponding countries for display in the entrance hall of the UNWTO building until the next edition of the competition at the 2013 General Assembly.