



NÉDA ORDYM – Culture Tourism Project of the Indigenous Peoples of the North
НÉДА ОРДЫМ – проект развития этнокультурного туризма коренных народов Севера



Saamelaisalueen koulutuskeskus
Sámi oahpahusguovddáš
Sää’mvuu’d škoou’ljemkõōskõs
Säämi máttááttâskuávdáš
Sámi Education Institute
Центр образования саамского региона



A photograph showing several individuals in traditional Sami (Lapland) attire. They are wearing dark, patterned tunics with colorful trim and large, voluminous white fur-trimmed hats. They appear to be performing a traditional dance or ceremony on a wooden floor. In the background, there's a window with stained glass and a wall decorated with floral murals.

CORNERSTONES OF ETNOTOURISM

Archangelsk May 2011



Ethnic

Indigenous people

- are involved
- are planning and controlling
- get benefit

Products

- are community based
- are authentic and unique
- have special attraction
- have local focus and local know-how



Ethic

- **Social influences**
 - multi-cultural influence
 - criminality
- **Economic influences**
 - employment
 - extra income
 - better infrastructure
 - welfare



Ecological

- Environmental responsibility**

- saving natural resources**
- conservation of air, water and soil**
- emission**
- biodiversity**



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Culture Tourism Project of the Indigenous Peoples of the North 2010 – 2013

Thank you for your attention!

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