

**Information provided by Poland about the following topic discussed in the
Capacity-building Programme on Tourism Statistics,
I Workshop - Vienna, 1-4 April 2008**

OUTBOUND TOURISM: Household / border surveys

1) Could you evaluate the present information available regarding flows of visitors?

We are taking information about flows of visitors from Foreign Tourism Survey, Activity of Polish Residents Survey, Border Survey (which is only with non-Shengen countries) and some additional data from Household Survey. In Activity of Polish Residents we ask Polish residents about their expenditures, the length of stay, the purpose of visit, number of trips, duration of trip, type of accommodation used, method of organization and means of transport used during foreign travels. The question about expenditures of Polish residents abroad is important for BOP purposes.

2) About the measurement of tourism expenditure and the BoP debit side data for the “travel” item.

The BOP “travel” item is compiled using data of the Institute of Tourism. Information about expenditures come mainly from monthly Household Survey mentioned in 1). There is also a Border Survey (8 waves during the year), but it is used only to collect information about the expenditures of same-day visitors. In addition NBP estimate separately expenditures of seasonal and border workers.

3) Is there a clear interest in the analysis of outbound tourism?

From the point of view of Tourism Administration outbound tourism and its characteristic is observed because we want to know why Polish residents are coming abroad and why they are not staying for holidays in Poland. Such analysis are important for Polish Tourism Organization to make a campaign for Polish people “Let’s stay in Poland”. Measuring expenditures of Polish Residents abroad is very important for Central Bank of Poland.

4) Are there new initiatives envisaged to improve the measurement of this form of tourism?

Because it is not a priority for NTA we do not have new initiatives to improve outbound tourism research. Which is a part of Activity of Polish Residents Survey.