

**Information provided by Romania about the following topic discussed in the
Capacity-building Programme on Tourism Statistics,
I Workshop - Vienna, 1-4 April 2008**

TOURISM SATELLITE ACCOUNTS (TSA): Developments, state of the art

- 1) About the existence of an interinstitutional technical team for the development of the TSA Project. If that's the case, please indicate the institutions involved and identify the person / coordinator responsible for the TSA Project.**

Strictly speaking there is no formal interinstitutional platform created to develop TSA in Romania. However we might say the “informally” we know each other, the members of a future technical team. I would like to mention here the representatives of INS - Tourism Statistics Division and National Accounts Department within INS, the representatives of BNR, the representatives of MIMMCTPL - Tourism Department and the ones of INCDT.

- 2) About the interest of developing a TSA in your country.**

There is an interest of developing TSA. Just to remember – in November 2003, 17-19 Romania hosted together with UNWTO a workshop for tourism statistics and elaboration of TSA.

The National Tourism Development Master Plan 2007-2016 (completed in July 2007) has one of the goals to “*To expand the system for the regular collection, analysis and dissemination of tourism statistics and research to assist in the creation of a **Tourism Satellite Account for Romania** and facilitating investment and marketing decision-making*”

The Romanian NTA has strongly supported the TSA development in Romania.

- 3) Initiatives already taken for launching the TSA Project.**

- 2004 INCDT study – pilot TSA for 2001; unofficial collaboration with INS (Department of National Accounts – table 5 and 6 from TSA:RMF were performed by INS); data was not published, one time project based only on the existing data
- 2005 INCDT feasibility study (**just part I** – *System of tourism statistics in Romania – description and diagnosis*). The study has received contributions from INS and BNR. The study was commissioned by Romanian NTA
- 2006 WTTC – OE – Country report – a detailed TSA for Romania and forecasts for 2016

- 2006 consultations between INS, Romanian NTA and INCDT regarding some improvements to the existing tourism surveys in Romania to meet the request of facilitating the TSA elaboration. As a result starting with 2007 the questionnaire of the survey among travel agencies has been supplemented with two questions regarding the structure of tourist packages.
- 2007 consultations between INS, BNR, INCDT and Romanian NTA regarding the foreseen INS survey entitled ACNER (Survey on tourist expenditure of non-residents accommodated in tourism collective establishment); A common questionnaire has been drafted and first pilot surveys are foreseen in 2008.
- 2008 (foreseen - continuing the INCDT feasibility study, part II – *TSA in Romania - priorities and perspectives*)

4) Expectations around the TSA Project.

- *TSA will provide figures to demonstrate the economic importance of the tourism sector*
- *A key issue to TSA success is to involve the private sector as a supplier of data: Other than providing macroeconomic figures the representatives of private sector do not see the importance of TSA for their current activity. Great efforts have to be made to improve this perception!!!*
- *Assure an international comparability of tourism performances among countries*