

# **Tourism Satellite Accounts for the SR**

(results for years 2003-2005)

## **Conceptual framework**

- European Implementation Manual on Tourism Satellite Accounts
- System of National Accounts (SNA93)
- TSA for the Netherlands: Approach and results
- Experiences in the Compilation of SUT and IOT in Slovenia: Applications for TSA.

## Present stay

### *Demand side of TSA*

For 2003-2005 4 Tables of TSA were constructed:

- *Table 1* – Inbound tourism consumption by products and categories of visitors
- *Table 2* – Domestic tourism consumption by products
- *Table 3* – Outbound tourism consumption by products and categories of visitors
- *Table 4* – Internal tourism consumption by products and types of tourism

## Present stay

### *Supply side of TSA:*

*Table 5* – Production accounts of tourism industries and other industries for year 2005

*Table 7* – Employment in the tourism industries for year 2005

## Basic data sources for TSA SR

### *Statistical survey for tourism in the SR:*

#### **Annual statistical survey on the activities of travel agencies (tourists providers) (CR 6-01) :**

Exhaustive survey on all travel agencies, transportation agents and other suppliers of tourism services (NACE 63.3).

Information on all visitors (resident and non-resident) using travel agencies services are collected (number of tourist, stay days, revenue of agencies, employment).

Data about revenues are used to precise expenditures of visitors on the services of travel agencies.

## Basic data sources for TSA SR

### **Accommodation statistics (CR 1-12) :**

Monthly survey of accommodation providers: exhaustive survey for all accommodation facilities, i.e. enterprises registered in business register as well as for self-employed. It is about 4000 accommodation providers, which created register of accommodation facilities made by survey carried out in 2000 through the municipal offices.

## Basic data sources for TSA SR

### Survey on domestic and outbound tourism

(CR 3-04) :

From April 2001 the new sample survey was introduced (population inquiry). The sample size is 1200 persons created from population over 15 (face to face interview). Data are collected quarterly and questionnaire obtains all indicators set down in the Directive. The short, long holidays as well as business trips are covered.

These data are fully used for the constructing of Table 2 and Table 3 of TSA, i.e. for domestic and outbound tourism.

## Basic data sources for TSA SR

### *Guest inquiry (survey on inbound tourists)*

From 2002 to 2007 the survey on the foreign visitor was carried out on the state border and airports. It was face to face interview using questionnaire. Sample was created by 1200 respondents from population over 15. Survey ran three times in the year (winter, summer, autumn). Annual data from this survey were used for the compilation of Table 2 of TSA.



## Basic data sources for TSA SR

### **Border statistics (ended in December 2007):**

Statistical information on arrivals of foreign visitors in Slovakia and leavings of Slovak citizens abroad by section of state border and airports are processed from the data from border crossing points and airports of the Slovak Republic provided by the Department of Border and Alien Police.

Data are published quarterly by months.

### **Balance of Payment of the SR (item Tourism)**

## Other data sources

*Structural business survey (Roč 1-01, Roč 2-01)*

*Supply and use table of the SR for 2003*

*National Accounts of the SR*

*Employment statistics (Labour Accounts of the SR)*

*Administrative sources (tax return of self-employed, State budget)*

## Methodology of constructing the TSA Tables of the SR

- *Table 1 – Inbound tourism consumption*
- *Table 2 – Domestic tourism consumption*
- *Table 3 – Outbound tourism consumption*
- *Table 4 – Internal tourism consumption*
- *Table 5 – Production accounts*

### Table 1 – Inbound tourism consumption

#### Data sources (Institute of tourism), quest inquiry:

- *average expenditures of foreign visitors in the SR per person and per day*
- *share of type of foreign visitors (transit, same-day visitors, overnight tourists)*
- *share of used type of accommodation facilities*
- *average length of stay of visitors*
- *share of expenditures by type of stay*
- *structure of expenditures by 5 groups (accommodation, transport, catering, paid services, other goods)*

## Table 1 – Inbound tourism consumption

Annual statistical survey on the activities of travel agencies:

- revenue of travel agencies by type of tourism (inbound)
- revenue of travel agencies by type of activities

Supplementary data sources:

- number of foreign tourist arrivals,
- tourist travels of foreigners organised through Slovak travel agencies

Balance of payment of the SR (credit side: Tourism)

## Table 1 – Inbound tourism consumption

1. The visitors are split by the type of travel: transit, same-day visitors, overnight visitors
2. Identification of product consumption of individual type of visitors
3. Calculation of expenditures on tourism products (average expenditures per person and day x number of visitors x average length of stay)
4. Comparison of expenditures on inbound tourism consumption with data from the Balance of Payment

<b>Balance of Payment of the SR, th. SKK</b>				
Tourism	2003	2004	2005	2006
Active tourism (credit)	31 736 100	29 069 700	37 529 100	44 985 240
<b>Inbound tourism</b>	2003	2004	2005	2006
<i>Specific products</i>	33 463 062	32 690 026	36 973 596	
of which transport	11 164 553	9 612 922	10 213 394	
petrol	1 816 316	1 579 622	1 668 038	
food	4 353 923	4 322 921	5 261 334	
<i>non-specific products</i>	21 806 757	23 854 796	27 179 917	
<b>Total</b>	<b>55 269 819</b>	<b>56 544 822</b>	<b>64 153 513</b>	

## Table 2 - Domestic tourism consumption

*The consumption of domestic tourism consist of two parts:*

- A. expenditures of residents on travels in the SR (holidays and business trips)
- B. part of expenditures of residents concerning holidays and business trips abroad, which were spent in the SR



## Table 2 - Domestic tourism consumption (part A)

### *Data sources:*

Survey on domestic and outbound tourism

(expenditures by type of travels, by group of products, number of travels, number of nights)

Annual statistical survey on the activities of travel agencies

- revenue of travel agencies by type of tourism (domestic, outbound)
- revenue of travel agencies by type of activities

## Table 2 - Domestic tourism consumption (part A)

1. Number of tourists and of business trips, number of travels and nights are split into three groups:

- tourists (1-3 nights)
- tourists (4+ nights)
- business trips (1+ nights)

2. Total expenditures for these three groups

3. Structure of expenditures separately for tourists travelling individually as well as for all visitors:

- accommodation
- transport
- catering
- travel agencies services
- other services
- other expenditures on goods.

## Table 2 - Domestic tourism consumption (part A)

4. Structure of expenditures separately for tourists travelling through travel agencies
5. Specification of the structure of expenditures on business trips
6. Reclassifications of expenditures according to TSA requirements.

## Table 3 - Outbound tourism consumption

- Expenditures of residents on holidays and business trips abroad:
- part of expenditures spent abroad (Table 3)
  - part of expenditures spent in the SR (Table 2, part B)

### *Data sources (same as for domestic tourism):*

Survey on domestic and outbound tourism

(expenditures by type of travels, by group of products, number of travels, number of nights)

Annual statistical survey on the activities of travel agencies  
(revenue of travel agencies)

Balance of Payment (debit side: Tourism)

### Table 3 - Outbound tourism consumption

1. Number of tourists and of business trips, number of travels and nights are split into three groups:
  - tourists (1-3 nights)
  - tourists (4+ nights)
  - business trips (1+ nights)
2. Total expenditures for these three groups
3. Structure of expenditures separately for tourists travelling individually as well as for all visitors:
  - accommodation
  - transport
  - catering
  - travel agencies services
  - other services
  - other expenditures on goods.

### Table 3 - Outbound tourism consumption

4. Structure of expenditures separately for tourists travelling through travel agencies
5. Specification of the structure of expenditures on business trips (experimentally)
6. Reclassification of expenditures according to TSA requirements.
7. For every type of travels the share of expenditures spent abroad was done expertly.
8. Construction of Table 2 and Table 3 (part A+part B)
9. Comparison of outbound tourism consumption with the Balance of Payment item (debit: Tourism)

<i>Balance of Payment of the SR, th. SKK</i>				
Tourism	2003	2004	2005	2006
Pasive tourism (debet)	21 041 700	24 031 800	26 234 900	0
<i>Outbound tourism</i>	2003	2004	2005	2006
<i>Specific products of TSA</i>	27 572 672	29 644 154	29 582 744	
of which transport	1 914 387	1 948 183	1 791 487	