

Statistics and its Importance for the Hotel Industry

Austrian Federal Economic Chamber

Geht's der Wirtschaft gut, geht's uns allen gut.



Statistics and the Hotel Industry

- **Travel balance of payments:** expenditure on domestic and outbound tourism
- **Travel habits:** holiday and business trips by Austrian citizens
- **Accommodation:**
 - duration of stays
 - overnight stays
 - arrivals
 - utilised capacity
 - amount of beds
 - type of accommodation

(subdivisions for: winter, summer, month/year, regions, countries of origin, natives/foreign nationals...)

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Classification-System

- The Austrian hotel classification is a uniform system that is effective throughout Austria. The assignment of stars is conducted by an independent committee upon the request of the establishment.
- The guidelines for the classification of hotel and accommodation establishments distinguish between "full-service establishments" (hotel, pension, guesthouse) and "bed and breakfast" (garni). The differences apply to the catering services.

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Classification-System

- The hotel and accommodation establishments are classified into five categories. These are symbolised by one, two, three, four or five stars (the addition "superior" for 4 star establishments does not represent an individual category but a clear "extra" in terms of customer service). Bed and breakfast establishments are only classified in the first to fourth category.

For detailed information about APHA and the Austrian classification-system:

www.hotelverband.at

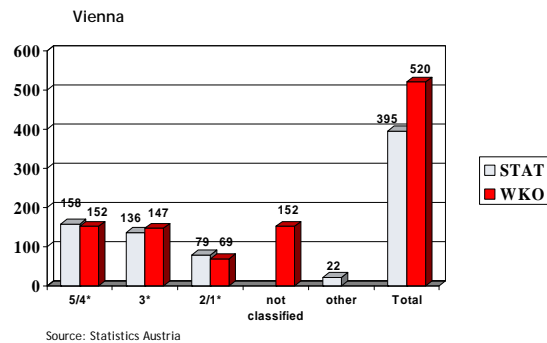
www.hotelsterne.at

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Comparison of Data

Data provided by the Austrian Professional Hotel Association differ from the data provided by Statistics Austria due to various factors (eg differences in definitions)



⇒ Task Force for detailed data analysis has been installed by Statistics Austria and the Austrian Federal Economic Chamber

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Tank You very much for Your attention.

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