BEST PRACTICES IN COMMUNITY-BASED TOURISM IN THAILAND

Ban Mae Kampong, Chiang Mai Province

Koh Yao Noi, Phang Nga Province
BEST PRACTICES IN COMMUNITY-BASED TOURISM IN THAILAND

Ban Mae Kampong, Chiang Mai Province

Tourism Resources

Attractions

Accessibility
BEST PRACTICES IN COMMUNITY-BASED TOURISM IN THAILAND

Ban Mae Kampong, Chiang Mai Province

Tourism Resources (continued)

Accommodations

Amenities
BEST PRACTICES IN COMMUNITY-BASED TOURISM IN THAILAND

Ban Mae Kampong, Chiang Mai Province

Tourism Resources (continued)

Activities
BEST PRACTICES IN COMMUNITY-BASED TOURISM IN THAILAND

Koh Yao Noi, Phang Nga Province

Tourism Resources

Attractions

Accessibility
BEST PRACTICES IN COMMUNITY-BASED TOURISM IN THAILAND

Koh Yao Noi, Phang Nga Province

Tourism Resources (continued)

Accommodations

Amenities
BEST PRACTICES IN COMMUNITY-BASED TOURISM IN THAILAND

Koh Yao Noi, Phang Nga Province

Tourism Resources (continued)

Activities
BEST PRACTICES IN COMMUNITY-BASED TOURISM IN THAILAND

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Koh Yao Noi, Phang Nga Province

Community Participation

Participation in Decision-Making

Consensus is needed.
Active participation creates sense of ownership & responsibility for CBT.
BEST PRACTICES IN COMMUNITY-BASED TOURISM IN THAILAND

Ban Mae Kampong, Chiang Mai Province
Koh Yao Noi, Phang Nga Province

Community Participation (continued)

Participation in Implementation

Tourism Committees / Tourism Divisions
Tourism groups
BEST PRACTICES IN
COMMUNITY-BASED TOURISM IN THAILAND

Ban Mae Kampong, Chiang Mai Province
Koh Yao Noi, Phang Nga Province

Community Participation (continued)

Participation in Benefits

Homestay owners
Local guides
Transport providers
Other occupational groups
BEST PRACTICES IN COMMUNITY-BASED TOURISM IN THAILAND

Ban Mae Kampong, Chiang Mai Province
Koh Yao Noi, Phang Nga Province

Natural Resource Management

- Code of Conduct
- Zoning System
- Carrying Capacity
BEST PRACTICES IN COMMUNITY-BASED TOURISM IN THAILAND

Ban Mae Kampong, Chiang Mai Province
Koh Yao Noi, Phang Nga Province

Natural Resource Management

- Conservation Activities
- Environmental Fund
...Sawasdee Ka...