TIMOR LESTE NATIONAL TOURISM POLICIES AND STRATEGIES

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GENERAL INFORMATION

- Population: 1.060 million
- Area: 15,000 km²
- Climate: Dry & Rainy Season
- Languages: Tetum & Portuguese
- Currency: US Dollar
- Religion: Roman Catholic 90%
- Potential sectors:
  - Oil & gas
  - Tourism
  - Agriculture
  - Fisheries
TOURISM PRODUCTS
Coastal and Marine Tourism
Mountain Tourism
Historical and Cultural Tourism
CHALLENGES

- Human Resources;
- International accessibility;
- Infrastructure and accommodation;
- Competitiveness;
- Inadequate of tourism services;
- Land ownership issues;
- Lack of tourism & environmental awareness.
POLICIES FOR TOURISM DEVELOPMENT

- National Tourism Development Plan for short, medium and long term;
- Human Resources Development;
- Tourism Infrastructure Development;
- Participation of Local Community in Tourism Development;
- Marketing and Promotion;
- Multi Stakeholder Cooperation on Tourism;
- Primary Focus on Marine & Costal Tourism;
- Secondary Focus on Land Tourism;
- Strive for Sustainable Tourism Development.
TOURISM DEVELOPMENT STRATEGIES

- Strengthening National Tourism Directorate and private sector role;
- Marketing and Product Development;
- Environment and Tourism Planning;
- Tourism Awareness Campaign;
- Eco-tourism Development;
- Infrastructure & Facilities Development by Attracting Foreign Investors;
- Establish Inter-ministerial Commission.
ECO-TOURISM DEVELOPMENT

Timor-Leste’s First National Park

Atauro Eco-lodge

Tutuala Eco-tourism
COMMUNITY-BASED TOURISM

Maubesse, Ainaro

Com, Lautem

Maubara, Liquica

Maubara, Liquica
Conclusion

- Tourism is one of the important economic pillars
- Tourism became an effective instrument for poverty alleviation
- Tourism challenges
Thank you for attention