Future Manpower Requirement – Market Pulse report 2011

- Annual FTA today > 5 Million
- Domestic Tourists today > 500 Million
- Total Manpower deployed in Hospitality Sector -> 2.8 million
- On Business as usual annual growth of 7 %, annual requirement -> 196,000
- With 12 % targeted growth, the annual requirement -> 350,000
HOSPITALITY SECTOR - PRESENT SKILL GAP

- Sector needs 196,000 trained persons annually
- Supply, after accounting for attrition, only about 46,000 (Only MOT sponsored institutes)
- Vision for 2022 of PM Skill Development Mission - A skilled work force of 500 million of which Skilled force in hospitality sector to be 5 million
ENABLING SCHEMES

- **SCHEME OF ASSISTANCE TO IHMs/FCI etc.**

  To put in place a system of professional education and training with necessary infrastructural support capable of generating manpower sufficient to meet the needs of the tourism and hospitality industry.

- **SCHEME OF CAPACITY BUILDING FOR SERVICE PROVIDERS**

  To provide in-service training/skill upgradation to the existing/aspiring service providers.
Scheme of Financial Assistance to IHMs / FCI s etc.

Central funding to States for setting up IHM and Food Craft Institutes including hostels and for equipments.

No limit on assistance to the Central Institutes.
Institutional Infrastructure - Status

- 33 Institutes of Hotel Management (IHMs) and 6 Food Craft Institutes already functional & 28 more under various stages of construction

- Indian Institute of Tourism & Travel Management (IITTM) with its 4 Centres including the National Institute of Water Sports.
Scheme of Financial Assistance to IHMs / FCI s etc. - contd/ -

- Provides for funding of ITI s/ Polytechnic Institutes/ Universities/ Government Colleges / Government Vocational Schools / PSUs for broad-basing of hospitality education;

- Assistance extended for civil works and equipments
SCHEME OF CAPACITY BUILDING FOR SERVICE PROVIDERS

- Expanding facilities for Training & Certification of existing and aspiring service providers to bridge the huge skill gap for non-managerial skilled manpower;

- Completely free courses;

- Tailor-made programmes permissible;

- Wage loss compensation.
Skill to Employability Initiative

- Started in 2009-10 with 100% funding by MOT

- Being implemented through (a) Central IHMs/State IHMs/FCIs directly funded by MOT (b) Through Private Sector Participation- HAI/FHRAI directly funded by MOT and (c) Pvt. Sector and Govt. Institutes under State Govt - Being funded through the State Government

- Eligibility: Minimum eighth pass in the age of 18 to 28 yrs.

- Presently offers four training courses – 6 weeks course in F & B Service & Housekeeping and 8 weeks course in Food Production & Bakery.
Skill to Employability Initiative - contd/

- Each trainee entitled to a stipend of about 50 USD for the course;

- Free lunch and a set of uniforms provided to students;

- Trained 5610 persons in 2009-10 and 6861 persons in 2010-11;

- Encouraging placements reported
Skill to Employability Initiative - Expanded

- State Governments to use universities/colleges, private institutes having infrastructure for hospitality courses to conduct this Programme.

- Private sector stakeholder associations like HAI, FHRAI etc. to increase the reach of this programme. Special efforts being made to facilitate bank credit for those who desire to start their own ventures.

- Special provision to be made to cover physically challenged persons with assistance from NGOs;

- Retired defence personnel below 45 years of age also being trained.
Skill Testing & Certification Initiative

- Started in 2009-10 with 100% funding by MOT
- Being implemented through IHMs
  - Eligibility: Service providers in the hospitality sector.
  - Presently offers 5 days training followed by testing on the 6th day.
- Each trainee entitled to reimbursement towards wage loss;
- Free lunch provided;
- 5368 persons tested and certified in 2009-10 and 8910 in 2010-11.
THANKS