



GENDER AND SUSTAINABLE TOURISM DEVELOPMENT: EXPLORING THE LINKS

**9 November 2011, 12:30 p.m.-13:30 p.m.
North Gallery Room 8**

The event will feature a presentation of the recently published *Global Report on Women in Tourism*, a joint UNWTO/UN Women publication, followed by interventions of representatives of the public and private sectors as well as by civil society. The latter will share their views and experiences on the important role of tourism in promoting women's empowerment and will discuss this link under the main themes of the report – Employment, Entrepreneurship, Leadership, Education and Community.

Programme

Opening

- Dr. Taleb Rifai, Secretary General, UNWTO

Presentation of Global Report on Women in Tourism

- Ms. Marina Diotallevi, Programme Manager for the Ethics and Social Dimensions of Tourism, UNWTO

Invited Panellists

- Representative of Government
H.E. Ms. Liz Cramer Campos, Minister of Tourism, National Secretariat of Tourism, Paraguay
- Representative of Private Sector
Ms. Zainab Ansell, Director of Zara Tanzanian Adventures and Member of the Sustainable and Solidarity Tourism Network of the Banesto Foundation, Tanzania
- Representative of Civil Society
Ms. Angela Hadjipateras, Founder and Co-Director of a community-based Lodge in Zambezia Province, Mozambique and Member of CAWN (Central America Women's Network)

Q&A

Closing

- Mr. Zoltán Somogyi, Executive Director for Member Relations and Services, UNWTO