Outbound Tourism Statistics
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1. Conceptual frame work

► Concepts and definition: followed the UNWTO recommendation
► Coverage: main destination countries
► Frequently: annually
► Agency involved:
  - Ministry of Tourism
  - National Bank of Cambodia
  - National Institute of Statistics
  - Immigration Department
► Sources:
  - Tour operators
  - Immigration Department
2. New initiative from 2\textsuperscript{nd} workshop

- Tour operators were requested by Ministry of Tourism to submit number of booking package tour to oversea.
- To include a question on an average length of stay abroad in departure card.

3. Future Plan

- To set up a working group (Min. of Tourism, National Bank of Cambodia, National Institute of Statistics, Immigration Department and Cambodia Association of Travel Agency) to facilitate data collection and compilation of outbound tourism statistics.
- To Advocacy of top managements
Thank You