TOURISM STATISTICS CAPACITY BUILDING PROGRAMME & REGIONAL SEMINAR FOR ASIA PACIFIC REGION

Bangkok, Thailand
On 5 – 9 March 2012

Ministry of Tourism and Sports
Thailand

Thailand Tourism Statistics

Ministry of Tourism and Sports
Thailand
What have we done since WSII?
(Domestic tourism, Inbound tourism and Outbound tourism)

We have 2 systems of tourism statistics.
- System of internal tourism statistics
  (Domestic & Inbound)
- System of international tourism statistics
  (Inbound & Outbound)
Domestic Tourism Statistics

Ministry of Tourism and Sports

Thailand

To survey an occupancy rate

Collecting data from accommodation establishments (number of guests, an occupancy rate, length of stay, etc.)

To survey tourists’ behavior and expenditure

Using questionnaires in order to understand tourists’ behavior (the structure of visitors, expenditure, etc.)

Tourism revenue
Q: What have we done since the 2nd Workshop?

A: To meet an association of accommodation establishments for responding accommodation surveys.

Objectives of Meeting

- To thank for their cooperation in responding to questionnaires and asking them about tourism situation in the province.
- To plan for the future training.
THANK YOU

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Department of Tourism
Ministry of Tourism and Sports
THAILAND