Democratic People’s Republic of Korea

“A Land of Bright Mornings”
Democratic People’s Republic of Korea

Characteristics

• Mutual understanding between people
• Knowledge of history and culture
• Knowledge of economic and cultural life
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Pyongyang

Centre to understand this modern country
“A unique city of grand monuments”
“A beautiful city of culture”
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Kaesong City

- Capital of Koryo Dynasty
- Medieval Culture
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Eco-tourism

5 celebrated mountain’s:
• Mt. Paekdu
• Mt. Myohyang
• Mt. Kumgang
• Mt. Chilbo
• Mt. Kuwol
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Main Destinations

• Pyongyang city
• Kaesong City
• Wonsan city
• Mt. Paekdu
• Mt. Myohyang
• Mt. Kumgang
• Mt. Chilbo
• Mt. Kuwol
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Sustainable Tourism

- Mt. Myohyang
  - Tourism over gold
  - Trekking routes
  - Hotels built with regard to environmental protection

- Mt. Chilbo
  - No use of heavy machinery during development
  - Trekking routes built manually
  - No accommodation allowed in the destination

- Continuous environmental protection
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Pyongyang City

Plan: To create ecotourism city

• 19 districts with world-class green parks in each

• Awareness campaign underway to teach residents of the eco-city and sustainable tourism
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Thank you