Presentation on

Green Tourism

Ministry of Tourism, Government of India
National Tourism Policy

- Enhance employment potential
- Foster economic prosperity
- Over exploitation of natural resources not be permitted
- Greater emphasis to be laid on Eco Tourism
- Help in poverty alleviation, employment generation, preserving local environment and building just & fair social order
Recent Trends 2011-12
Foreign Tourist Arrivals (FTAs)

(in MLN)  ▲  4.0%  ▲  11.8%  ▲  8.9%
5.08     5.28     5.17     5.78     6.29

- FTAs March 2012 : 19.81 lakh (9.5% growth)
- Global Tourist Arrivals 2011 : Growth of 4.4%

Source: MR Division, MoT
Recent Trends 2011-12
Foreign Exchange Earnings (FEE)

(US$ in BLN)

2007: 10.73
2008: 11.83
2009: 11.39
2010: 14.19
2011: 16.56

• FEE March 2012: US$ 4.96 BLN (18.8% growth)

Source: MR Division, MoT
Recent Trends 2011-12
Domestic Tourist Visit

(Numbers in Million)

2004: 366
2005: 391
2006: 461
2007: 527
2008: 563
2009: 669
2010: 740

* Provisional

Source: MR Div. Ministry of Tourism
Responsible Tourism

- Developed Sustainable Tourism Criteria for Service Providers
- Carrying capacity and rational use of resources
- Local community participation, engagement and benefit
Sustainable Tourism Key Issues

- Energy saving and use of renewable resources
- Solid waste management
- Water harvesting and water conservation
- Wildlife protection and conservation
Sustainable Tourism Criteria & Indicators

- STCI & indicators finalized for accommodation and tour operator sector
- Voluntary adoption by Travel Trade & Hotels
- Based on incentivization
Rural Tourism
Provides a Unique Experience
Eco-tourism

Develop Ecotourism

sustainable manner

maintaining

environment’s integrity
Eco Tourism – Cardinal Principles

- Involve local community and ensure inclusive economic growth
- Minimize conflict between resource use for eco-tourism and by local population
- Compatible with local environment and socio-cultural characteristics
Assistance for Eco Tourism Projects

- Financial Assistance provided to State Governments for Eco-Tourism Projects
- Stressing on use of Eco-Friendly and Sustainable methods for development
Tigers - Our National Beauties

• Serious concerns about poaching and increased danger to wildlife

• Studies conducted in and around five National Parks and Wildlife Sanctuaries

• A Committee constituted to formulate Guidelines for Eco Tourism in and around protected areas in June 2011
Remains committed to develop and promote tourism in a sustainable manner maintaining environmental integrity for the inclusive economic growth and employment generation.