Information Note

International Conference on
Seizing Tourism Market Opportunities in Times of Rapid Change
Dead Sea, Jordan,
5 - 6 June 2012

1. The World Tourism Organization, the World Travel and Tourism Council (WTTC) and the Ministry of Tourism of and Antiquities of Jordan are jointly convening an International Conference on Seizing Tourism Market Opportunities in Times of Rapid Change in the Dead Sea, on 5 – 6 June 2012. This conference is open to the participation of UNWTO Member States, Affiliate Members and other invited delegations, Members of WTTC, representatives of the Jordanian tourism sector, as well as officials of the national tourism administration.

I. VENUE OF THE CONFERENCE

2. The conference will be held at:

KING HUSSEIN BIN TALAL CONVENTION CENTRE
Dead Sea, Jordan
Tel.: (+962) 6 5563 012
Fax: (+962) 6 5563 013
AMMKH.info@hilton.com
www.hiltonkinghusseincentre.com

II. REPLIES TO INVITATIONS

3. Governments and other bodies receiving the invitation from the Secretary-General and the Ministry of Tourism and Antiquities of Jordan are requested to register online by following the link below and send their flight and accommodation details to the following addresses, indicating as much as possible the composition of their delegations:

Ms. Maria Soledad GAIDO
Regional Programme for the Middle East
World Tourism Organization (UNWTO)
Capitán Haya 42, 28020 MADRID
Spain
Tel.: (+34) 91 5678 139
Fax: (+34) 91 5713 733
Email: cme1@unwto.org

Ms. Tohama NABULSI
Director of Communications and Media
Jordan Tourism Board
P.O. Box 830688, 11183 AMMAN
Jordan
Tel.: (+962) 6 567 8444
Fax: (+962) 6 567 8295
Email: tohama@visitjordan.com

Online registration: http://tmos.visitjordan.com/?page_id=223
III. STATUS OF PARTICIPANTS

4. The Government of the Kingdom of Jordan will take the necessary steps to facilitate the arrival and departure of participants invited by the Organization, as well as their stay in Jordan. Throughout their stay, participants will enjoy the privileges and immunities provided for in the Convention on the Privileges and Immunities of the United Nations of 13 February 1946.

IV. ENTRY FORMALITIES

5. A valid passport is necessary for visitors coming to Jordan. Entry visas may be obtained from Jordanian Diplomatic missions abroad.

6. Non-restricted nationalities from the following countries do not require prior visa clearance and can obtain their visas upon arrival at the airport:

Algeria, Cape Verde, Egypt, Lesotho, Libya, Malawi, Mauritius, Montenegro, São Tomé and Príncipe, Seychelles, South Africa, Swaziland, Tunisia, Zimbabwe, Bahrain, Bhutan, Brunei, Burma, China, China (Taiwan), Hong Kong, India, Indonesia, Israel, Japan, Kazakhstan, Kurdistan, Kuwait, Kyrgyzstan, Lebanon, Macau, Malta, Maldives, North Korea, Oman, Yemen, White Russia, Qatar, Russia, Saudi Arabia, Singapore, South Korea, Syria, Tajikistan, Thailand, Turkey, Turkmenistan, Tuzpakistan, United Arab Emirates, Palestine/PNA Passport Holders, Saint Kitts and Nevis, Saint Lucia, Saint Vincent, Andorra, Armenia, Austria, Azerbaijan, Belgium, Bella rousse, Bosnia & Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Holland, Hungary, Iceland, Ireland, Italy, Kosovo, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, Monaco, Norway, Poland, Portugal, Romania, San Marino, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey, Ukraine, United Kingdom & North Ireland, Vatican City, Yugoslavia, Canada, United States of America, Antigua and Barbuda, Argentina, Bahamas, Barbados, Bolivia, Brazil, Chile, Costa Rica, Dominica, Ecuador, Grenada, Guatemala, Guyana, Haiti, Honduras, Jamaica, Mexico, Nicaragua, Panama, Paraguay, Peru, Salvador, Surinam, Trinidad and Tobago, Uruguay, Venezuela, States of Micronesia, Tuvalu, Vanuatu, Australia, Federal States of Micronesia, Fiji, Kiribati, Marshall Islands, New Zealand, Samoa, Solomon Islands, Tonga

7. The Ministry of Tourism and Antiquities of Jordan and the Jordan Tourism Board will be glad to assist participants for issuing their visas. For assistance, please feel free to contact: tohama@visitjordan.com

V. AIR TRANSPORT

8. Royal Jordanian Airlines, as official carrier of the event, offers a 25% discount for participants of the conference, as per the following details:

- Discount will apply on the available selling fares on all classes except O/Class.
- Discount will apply only for travel on RJ flights to Amman except Iraq.
- All tickets will be issued according to RJ’s selling fares.
- All applicable taxes and surcharges shall be paid in cash by the participants.
- Tickets to be issued against invitation letter or registration form.
- Please use authority code “STMO2012” to be inserted for the discount.
VI. LOCAL TRANSPORTATION

9. The Ministry of Tourism of Jordan will arrange free transport for all participants on arrival and at departure from Queen Alia International Airport, as well as return transport between their hotels and the meeting place. All participants are therefore requested to forward to the Ministry of Tourism of Jordan, as well as to the UNWTO Secretariat, the details of their arrival and departure.

VII. ACCOMMODATION

10. Participants should make their own hotel booking with the hotels given below, and indicate that they will participate in the International Conference on Seizing Tourism Market Opportunities in Times of Rapid Change in Dead Sea, on 5 – 6 June 2012.

11. Participants should make their own reservation at the hotel of their choice, using the below indicated phone numbers and Emails:

<table>
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<tr>
<th>Hotels</th>
<th>Special conference rate in USD</th>
<th>Contact Information</th>
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| Dead Sea SPA Hotel         | Single room rate on BB basis: 100 USD | Mr. Deeb Saleh / Mr. Ahed Al Saby Reservations Department  
|                            | Double room rate on BB basis: 120 USD | T: +962 5 3561 000  
|                            |                                  | reservation@dssh.jo  
|                            |                                  | www.jordandeadsea.com |
| Winter Valley Warwick Resort SPA | Single room rate on BB basis: 110 USD | Mr. Murad Al Sabah  
|                               | Double room rate on BB basis: 125 USD | Director of Sales, Marketing and Communications  
|                               |                                  | T: +962 7 7545 4447  
|                               |                                  | malsabah@warwickhotels.com  
|                               |                                  | www.wintervalleywarwick.com |
| Kempinksi Ishtar Dead Sea   | Single room rate on BB basis: 227 USD (approx.) | Reservations Department:  
|                               | Double room rate on BB basis: 227 USD (approx.) | T: +962 6 5003535  
|                               |                                  | F:+962 6 5003530  
|                               |                                  | reservation.ishtar@kempinski.com  
|                               |                                  | sales.ishtar@kempinski.com  
|                               |                                  | www.kempinski.com/deadsea |
| Jordan Valley Marriott Dead Sea | Single room rate on BB basis: 170 USD | Mr. Ayman Abu Latifeh, Jordan Cluster Reservations Manager:  
|                               | Double room rate on BB basis: 170 USD | ayman.latefeh@marriotthotels.com  
|                               |                                  | T: +962 5 3560400 |
| Holiday Inn Dead Sea Hotel | Mountain View room on BB basis: 135 USD | Reservations Department:  
| | Sea View room on BB basis: 150 USD | Mr. Ramzi Ammari  
| | Pool View room on BB basis: 166 USD | Ramzi.Ammari@IHG.com  
| |                                  | T: +962 5 3495555 |
VIII. REGISTRATION AND IDENTIFICATION BADGES

12. A registration desk will be available at the venue two days before the commencement of the meetings. Badges will be issued at the time of registration.

IX. WORKING LANGUAGES

13. The working languages of the Conference will be English, Spanish and Arabic. The documents will be prepared in these languages and simultaneous interpretation will be available.

X. SOCIAL PROGRAMME

14. The Ministry of Tourism and Antiquities of Jordan and the Jordan Tourism Board have arranged the following social programme for participants:

June 4th  Cocktail Reception at O Village (hosted by O Village)
June 5th  Lunch at Dead Sea Convention Center
June 5th  Dinner at Crowne Plaza Dead Sea Hotel (hosted by IHG)
June 6th  Lunch at Dead Sea Convention Center
June 6th  16.00 Trip to Petra
June 6th  Dinner at Little Petra, Beida (hosted by Petra Authority)
June 7th  Petra site visit and lunch in Petra

XI. CURRENCY EXCHANGE RATE

15. The local currency of Jordan is the Jordanian Dinar (JOD). The current exchange rate, as per May 2012, is 1 U.S. dollar = 0.709 Jordanian Dinar.

XII. WEATHER

16. The average temperature in the Dead Sea in the month of June ranges from a low of 15°C to a high of 31°C.