UNWTO Commission for the Middle East
Thirty-sixth meeting
Madrid, Spain, 27-28 November 2012

PROVISIONAL AGENDA

1. Adoption of the agenda
2. Communication of the Chairman
3. Preliminary remarks by the Secretary-General
4. Markets performance and prospects:
   4.a Snapshot analysis of the impact of the political environment on tourism in the region
   4.b Country briefs: public-private sector perspectives
   4.c Preview of Tourism Towards 2030 forecasts for the region
   4.d Research programme on emerging markets: Chinese Outbound Travel to the MENA Region
5. Enhancing tourism's resilience in the region:
   5.a Customizing the use of UNWTO's Crisis Communication Toolbox
   5.b CNN Task Group Communication Skills Training
6. Progress report on the implementation of the Organization's general programme of work 2012-2013
   6.a Global perspective
   6.b Regional activities
7. Promotion of a special Sustainable Tourism-Eliminating Poverty programme (ST-EP) for the region
9. Representation of the Commission on the Programme and Budget Committee
10. Place and date of the thirty-seventh meeting of the Commission