Panel Discussion: Horses for Courses
How can statistics help to improve employment policies in tourism

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What have we learnt?

A. Statistical developments
   • Tourism Direct Employment or Employment in tourism industries?
   • Importance of TSA Table 7. BUT important to go further
   • People employed or jobs?
   • Time series and comparison with other sectors
   • Tourism occupations
   • Characteristics of employment and workers
   • Indirect employment
   • Utilise all sources
What have we learnt? (2)

B. Important Policy Themes

• Quality of tourism employment
• Productivity of the sector
• Training and skill development
• Staff retention and career development
• Innovation (technology and management)
Questions to consider

• Should we suggest recommendations for a best practice “baseline” for countries to work toward (additional to, or in place of TSA T7)
• If so priorities for analysis should be set out
• Is current data fit for purpose in meeting policy makers needs?
• Potential gaps:
  • Quality of jobs
  • Tourism productivity
  • Career paths
• How do we fill these gaps?