

“To ensure a safe, secure and comfortable stay for the visitors.”

“To amalgamate technology and tradition in a seamless manner preserving the sanctity of the mela”



Enormity in Scale of Operations

- 54 square km area near Sangam a separate notified District
- 960 km of power lines - Over 25,000 street lights- 52 sub-stations for uninterrupted power supply
- 290 Km road network-18 pontoon bridges
- 5.5 km long Secure Bathing Ghats
- 690 km of water lines- 32000 connections
- 124 Fair price shops and 150 milk booths
- Central Hospital-14 sector hospitals, 123 ambulances
- 34,000 toilets, 1600 urinals, 7000 sanitation workers
- 20,000 police personnel



Administration Acted as Facilitator of Visitors



- Policing without weapons
- Deliver with politeness yet firmness
- Visible security integrated with unobtrusive security measures
- Individual contribution made a difference

Stakeholder management

- Stakeholders:
 - 34 Departments,
 - Pilgrims,
 - spiritual leaders/ Institutions,
 - Not for profit Organizations,
 - Informal Sectors,
 - Media
- Operations planning through wide consultation
- Crisis and conflict management



Connecting with the Last Mile Worker

- First reposing trust and getting trust in return
- Giving respect, dignity and freedom to enhance performance
- Feedback for strategic planning and innovations



Adoption of Sustainable practices

- Environmentally sustainable practices
- Minimal use of polythene in Mela area
- Holy Offerings in the river discouraged
- Awareness campaign for “Clean Ganga Clean Kumbh”



Our achievements

- Largest congregation of humanity managed successfully
- Millions of pilgrims returned content and happy



- Incident-free Kumbh Mela area
- Shaahi Snaan managed peacefully
- No terrorist activity
- No body offence of any kind
- No crime against women
- No epidemic break out during or after the event
- More than 200 thousand lost pilgrims reunited

