8th UNWTO/PATA Forum on Tourism Trends and Outlook

Guilin, China
October 13th, 2014
Enhancing connectivity of tourism research for better practice

- 3 undergraduate degrees
- 2 Masters Degrees
- 3 Campuses, Leura, Blue Mountains, Sydney CBD and Suzhou, China
- 1,000+ students in Australia, 300+ in China
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- All Blue Mountains Faculty must maintain industry links
- Very strong and active Industry Advisory and Alumni Boards
- All non teaching and learning related academic research must involve industry partners
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- Industry presentations every week in Leura (1\textsuperscript{st} and 2\textsuperscript{nd} year students)
- Several industry presentations per term in Sydney (3\textsuperscript{rd} year and Masters students)
- Leadership series (Face-to-face and recorded)
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• Many 3rd year unit assessments involve industry relevant topics with industry partners involved throughout the term
• Masters Independent Research Project unit involves students working on real life industry focused research projects with industry mentors providing guidance.
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• All undergraduate students undertake 2 six month paid industry placement
• All Masters students undertake 1 six month paid industry placement
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• Partnerships with other educational institutes to draw on additional knowledge and skills to adequately address industry needs in research

• THE-ICE, CAUTHE, Laureate Institutions