



## Executive Council

Ninety-ninth session  
Samarkand, Uzbekistan, 1-4 October 2014  
Provisional agenda item 3(d)

CE/99/3(d)  
Madrid, 1 August 2014  
Original: English

### Report of the Secretary-General

#### Part I. Current situation and activities

##### (d) Preparation of the general programme of work for 2016-2017

###### I. Introduction

---

1. Every two years, the UNWTO Secretariat issues a survey aimed at identifying the Member States' priorities as the main input for preparing the Organization's general programme of work and regular budget for the following biennium.
2. For the coming biennium 2016-2017, an online questionnaire has been drafted by the Secretariat in cooperation with the members of the Programme and Budget Committee (PBC). It is available in the five official languages of the Organization at: <http://surveyprogramme.unwto.org>
3. This survey is an opportunity for Member States to express their needs, with regard to the areas of work of the UNWTO Secretariat. It is structured around the two main strategic objectives of the Organization: Sustainability/Ethics and Competitiveness/Quality.
4. In this preparatory process, in addition to the results of the survey, the Secretariat will also take into account the following:
  - (a) the follow-up on the reform process of the Organization framed by the White Paper (A/19/11),
  - (b) the needs expressed by the UNWTO Affiliate Members, and
  - (c) the global political agenda: civil society, key tourism stakeholders, the UN system and other international organizations, in relation notably with the 10-Year Framework of Programmes on Sustainable Consumption and Production (10YFP) and the build-up to the post-2015 Sustainable Development Goals (SDGs).
5. With all these elements in mind and in collaboration with the Programme and Budget Committee (PBC), the UNWTO Secretariat will prepare a draft Programme of Work and Budget for 2016-2017 to be



submitted to the governing bodies for its approval by the General Assembly during its 21st session (September 2015).

## **II. Actions to be taken by the Executive Council**

---

6. The Executive Council is requested to urge all UNWTO Members to complete the online survey to allow a more inclusive and representative picture of everyone's needs.