7.4 Update on the Committee on Statistics and TSA

58th meeting of the UNWTO Regional Commission for the Américas

Port-au-prince, Haiti
21 May 2015
Mandate
The overall mission of the Committee on Statistics and TSA is articulated around five objectives:

• Proposing initiatives related to the design and implementation of international tourism statistics recommendations;

• Promoting international comparability of tourism statistics;

• Supporting efforts to integrate such data into the frameworks of the system of national tourism statistics and the Tourism Satellite Account;

• Helping member countries in their initiatives to improve their respective national systems of tourism statistics and in the development of the TSA;

• Liaising with other international bodies for leadership and coordination of related international statistics and their standards within sphere of the UN system.
Committee on Statistics and Tourism Satellite Account

Members (period 2011-2015)

Chair: Spain
Vice-chair: Georgia

Members States:
Argentina, Brazil, Colombia, France, India, Israel, Mozambique, Philippines, Saudi Arabia, and South Africa

Representative of the Associate Members: Macao, China

Representatives of the Affiliate Members: Instituto para la Calidad Turística (Spain) as Chairman of the Affiliate Members Board
Election process in 2015

- All Committee Members elected by their respective Regional Commission will have to be renewed during the Regional Commission meetings in the framework of the 21st General Assembly (September 2015, Medellin, Colombia). The detailed process will be explained in the ComReg document.
Committee on Statistics and Tourism Satellite Account

Past and ongoing main activities

• Submission to and approval by the United Nations of UNWTO’s Compilation Guide for the International Recommendations on Tourism Statistics

• Develop tools to monitor the progress in implementing the International Recommendations on Tourism Statistics

• Contribute to the discussion of tourism in the UN Post-2015 Development Agenda

• Develop standards-based measurement tools and guidelines on measuring sustainability in tourism in order to properly contribute to the UN Sustainable Development Goals (SDG) and as a means to inform policy and decision-making

• Further advance the theory, analysis and practice of sub-national measurement of tourism in collaboration with the INRouTe initiative
Recent statistical outputs:
The **Compendium** and **Yearbook of tourism statistics** are flagship publication and constitute the most comprehensive database on tourism world-wide.

**The Compendium of Tourism Statistics** compiles information from 203 countries. It contains 145 indicators on inbound, domestic, outbound tourism, tourism industries, employment and macroeconomic indicators.

**The Yearbook of Tourism Statistics** contains data of 198 countries on arrivals and overnight stays of inbound tourism broken down by country of origin.

**Measuring Employment in the Tourism Industries – Guide with Best Practices** provides statistical instruments and best practices for collecting and analyzing tourism employment data. This report is a joint publication between UNWTO and ILO.
Thank you very much!