Program made up of actors from the public and private sectors of the Andorran economy
• COMPANY SUPPORT
• DIVERSIFICATION
• ATTRACT FOREIGN INVESTMENT
DIVERSIFICATION

- PROMOTE NEW SECTORS
- GENERATE SINERGIES
A cluster is a geographic concentration of interconnected businesses, suppliers, and associated institutions in a particular field.
ACTIVA

CLUSTERS

• HEALTH AND WELFARE
• EDUCATION
• INNOVATION
• SPORTS
HEALTH & WELFARE CLUSTER

- To develop new specialties
- Health tourism sector
WHAT DO WE HAVE ALREADY?

- Aesthetic medicine and plastic surgery centers
- Ophthalmological and surgical center
- Specific dermatology and skin cancer center
WHAT DO WE WANT TO PROMOTE?

• Fertility
• Sports medicine
EDUCATION CLUSTER

- International Private Education Centers
- Executive Education in summer
INNOVATION CLUSTER

- Development of ICT’s
- Andorra as a Living lab country
SPORTS CLUSTER

• Brand Andorra
• Create synergies

45 companies
69 members

97%
3%

National
Foreign
BRAND ANDORRA

- Summer & winter destination
- International sport events
- Brand Ambassadors
- High Sports Performance Center
CREATE SYNERGIES

• With health & welfare cluster
• With innovation cluster
• High altitude performance
• International sport actors cooperation