2nd Euro-Asian Mountain Resort Conference

Product Development, Diversification and Innovation: Strategies to Respond to Demographic Challenges and to Find New Customers in Niche Markets

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Azerbaijan
Azerbaijan
Government vision
Shahdag - King Mountain

4243 m
Hotels
Finding new customers
Events
Final recap

- Government vision and support
- Started from scratch
- Consideration of local mentality
- Cutting-edge technology
- Full-year resort
Let's watch a short video and hit the road to Shahdag!