UNWTO International Seminar on Multi-Destination Opportunities for Regional Integration

Session 1 – A Strong Regional Integration System: Air and Land Connectivity & Travel Facilitation

Hon. Richard L. Sealy, M.P.
Minister of Tourism & International Transport, Barbados
Chairman of the Caribbean Tourism Organization

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Background & Rationale

• The diversity of the region
• Faster travel v border formalities
• The new tourist:
  ◦ Adventurous, looking for experiences
• New source markets:
  ◦ BRICS, some long-haul
Air Linkages & the Challenges of Air Transport

- Contributions of now Caribbean Airlines and LIAT
- Impact of oil prices and global economy
- Geographical location:
  - Development of hubs
- Economic v Social role of airline
Travel Facilitation

• Many borders in the Caribbean
  ◦ Independent countries
  ◦ Overseas Departments of France
  ◦ Dutch Overseas Territories
  ◦ British dependencies
  ◦ US territories

• Cricket World Cup 2007
  ◦ Caribbean Single Domestic Space
  ◦ Cricket World Cup visitor visa - jointly issued and recognised by host countries
Thank You
Merci
Gracias