16th meeting of the UNWTO Committee on Statistics and the Tourism Satellite Account
Tbilisi (Georgia), 26-27 January 2016

14th Global Forum on Tourism Statistics

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Global Forum on Tourism Statistics?

- **Two-yearly event**
- **Organised by OECD, EUROSTAT and a host country**
- **Unique platform** for exchanging views and experiences on developments in tourism statistics
- The **Global Forum gathers** tourism researchers – users & producers of data - from governments, the industry and academia as well as decision makers from businesses and the policy level. *Don’t miss it!*
14th Global Forum on Tourism Statistics

→ Wed 23 – Thu 24 – Fri 25 November 2016 (tbc)
→ Venice, Italy
→ Organisers / partners
  - OECD
  - EUROSTAT
  - ISTAT
  - Mibact (Ministry of Cultural Heritage and Activities and Tourism)
  - ENIT (National Observatory of Tourism)
  - CISET (International Centre for Studies on Tourism Economics, University of Venice)
  - Veneto Region

Themes for the Call for Papers

1. Innovation in sources and methods
   big data, administrative data

2. Measuring the sharing economy
   how to capture and analyse the tourism-related sharing economy, e.g. in the hospitality or transport segments

3. Tourism, culture and creative industries
   focus on interaction between tourism and culture (in both directions), links to current UNESCO initiatives, links between TSA and culture satellite accounts

4. Sustainability
   covering environmental, socio-cultural as well as economic aspects of sustainability

5. Economy, trade and labour market
   covering the (macro)economic dimension of tourism (at national, subnational level; impact of events, etc.); trade in value added; impact of tourism on jobs
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⇒ Calendar

- Call for Papers will be launched end of January
  - Distributed by e-mail, available via Forum website (to be announced) and OECD/Eurostat/ISTAT websites
- Deadline for submitting abstracts: 30 April 2016
  - Short description (max. half page) of the intended research paper
- Selection of papers: May 2016
  - Drawing up of a balanced programme
- Final programme of the Forum: June 2016
  - Registration of participants to be launched (no participation fee)
  - 5 to 7 sessions, spread over 2.5 to 3 days.

⇒ We need you!

- Please distribute the Call for Papers to your contacts!
  - National researchers on tourism statistics
- Make your travel arrangements to join us in Venice in November!
  - Practical information will soon be available on the event webpage

⇒ Contact

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Thank you for your attention!

See you in Venice 😊