Human Capital Development in Tourism
Context of Nepal

Nepal situated between China and India is a combination of world-class nature and cultural tourism. Nature, Culture and Adventure are the main base of tourism industry of Nepal.

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# SWOT Analysis

<table>
<thead>
<tr>
<th><strong>Strengths</strong></th>
<th><strong>Weaknesses</strong></th>
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<tbody>
<tr>
<td>Government's Priority, Number of youth people, Growing business, Job opportunity</td>
<td>Inadequate resources, Compromise with quality, Unhealthy competition, Training centers in big cities</td>
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<tr>
<th><strong>Opportunities</strong></th>
<th><strong>Threats</strong></th>
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<td>Online advertisement from various sources, Investment from Non Resident Nepalese (NRN), Situated between two big economy and population</td>
<td>Unstable situation, Epidemic (Bird flu, Swine flu, SARS) Sensitive business Interested to work in foreign country Dependency</td>
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Roles of Stakeholders

Government: Formulates planning and policy; coordinate to develop national qualification frameworks.

Education and Training Providers: Work in line with government planning and provide educations and trainings.

Industry Associations: Raise voice in favor/against the policies and to show solidarity in tourism awareness.

The Private Sector: Suggest to the government about policies and assist to develop curricula development also make investment and initiation.

Development Partners: Funding in the programmes and projects and make observation of the activities and suggest to the government.

Civil Society: Make feedback to the concern authorities and participate in touristic activities.