Decisions adopted by the UNWTO Commission for the Americas at its sixtieth meeting

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MINUTES OF THE SIXTIETH MEETING OF THE UNWTO COMMISSION
FOR THE AMERICAS

On 3 May 2016, the Regional Commission for the Americas held its 60th meeting in the city of Havana, Cuba, under the chairmanship of Haiti, represented by the Minister of Tourism and Creative Industries, Guy Didier Hyppolite. The meeting was attended by representatives of all the Member States of the Commission: Argentina, Bahamas, Barbados, Bolivia, Brazil, Chile, Colombia, Costa Rica, Cuba, Dominican Republic, Ecuador, El Salvador, Guatemala, Haiti, Honduras, Jamaica, Mexico, Nicaragua, Panama, Paraguay, Peru, Trinidad and Tobago, Uruguay and Venezuela, along with the two Associate Members, Aruba and Puerto Rico, in addition to the presence of the following Member States of the Organization as observers: Spain, France and Zimbabwe. A large number of Affiliate Members of the region, regional and international organizations, as well as other special guests, also attended the event.

I. **Agenda**

1. Adoption of the agenda
2. Communication of the Chair of the Commission (Haiti)
3. Report of the Secretary-General
4. Report on the implementation of the Programme of Work
5. Update on Affiliate Member activities
6. Update on Committees
   6.1. Programme and Budget Committee
   6.2. Committee on Tourism and Sustainability
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7. Tourism and Ethics
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10. Tourism and Security: Towards a Framework for Safe, Secure and Seamless Travel
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2. Communication of the Chair of the Commission (Haiti)

(Document CAM/60/2)

In its communication as Chair of the Commission, Haiti expressed appreciation for the presence of all the delegations of the Full Members and Affiliate Members, pointing out that all the Member States of the Commission were present at the meeting, as well as the Associate Members (Aruba and Puerto Rico) and observer Member States such as Spain, France and Zimbabwe.

He underlined the privilege the occasion represented for the Caribbean region, since two of its countries, which are among the most emblematic of the region of the Americas with regard to the revival of tourism, Cuba and Haiti, have the honour of participating a special way: Cuba as host of the Commission, and Haiti as Chair in charge of directing the deliberations of this important meeting.

This year has been particularly rich in initiatives and events that have been realized one after another in our regional structure within the UNWTO, such as the twenty-first UNWTO General Assembly in Medellín, Colombia, on 11-15 September 2015, which allowed us, in effect, to develop examples in support of the concept of multistandard, the first International Seminar on Multistandard Tourism Routes, in Asuncion Paraguay, on 14-18 October 2015 or the Congress on Tourism and Security: A forum for facilitating tourism security in Central America and the Dominican Republic, in San Salvador, El Salvador, on 15-17 November 2015, among other activities.

The Chair concluded his speech by encouraging countries in our region that have not yet joined the UNWTO Commission for the Americas to promptly make their contribution in the construction of “models” whose appeal is based on peace and security with the aim of achieving integrated tourism development that includes every corner of our great region, which will enhance the image of an area where there is a great shared wealth of histories and humanity to discover.

3. Report of the Secretary-General

(Document CAM/60/3)

The report of the Secretary-General focused mainly on the following points:

(a) International tourism in 2015 and 2016
(b) Mainstreaming tourism in the global agenda
(c) Main activities of the UNWTO in the Americas
(d) Administrative and financial Matters

(a) The Secretary-General noted that international tourism demand continued to be strong in 2015: the number of international tourists (overnight visitors) reached 1,184 million, 50 million more than in 2014. With an increase of 4.4%, this was the sixth consecutive year of above-average growth in international tourist arrivals since the 2009 global economic crisis.

By region, Europe (+5%) led the growth in absolute and relative terms, thanks in part to the weakness of the euro against the US dollar and other major currencies; followed by Asia and the Pacific (+5%) and the Americas region where international tourist arrivals grew by 9 million to 191 million, thus consolidating the excellent results of 2014 (+5%). The appreciation of the dollar
encouraged outbound tourism from the United States, which benefited especially the Caribbean and Central America, both of which recorded growth of 7%. The results in South America and North America (both +4%) were close to the average.

Then the Secretary-General explained that the data available for 2014 regarding outbound tourism measured in terms of international tourism expenditure indicates that a number of important generating markets, particularly China, the United States and the United Kingdom, fuelled tourist expenditure in 2015, supported by the strength of their currencies and their economies, and that among the leading generating markets in the world, China, with spending growth in double digits every year since 2004, remains at the forefront of world outbound tourism, to the benefit especially of Asian destinations such as Japan and Thailand, as well as the United States and various European destinations.

As for the traditional generating markets in advanced economies, expenditure by the United States (+9%), the second largest source market in the world, and the United Kingdom (+6%) was driven by strong currencies and economies in full recovery. The expenditure of Germany, Italy and Australia grew at a slower rate (+2% for each), while demand from Canada and France was rather weak.

The Secretary-General presented the forecasts for 2016, noting that the UNWTO forecasts international tourist arrivals to grow between 3.5% and 4.5%, in light of the current trends and the results of the UNWTO Confidence Index, which continue to be broadly positive for 2016, albeit at a slightly lower level than in the two previous years.

In this regard it is expected that growth will be higher in Asia and the Pacific (between +4% and +5%) and the Americas (between +4% and +5%), followed by Europe (between +3.5% and +4.5%). Forecasts for Africa (between +2% and 5%) and the Middle East (between +2% and +5%) are positive, although with a greater degree of uncertainty and volatility. However, several factors add increasing instability to the current outlook, including current geopolitical tensions, concerns about security, strong currency fluctuations, unexpected movements of stock markets and financial flows, significant price drops in commodities such as oil, and slower than expected growth, especially in emerging economies.

(b) The Secretary-General mentioned the UNWTO/WTTC Open Letter on Travel and Tourism campaign continues to advance: since its inception in 2011, the Letter has been presented to a total of 82 heads of state and government. The initiative aims to promote the role of the sector at the highest level, foster cross-cutting policy coordination on tourism issues and raise awareness among decision makers of pressing challenges facing the sector. In the Americas, a total of 14 countries have joined this campaign (by acceptance date: Mexico, Colombia, Jamaica, Peru, Argentina, Haiti, El Salvador, Guatemala, Uruguay, Paraguay, Dominican Republic, Bahamas, Chile and Honduras).

Among other activities, he mentioned the sixth T20 Ministers’ Meeting held in the Republic of Turkey on 29 and 30 September 2015. As per the priorities of the Turkish G20 Presidency, the meeting discussed how tourism can address the challenge of a jobless recovery, with a particular focus on policies that promote gender equality, youth unemployment, skills adequacy, entrepreneurship, and investment.

He described the activities being undertaken by the Secretariat to place tourism in a more prominent position on the agenda of the United Nations system, as well as of other relevant
international and regional organizations, and in this regard he mentioned the inclusion of tourism in the Sustainable Development Goals (SDGs), with tourism appearing in three of the SDGs as a result of coordinated initiatives carried out by the UNWTO Secretariat and the Member States (Goal 8: Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all; Goal 12: Ensure sustainable consumption and production patterns; and Goal 14: Conserve and sustainably use the oceans, seas and marine resources for sustainable development).

The Secretary-General also gave special mention to the preparations for the celebration of the year 2017 as the International Year of Sustainable Tourism for Development, by virtue of the resolution of the United Nations General Assembly adopted on 4 December 2015. The resolution recognizes “the importance of international tourism, and particularly of the designation of an international year of sustainable tourism for development, in fostering better understanding among peoples everywhere, in leading to a greater awareness of the rich heritage of various civilizations and in bringing about a better appreciation of the inherent values of different cultures, thereby contributing to the strengthening of peace in the world”.

He also mentioned the holding of the First World Conference on Tourism for Development, organized by UNWTO and the People’s Republic of China, on the theme: “Tourism for Peace and Development”, and he said it would be an opportunity to advance the debate at the highest level on how tourism can contribute to the SDGs and the Agenda 2030 for Sustainable Development, as well as to set the preparations for the observance in 2017 of the International Year of Sustainable Tourism for Development, to be presented officially on the occasion of the Conference.

The Secretary-General then referred to the activities that the UNWTO has been conducting within the United Nations system and especially with the United Nations Office on Drugs and Crime (UNODC) to promote safe and seamless travel and in order to bring the tourism and security agendas closer together and promote the full integration of tourism into emergency and security mechanisms thus promoting a safer travel framework while advancing the travel facilitation agenda. He also underlined that the preparation of accurate and constantly updated travel advisories is critical.

Following the remarks of the Secretary-General, the Minister of Tourism of Ecuador addressed those present to inform them of the consequences of the earthquake that devastated the coastal region of the country on the night of Saturday, 16 April 2016.

The Ecuadorian minister explained that the most damaged areas were on the coast and were therefore the areas that are most utilized for tourism. He expressed gratitude for the conversations held with the Secretary-General and told those present that in their conversation, the Secretary-General offered the preparation of a statement of support to be presented at the meeting of the Regional Commission for the Americas.

The statement had already been agreed upon and distributed among the countries present for comment. The Secretary-General took the floor, thanked the delegations for their comments regarding the text of the Statement and, after some additional comments, the text of the Statement was approved unanimously, and is included in the body of these decisions.
4. Report on the implementation of the Programme of Work: Global activities

(CAM/60/4)

The Director – Executive Secretary of Member Relations and Regional Director for the Americas gave a presentation on the General Programme of Work of the Organization, structured along the main areas of work: competitiveness and sustainability and then discussed its activities according to scope, i.e., global and regional.

The activities referred to by the Director – Executive Secretary were those carried out by the Organization between July 2015 and March 2016. He noted that some areas of work already dealt with during 2014 and 2015 have become particularly important in 2016, namely, (a) promoting safe and seamless travel, (b) enhancing the role of technology in tourism, and (c) linking growth and sustainability and promoting tourism as a tool for development.

Subsequently, the Deputy Regional Director for the Americas explained that the Regional Programme has worked with the Member States with the aim of improving the competitiveness of the tourism sector in these States by promoting quality, innovation and excellence in tourism policy and destination management, promoting travel facilitation and connectivity, reducing seasonality, and providing updated and relevant market information and information on trends, forecasts and the contribution of tourism to the economy and employment.

Several delegations requested the floor, including that of Uruguay headed by the Minister of Tourism, Liliam Kechichián, who asked the UNWTO to continue working on the issue of the sharing economy, which has been the a subject of great interest among national tourism administrations, which was evident at the first Ibero-American meeting on the sharing economy in tourism accommodation held in Montevideo on 4 and 5 April 2016.

The Mexican delegate informed those present about the holding of the 13th session of the Conference of the Parties to the Convention on Biological Diversity to be held in Cancún, Mexico, from 4 to 17 December 2016 and invited all countries to participate in the Conference. The Ministry of Tourism of Mexico is planning to conduct a high-level meeting on the importance of sustainable tourism and would send the relevant information in the course of the coming weeks.

The French delegate thanked the Chair and the Secretariat for the cordial invitation to participate in the Regional Commission meeting and explained the role of France in a new strategy in the Caribbean that seeks to develop a new sustainable and innovative tourism model.

This cooperation project involves not only the French territories in the region such as Martinique, Guadeloupe, French Guyana, St. Barthélemy and St. Martin, but also other countries such as the Dominican Republic, Colombia, St. Lucia, among others, and will address both concepts of multidestination, cruises and marinas.

To access the presentation of the Regional Programme for the Americas click [here](#).
5. Update on Affiliate Member activities
(CAM/60/5)

The Director – Executive Secretary introduced this item of the agenda by stating that, as it has done for the past couple of years, the Affiliate Members Programme continues to use various instruments, such as prototypes, reports, networks, joint projects with other programmes and technical seminars. These different initiatives contribute to the practical application of public-private collaboration by engaging and grouping together different members according to areas of interest, encouraging interaction and networking, as well as knowledge exchange.

The Director – Executive Secretary reported that a series of actions linked to the work areas detailed in the previous report had been carried out, mainly the presentation of the new reports by the Affiliate Members: Global Report on Public-Private Partnerships: Tourism Development and the Global Report on Cultural Routes and Itineraries.

He also reported on the presentation of the first UNWTO Global Conference on Wine Tourism, an initiative that is part of the Action Plan of the UNWTO Gastronomy Network, which will take place in the wine region of Kakheti, Georgia, from 7 to 9 September 2016.

Lastly, he referred to the 2nd UNWTO World Forum on Gastronomy Tourism that had concluded a few days before the Regional Commission meeting (from 27 to 29 April 2016) in Lima, with great success, co-organized by PROMPERÚ and the World Organization Tourism, in collaboration with the Basque Culinary Center.

6. Report on Committees
(CAM/60/6.1 – CAM/60/6.2 – CAM/60/6.3 – CAM/60/6.4)

The Executive Director for Operational Programmes and Institutional Relations introduced the countries involved in the various committees of the UNWTO: in the Programme and Budget Committee, Argentina which serves as Chair; in the Committee on Tourism and Sustainability, Colombia which is the Vice-Chair; in the Committee on Tourism and Competitiveness, Peru, which is Chair, and lastly, Chile, which reported on behalf of the Committee on Statistics and the Tourism Satellite Account.

Each of these countries made a brief presentation based mainly on priorities and activities, the members of each committee, and finally on the results and follow-up of their latest meetings.

7. Tourism and Ethics
(CAM/60/7)

The Executive Director for Operational Programmes and Institutional Relations gave the presentation on this item of the agenda. His report was based on the following main points:

1. The application of the Global Code of Ethics for Tourism as the fundamental frame of reference for responsible and sustainable tourism development and the World Committee on Tourism Ethics is the body entrusted with monitoring the implementation of the Code of Ethics and with reporting thereon to the General Assemblies of both UNWTO and the United Nations.
He also mentioned that the UNWTO had conducted four surveys since 2000 (see the reports at: http://ethics.unwto.org/en/content/implementation-reports-global-code-ethics-tourism). Although the level of response to the latest survey of 2015 has been relatively low, he encouraged the Member States and Associate Members to make special efforts to try to implement the various principles of the Code in their respective tourism laws, regulations and master plans.

The Executive Director noted that the members of the World Committee on Tourism Ethics and the Ethics and Social Responsibility Programme of the Organization are at the disposal of governments and of national and local tourism administrations to provide guidance and assistance in this area.

2. The next point he discussed was the draft UNWTO Convention on Tourism Ethics, whose first draft was submitted for consideration to the 21st session of the UNWTO General Assembly in Medellin in 2015. By resolution 668(XXI), the General Assembly decided to establish a special working group to examine in depth the procedures and the implications of adopting such a convention in cooperation with the World Committee on Tourism Ethics.

He added that the Secretary-General established the Working Group on the Ethics Convention based on the favourable responses received from UNWTO Full and Associate Members to his invitation letter of December 2015, and that as of 4 March 2016, the working group includes representatives from the following countries of the Americas: Brazil, Costa Rica, Cuba, Ecuador, Guatemala, Honduras and Puerto Rico.

3. Lastly, as regards the global study on the sexual exploitation of children in travel and tourism, Mr. Favilla made a brief introduction mentioning that the UNWTO had spent over fifteen years working in the field of child protection, mainly through the efforts of the World Tourism Network on Child Protection. He also reported that since 2013 the protection of children from all forms of exploitation was defined among the priorities of the World Committee on Tourism Ethics.

It is in this context that the UNWTO is part of an initiative led by one of its main partners, ECPAT International, an NGO network working for the elimination of child prostitution, child pornography and the trafficking of children for sexual purposes. The project consists of the preparation of the Global Study on the Sexual Exploitation of Children in Travel and Tourism which was guided by a High-Level Global Taskforce composed by members from a wide range of backgrounds, including governmental, non-governmental and private sector.

Under this agenda item, Mr. Favilla invited Ms. Milena Grillo, representative of the Global Taskforce, to present the results of recent study to the UNWTO Regional Commission for the Americas in the framework a series of presentations covering all Regional Commissions.

The presentation of Ms. Milena Grillo can be seen here.

8. International Year of Sustainable Tourism for Development 2017
(CAM/60/8)

The presentation of this item on the agenda was made by the Executive Director of Operational Programmes and Institutional Relations who reported on the actions taken after the
adoption of resolution 653(XXI) of the twenty-first session of the UNWTO General Assembly held in Medellín, Colombia, in September 2015, in connection with the proclamation of 2017 as the International Year of Sustainable Tourism for Development, also based on United Nations General Assembly resolution 70/193 entitled “International Year of Sustainable Tourism for Development 2017” adopted on 22 December 2015, which invited the UNWTO to “facilitate the organization and implementation of the International Year, in collaboration with Governments, relevant organizations of the United Nations system, other international and regional organizations and other relevant stakeholders”.

Mr. Favilla informed those present about the creation of a Steering Committee for the International Year of Sustainable Tourism for Development, which includes members of governments, international organizations, the private sector, academia and civil society to support the design and implementation of the International Year.

The UNWTO’s activities in the preparation and within the framework of the International Year 2017 will include advocacy work, awareness raising, knowledge creation and dissemination, policy promotion, events, as well as the fostering of corporate social responsibility and public-private partnerships.


(CAM/60/9)

The Director – Executive Secretary of Member Relations informed the delegations on the developments in relation with the UNWTO ST-EP Foundation and the transformation process of the Foundation into an international organization.

He recalled that at the twentieth session of the UNWTO General Assembly held in August 2013, the Secretary-General proposed that the ST-EP Foundation become fully independent from the UNWTO, with its conversion into an international organization, the ST-EP International Organization, operating under international law, appearing as a preferred option.

Subsequently, on 30 January 2015, during the thirteenth meeting of the Board of Directors of the ST-EP Foundation, the Board decided to move forward in the transformation process of the Foundation into the ST-EP International Organization and agreed that the current Foundation would continue to operate until the international organization has been established and that the dissolution would be effective on the date of the establishment of the new ST-EP International Organization.

On 22 January 2016 the final text of the statutes of the International ST-EP Organization was presented to the Member States at an event attended by representatives from more than 30 UNWTO Member States, and subsequently, on 28 March 2016, a ceremony was held for the adoption of the final text of the Agreement for the Establishment of the International ST-EP Organization. In this ceremony, the duly authorized representatives of Member States of the UNWTO met to adopt the final text of the Agreement.

The Government of the Republic of Korea has prepared a document which outlines the procedures for the establishment of the International ST-EP Organization. This document describes the different steps to be taken from the adoption of the final text of the Agreement (28 March 2016) onwards.
Mr. Vogeler urged the countries to join the ST-EP International Organization in order to create a sound membership base serving as a strong foundation to provide guidance to the future direction of the ST-EP Initiative, and concluded by pointing out that stakeholders are confident that when a large number of countries will join the ST-EP International Organization, the activities of the ST-EP Initiative can be further elaborated, in particular the ST-EP project portfolio, which has grown to 115 projects.

The countries present welcomed the report and expressed their desire for the ST-EP International Organization to become fully operational as soon as possible.

10. Tourism and Security: Towards a Framework for Safe, Secure and Seamless Travel (CAM/60/10)

The Secretary-General gave a brief introduction about the characteristics of this debate and its main theme, as well as the manner in which the delegations were to participate. The Secretary-General gave the floor to Chile, which was the first country to request it, which was followed by numerous countries that participated in the debate.

The topics varied according to the characteristics and issues of each subregion. At the end of the round of statements, the Secretary-General gave a brief summary of the subjects addressed, which are listed below:

- Working between different areas of governments in order for national crisis committees to include in their programmes the concepts of prevention, institutional responsibility and assistance in response to all types of crises.
- Establishing a database compiling the emergency programmes of countries, together with a reservoir of experiences and best practices for ongoing consultation.
- Working together with the relevant government agencies and major source markets with regard to travel advisories so that they can be more precise in terms of geographical scope and the amount of time they persist in the media.
- Agreeing with national government authorities to include tourism in national crisis management plans in order to place our activity in a privileged position.
- Developing security policies that include the perspective of tourism understood as a factor that clearly contributes to the economic development of countries and as a key factor for political stability and security.

12. Place and date of the 61st meeting of the Regional Commission for the Americas (Document CAM/60/12)

The Director – Executive Secretary informed those present about the countries that had submitted their candidatures to host the 61st meeting of the Regional Commission for the Americas: El Salvador, Honduras and Paraguay.

The Minister of Tourism of Paraguay agreed with the other candidate countries to withdraw the country’s candidature to facilitate the process and after some deliberation, El Salvador and Honduras agreed to jointly host the 61st meeting of the Regional Commission for the Americas, with the former hosting the statutory meeting and the Honduras hosting the technical seminar.
The delegations welcomed the gesture of the Minister of Tourism of Paraguay in relinquishing the country’s candidature, as well as the agreement between El Salvador and Honduras to hold the next meeting of the Commission. The dates and locations will be coordinated with the Secretariat shortly.

As the delegations prepared to depart, the Chair of the Commission, Guy Didier Hyppolite, Minister of Tourism of Haiti, thanked the government of Cuba for its hospitality and the organization of the meeting, and the Secretary-General of the UNWTO, on behalf of all the delegates, once again thanked the authorities of Cuba for their generosity and kindness in organizing the events.
ANEXO I: LISTA DE PARTICIPANTES

1. **Presidente de la Comisión**

**HAITÍ**  
Jefe de delegación  
Sr. Guy Didier Hypollite  
Minister of Tourism

2. **Miembros Efectivos**

**ARGENTINA**  
Jefe de delegación  
Sr. José Gustavo Santos  
Ministro de Turismo

Delegados  
Sr. Luis Bellando  
Embajador

Sra. Ana Inés García Allievi  
Asistente Técnica, Dirección de Relaciones Internacionales  
Ministerio de Turismo

**BAHAMAS**  
Jefe de delegación  
Sr. Obediah Wilchcombe  
Minister of Tourism

Delegados  
Sra. Alma Adams  
Ambassador of Bahamas to Cuba

Sr. Joy Jibrilu  
Director General

Sr. Giovanni Grant  
General Manager

Sr. Vincent Harris  
Director

Sra. Arlene Ferguson  
Director- Culture, Heritage & Entertainment

Sr. Vincent Vanderpol-Wallace

Sra. Eureka McKinney

**BARBADOS**  
Jefe de delegación  
Sra. Donna Cadogan  
Permanent Secretary

**BOLIVIA**  
Jefe de delegación  
Sr. Palmiro Soria  
Embajador de Bolivia en Cuba
### BRASIL
**Jefe de delegación**
Sr. Cristiano Araujo Borges  
Coordenador-Geral de Produtos Turísticos

### CHILE
**Jefe de delegación**
Sra. Javiera Montes Cruz  
Subsecretaria de Turismo

**Delegados**
Sr. Francisco Leiva Lizana  
Asesor de Asuntos Internacionales

### COLOMBIA
**Jefe de delegación**
Sra. Sandra Victoria Howard Taylor  
Viceministra de Turismo

### COSTA RICA
**Jefe de delegación**
Sr. Mauricio Ventura Aragón  
Ministro de Turismo

**Delegados**
Sr. Hermes Navarro  
Jefe de Atracción de Inversores

### CUBA
**Jefe de delegación**
Sr. Manuel Marrero Cruz  
Ministro de Turismo

**Delegados**
Sra. María del Carmen Orellana Alvarado  
Directora General

Sr. Adalberto Venero Lemus  
Directora General

Sr. Juan José Alvarez Sardiñas  
Director Jurídico

Sra. Dalila Gonzalez García  
Subdirectora General

Sra. Marivel Pérez  
Dirección de Relaciones Internacionales

### ECUADOR
**Jefe de delegación**
Sr. Fernando Alvarado Espinel  
Ministro de Turismo

**Delegados**
Sra. Nathalie Pilovetzky  
Viceministra de Promoción

Sr. Hugo Rivera  
Asesor del Despacho Ministerial

### EL SALVADOR
**Jefe de delegación**
Sr. José Napoleón Duarte Durán  
Ministro de Turismo
| Delegados | Sr. Juan Ernesto Rodríguez Montalvo  
Asesor del Presidente |
|-----------|----------------------------------|
| **GUATEMALA**  
Jefe de delegación | Sr. Jorge Mario Chajón  
Director General - INGUAT |
| Delegados | Sra. Ericka Guillermo  
Jefe de Unidad de Competitividad |
| **HAITI**  
Jefe de delegación | Sr. Guy Didier Hyppolite  
Minister of Tourism |
| Delegados | Sr. Bernard Desgraffes  
Ambassador of Haiti to Cuba |
| | Sr. Roger Richard Bouncy  
Permanent Representative |
| | Sr. Pascale Balmir  
Coordinator Promotion, Leisure and Travel |
| | Sr. Nicolas Janvier  
Chief of Staff |
| | Sr. Johanne Thebaud  
Expert |
| | Sr. Rebecca Denaud  
Assitant |
| **HONDURAS**  
Jefe de delegación | Sr. Ernie Emilio Silvestri Thompson  
Director - IHT |
| Delegados | Sra. Michelle Paredes  
Subdirectora |
| | Sra. Laura Acosta  
Oficial de Relaciones Internacionales |
| **JAMAICA**  
Jefe de delegación | Sra. Althea Heron  
Senior Director Strategic Planning and Evaluation Division |
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<th>Country</th>
<th>Jefe de delegación</th>
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<td>MÉXICO</td>
<td>Sr. Javier Esteban Guillermo Molina</td>
<td>Delegados</td>
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<td>Jefe de Unidad de Asuntos y Cooperación Internacionales</td>
<td>Sr. Luis Cabrera, Consejero Comercial de ProMéxico en Cuba</td>
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<td>NICARAGUA</td>
<td>Sr. Valdrack Jaentschke</td>
<td>Delegados</td>
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<td>Viceministro de Relaciones Exteriores</td>
<td>Sr. Luis Cabrera, Embajador de Nicaragua en Cuba</td>
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<td>PANAMÁ</td>
<td>Sra. Marien Calviño</td>
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<td>Asesora</td>
<td>Sr. Francisco Escobar, Embajador de Panamá</td>
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<td>Sra. María Elena Guerra, Directora de Productos</td>
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<td>Sra. Daisy Carolina Trujillo, Jefe de Cooperación Técnica</td>
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<td>Sr. Omar Antonio Pérez Sosa, Ejecutivo de Comunicaciones Internacionales</td>
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<td>Sra. Christine Brostella, Agregada Comercial de la Embajada de Panamá en Cuba</td>
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<td>PARAGUAY</td>
<td>Sra. Marcela Bacigalupo</td>
<td>Delegados</td>
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<td>Ministra - Secretaria Ejecutiva</td>
<td>Sra. Mercedes Correa, Asesora</td>
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<td>PERU</td>
<td>Sra. María del Carmen de Reparaz</td>
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<td>Viceministra de Turismo</td>
<td>Sra. Maribel Villalona, Directora de Planificación y Coordinadora General</td>
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<td>REPÚBLICA DOMINICANA</td>
<td>Sr. Radhamés Martínez Aponte</td>
<td>Delegados</td>
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<td>Viceministro de Turismo</td>
<td>Sra. Maribel Villalona, Directora de Planificación y Coordinadora General</td>
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Sr. William Arthur Guzmán Gonzalez  
Analista Técnico

TRINIDAD Y TOBAGO  
Jefe de delegación  
Sr. Brian Gift  
Tourism Advisor II

URUGUAY  
Jefe de delegación  
Sra. Liliam Kechichiam  
Ministra de Turismo

Delegados  
Sr. Ariel Bergamino  
Embajador de Uruguay

VENEZUELA  
Jefe de delegación  
Sra. Marleny Contreras  
Ministra de Turismo

Delegados  
Sr. Ali Padrón  
Viceministro de Turismo Internacional

Sr. Franklin Rangel  
Director General de Cooperación e Integración Internacional

Sr. Vladimir Molina  
Director General de Posicionamiento Internacional

Sr. Manuel Cañate  
Vicepresidente de Venetur

Sra. Milenys Vásquez  
Gerente de Operaciones Hoteleras

Sra. Carla Yánez  
Periodista

Sr. Augusto Miguel Contreras  
Asesor

Sr. Omar Viedma

Sra. Andreina Massiani
3. **Miembros Asociados**

**ARUBA**

*Jefe de delegación*

Sr. Otmar E. Oduber  
Minister of Tourism, Transport, Primary Sector and Labour  

*Delegados*

Sr. Edwin Abath  
Director  

Sra. Dyane Vis-Escalona  
Business Manager  

Sra. Ronella Tjin Asjoe-Croes  
Chief Executive Officer  

Sra. Indra Zaandam  
Culture Advisor to the Minister  

Sra. Marisol L. Sanchez Maldonado  
Tourism Advisor  

Sr. Mark Benson Denz  
Events & Sponsorship Specialist  

Sr. Jason Margarita  
Press  

Sr. Giovanni Muller  
Press  

**PUERTO RICO**

*Jefe de delegación*

Sra. Ingrid I. Rivera Rocafort  
Directora Ejecutiva  

*Delegados*

Sra. Nildamarie Díaz Hiraldo  
Directora Auxiliar Interina Calidad Turística y Asuntos Educativos  

4. **Miembros no CAM**

**ESPAÑA**

Sr. Antonio López de Ávila  
Presidente - SEGITTUR  

**FRANCIA**

Sr. Michel Durrieu  
Jefe de la Unidad de Turismo- Ministerio de Asuntos Exteriores y Desarrollo Internacional  

**ZIMBABWE**

Sr. Walter Mzembi  
Minister of Tourism and Hospitality Industry
5. Miembros afiliados

AMADEUS
Sr. Felipe Glez. de Abad
Advisor

ASONAHORES
Sr. Simón Suárez
Presidente

AVIAREPS
Sr. Thomas Dreschler
Director de Operaciones Turísticas

COTELCO
Sr. Gustavo Adolfo Toro Velásquez
Presidente Ejecutivo

ICF INTERNATIONAL
Sr. Jared Harckham
Vicepresidente
Sra. Elizabeth Jaedicke
Principal

INSTITUTO PARA LA CALIDAD TURÍSTICA ESPAÑOLA (ICTE)
Sr. Miguel Mirones
Presidente
Sr. Fernando Fraile
Director General

OBSERVATORIO TURISMO DE GUANAJUATO
Sr. Fernando Olivera Rocha
Secretario

ORGANIZACIÓN INTERNACIONAL DE TURISMO SOCIAL (OITS)
Sra. Flavia Roberta Costa
Presidenta – OITS Américas
Sr. Sergio Rodríguez Abitia
Vicepresidente – OITS Américas
Sra. Veronica Gómez Aguirre
Directora – OITS Américas
Sr. Fernando Mandri Bellot
Consultor – OITS Américas

KALAM
Sr. Ramón Mayo
Presidente

TOURISM CARES
Sr. Bradley Finkle
Chairman
Sr. John Yonce
Director of Advancement and Engagement

WASHINGTON UNIVERSITY
Sr. Donald Hawkins
Eisenhower Professor of Tourism Policy

6. Observadores

ACS
Sr. Julio Orozco
Director de Turismo Sostenible

ALIDE
Sra. Vivian Sorolla Fernández
Coordinadora Nacional

CATA
Sra. Carolina Briones
Secretaria

CTO
Sr. Hugh Riley
Secretario General

OECS
Sra. Lorraine Nicholas
Tourism Specialist

7. Organización Mundial del Turismo

Sr. Taleb Rifai
Secretario General
Sr. Márcio Favilla
Director Ejecutivo de Competitividad, Relaciones Exteriores y Asociaciones
Sr. Carlos Vogeler
Director-Secretario Ejecutivo de Relaciones con los Miembros y Director Regional para las Américas

Sr. Alejandro Varela
Director Regional Adjunto para las Américas

Sra. Daniela Urcuyo
Programa Regional para las Américas

Sra. Esther Ruiz
Programa Regional para las Américas

8. Invitados Especiales

CNN

Sra. Anita Mendiratta
Lead Consultant

Sra. Corina Keller
Vice President, CNN International, Americas

Sra. Petra Malenicka
Senior Vice President, Europe and Americas

ECPAT INTERNATIONAL

Sra. Milena Grillo