6.4 Committee on Statistics and the Tourism Satellite Account

60th meeting of the UNWTO Regional Commission for the Américas

Havana, Cuba
3 May 2016
“The United Nations recognizes UNWTO as the appropriate organization to collect, to analyze, to publish, to standardize and to improve the statistics of tourism, and to promote the integration of these statistics within the sphere of the United Nations system.”

Consequently, the Executive Council requires the collaboration of the Committee in the following areas:

The Statistics Committee is a subsidiary advisory body of the Executive Council. As such, it contributes to the fulfilment of Article 13, paragraph 3 of the Agreement signed between the United Nations and UNWTO (above)
Statistics Committee: mission

- proposing initiatives related to the **design** and **implementation** of international tourism statistics recommendations;

- promoting **international comparability** of tourism statistics by proposing initiatives relative to the collection, homogeneity, processing and dissemination of data;

- supporting **efforts to integrate** such data into the frameworks of the system of national tourism statistics and the Tourism Satellite Account;

- helping member countries in their initiatives to **improve** their respective **national systems of tourism statistics** and in the development of the TSA;

- liaising with other international bodies with delegated responsibilities for **leadership** and **coordination** of related international statistics and their standards within sphere of the UN system.
Statistics committee: members

Members

Austria (chair 2016-2017)
Brazil
Chile
France
Georgia (vice chair)
India
Mozambique
Peru
Philippines
Saudi Arabia
South Africa
Spain (chair 2018-2019)

Representative of the Associate Members

Macao, China (2017)

Representative of the Affiliate Members

Chairman of the Affiliate Members Board (2017)
Consolidated Tourism and Investment Consultants Limited (CTICO), Jamaica
Latest meeting

16th meeting of the committee

Place: Tbilisi (Georgia)

Date: 26-27 January 2016

This meeting if the first meeting with new members
Election of a new Chairman and Vice-Chairman (2016-2019)
Committee: achievements

- Measurement of the economic dimension of tourism (IRTS, TSA)
- Compilation guide of IRTS
- Measurement of the employment dimension of tourism
- Monitoring of IRTS 2008 Implementation
- Sub-national measurement of tourism and INRouTe
Tourism not only economic activity (TSA), also:
- Environmental impacts
- Dependency of tourism on environment
- Other connections between environment, tourism business and visitors
- Social impacts of tourism
- Dependency of tourism on “social” infrastructure

Sustainable Development Goals (SDGs)

2017 UN International Year of Sustainable Tourism for Development
Historical evolution in consensus & standard setting

**UN STANDARDS:**
- **tourism**
  - RTS 1993 Recommendations on Tourism Statistics
  - TSA 2000 Tourism Satellite Account: Recommended Methodological Framework
  - IRTS 2008 International Recommendations for Tourism Statistics
  - TSA 2008 Tourism Satellite Account: Recommended Methodological Framework

- **environment**
  - SEEA 1993 Integrated Environmental and Economic Accounting
  - SEEA 2003 Integrated Environmental Economic Accounting
  - SEEA 2003 System of Environmental Economic Accounting – Central Framework
  - SEEA 2012 System of Environmental Economic Accounting – Central Framework
  - FDES 2013 Framework for the Development of Environment Statistics
  - SEEA-EEA Experimental Ecosystems Accounting

**UNWTO GUIDELINES:**
- What tourism managers need to know guide for indicators of sustainable tourism (1996)

Need to assess & monitor the role of tourism in sustainable development

2030 Agenda - SDGs
3 Objectives

1. Tourism indicators within the SDGs
   - “Core set”: Target 8.9, 12.b and 14.7
   - “Tourism theme”: additional indicators annexed to core
     - Other targets beyond 3 core
     - Capture more detail within the targets (>1 indicator/target)
     - Disaggregation of indicators
   ➢ Engagement in international process towards SDG indicator framework
   ➢ Alignment of tourism indicators with coverage and detail of statistical framework under
development—to support provision of data on a consistent and comparable basis for
derivation of indicators

2. Towards a statistical framework for sustainable tourism underpinned by SEEA-TSA
   • Clarifying used requirements
   • Describing sustainable tourism
   • Assess relevant statistical guidance and frameworks
   • Assess country experiences
   • Describe key measurement challenges
   • Develop country case studies
   • Propose a statistical framework for sustainable tourism

3. Integration of sub-national perspective
   • INRouTe/UNWTO Handbook worldwide consultation
     ➢ Handbook as starting point for:
       • Extending statistical framework to ensure
cohesion between tourism statistics at multiple
scales
       • Exploring SDG indicators spatial disaggregation
Context map: results & applications

Historical evolution in consensus/standard setting

UN STANDARDS: tourism

- RTS 1993 Recommendations on Tourism Statistics
- TSA 2000 Tourism Satellite Account: Recommended Methodological Framework
- TSA 2008 International Recommendations for Tourism Statistics
- IRTS 2008 International Recommendations for Tourism Statistics
- TSA 2008 Tourism Satellite Account: Recommended Methodological Framework
- Compilation Guide to the IRTS (2014)

UN STANDARDS: environment

- SEEA 1993 Integrated Environmental and Economic Accounting
- SEEA 2003 Integrated Environmental Economic Accounting
- SEEA 2012 System of Environmental Economic Accounting – Central Framework
- SEEA-EEA Experimental Ecosystems Accounting
- FDES 2013 Framework for the Development of Environment Statistics

UNWTO GUIDELINES:

- What tourism managers need to know guide for indicators of sustainable tourism (1996)

Applications:

- Statistical Framework for Sustainable Tourism (SEEA-TSA link)
- Tourism SDG indicators - Core set - Tourism theme
- UNWTO/INRouTe Handbook

SEEA 2012 System of Environmental Economic Accounting – Central Framework

Tourism SDG indicators - Core set - Tourism theme

UNWTO Observatories

Statistical Framework for Sustainable Tourism (SEEA-TSA link)

3 results:

Tourism SDG indicators - Core set - Tourism theme

System of Tourism Statistics (current)

IRTS 2008: concepts, definitions, classifications for basic tourism statistics

TSA: RMF 2008: framework for the economic measurement of tourism consistent with SNA, BoP

System of Tourism Statistics
System of Tourism Statistics (future)

Including: Tourism SDG indicators

- IRTS 2008: concepts, definitions, classifications for basic tourism statistics
- TSA: RMF 2008: framework for the economic measurement of tourism
- Statistical Framework for Sustainable Tourism (SEEA-TSA)

UNWTO - a Specialized Agency of the United Nations
Thank you very much!