ADMINISTRATIVE, FINANCIAL AND STATUTORY MATTERS

(f) Use of the UNWTO logo

Note by the Secretary-General

In accordance with decision 11(LXXXIV), the Secretary-General presents to the Members of the Council a note on the preparation of draft guidelines relative to the use of the UNWTO’s name and logo by external entities.
ADMINISTRATIVE, FINANCIAL AND STATUTORY MATTERS

(f) Use of the UNWTO logo

1. In accordance with decision 11(LXXXIV) taken by the last session of the Council, the Secretary-General decided to proceed with the preparation of draft guidelines relative to the use of the logo and name of the UNWTO by external entities.

2. The Legal Adviser has informed the Secretary-General that the complex matter of the use of the logo, the name, as well as of the domain name of the organizations is an issue that is common among all the agencies of the system. The network of Legal Advisers of the United Nations has already started to address this issue.

3. Consequently, the Secretary-General has entrusted the Legal Adviser with preparing a note on this subject, which will be presented to the Council at its eighty-eighth session.