ST-EP INITIATIVE

The work of UNWTO in connection with the sustainable tourism - eliminating poverty (ST-EP) initiative

Note by the Secretary-General

In the following document, the Secretary-General reports to the Executive Council on the activities carried out by the Secretariat in connection with the sustainable tourism - Eliminating poverty (ST-EP) initiative.
ST-EP INITIATIVE

The work of UNWTO in connection with the sustainable tourism - Eliminating poverty (ST-EP) initiative

1. Since it was launched by the Secretary General at the World Summit on Sustainable Development in Johannesburg, September 2002, the work of the Secretariat in the field of poverty alleviation and on the STEP initiative has made substantive progress.

2. The Secretary General presented the initiative at the fifteenth session of the General Assembly, (Beijing, October 2003) which generally approved it, while entrusting the Secretary General to “take the necessary measures to secure the necessary funding and to implement the initiative”.

3. A wide range of activities were undertaken by the Secretariat during 2004 and 2005 in this respect in order to materialize the initiative and gather support for it, all of which have been reported to the corresponding sessions of the Executive Council. Similarly, and following resolution 471 of the fifteenth session of the General Assembly, a report was submitted to the sixteenth session in Dakar (November 2005).

4. The present document reports on the progress achieved since the sixteenth session of the General Assembly. It covers the two main areas of activity through which the initiative is being implemented, namely: 1) the ST-EP Foundation, and 2) the ST-EP activities within the UNWTO Programme of Work.

I. The ST-EP Foundation

5. The sixteenth session of the UNWTO General Assembly in Dakar (December 2005), after receiving the report of the Working Group established by the Executive Council, approved the creation of the STEP Foundation and its Constitution (Statutes). The Foundation has established its Headquarters in Seoul, Republic of Korea, in premises facilitated by the Government of this country within the building of the Korea National Tourism Organization.

6. It is recalled that, according to its Statutes (Constitution), the Foundation is governed by two main but distinct bodies: a Council of Governors and a Board of Directors. The Council of Governors is basically a policy-making body, which defines the long-term policies and priorities of the Foundation, and promotes fundraising activities.

7. The Board of Directors is basically the executive body, approving plans and programmes of action, budgets, organizational and administrative matters and the like. The detailed composition and functions of these two bodies as established in the Constitution are appended in Annex 1 of this report.
8. The Foundation will have a President, who is meant to be the most senior figure in the Foundation, playing also a representative role in front of the UNWTO General Assembly and Executive Council. Finally, the Director-General is the executive head of the Foundation, responsible for everyday management. The functions of these two officials are also detailed in Annex 1.

9. The Board of Directors has already been established and, following the designations made by the UNWTO Regional Commissions in Dakar last November, it is currently composed of representatives from the following countries: Ecuador, India, Italy, Japan, Lesotho, Saudi Arabia and Senegal, plus Tunisia, in its capacity as current Chair of the UNWTO Executive Council. The seat in the Board corresponding to the host country, the Republic of Korea, is occupied by Ambassador Ms. Dho Young-shim, designated by the Government of this country. Finally, the World Committee on Tourism Ethics, at its meeting held in Bangalore, India (2-3 June 2006) designated its Chairman, Mr. Diego Cordovez as its representative in the Board.

10. The Board of Directors held its first meeting in Berlin, on 9 March 2006, during which Ambassador Dho was elected Interim Chairperson of the Board of Directors.

11. Members of the Board used this opportunity to exchange views on the ways the Foundation should work, on the procedures for designating the President and Members of the Council of Governors, on fund-raising and allocation of funds, and similar matters. However, it was decided to postpone any decision regarding the nomination of the President until suitable candidates are prospected. Upon a proposal by the Government of the Republic of Korea and in accordance with the Foundation’s Constitution, Mr. Jun Young Jae was appointed Director-General of the Foundation.

12. The Board also decided to start the execution of four STEP projects during the second half of 2006. These projects are to be selected at the Board’s second meeting, to be held in Quito, Ecuador, on 26 June 2006. The Secretariat submitted a number of candidate projects to the members of the Board for them to select the four that are to be funded in 2006.

13. The UNWTO Secretariat also submitted to the consideration of the Board a series of draft guidelines that could be adopted by the Foundation for deciding on: a) the submission of applications and/or proposals by potential beneficiaries wishing to get support from the Foundation; b) the criteria to evaluate such applications; and c) the subsequent allocation of funds to the development and research projects approved. The Board agreed to take a final decision on these guidelines at its second meeting.

14. To this date, neither the President nor the Council of Governors has been appointed.
II. The activities of the UNWTO Secretariat

15. In parallel to the establishment of the Foundation, UNWTO has been conducting other activities in connection with the ST-EP programme, namely capacity building seminars for NTA and other officials of developing countries, research and publications, dissemination and fund-raising, plus project identification missions as well as project implementation. These activities have been funded through the Organization's own budget and through the STEP Technical Assistance Trust Fund established with a contribution from the Netherlands Development Organization, SNV.

II.1 Missions and projects

16. As of this date, 11 technical assistance missions for identification of ST-EP pilot projects have been conducted by UNWTO, with its own budget or using funds from the Technical Assistance Trust Fund established with SNV (Netherlands) support, in the following countries:

- Cameroon: March 2004
- Ethiopia: June 2004
- Zambia: December 2004
- Vietnam: March 2005
- Mali: March 2005
- Colombia: June 2005
- Laos: September 2005
- Kenya: January 2006
- Tanzania: January 2006
- Mozambique: January 2006
- Guinea (Conakry): January 2006

17. Through these missions, around 140 technical assistance projects have been identified worldwide, of which 27 have been approved for implementation during 2006 by the UNWTO/SNV/ST-EP Trust Fund and 9 will be financed in 2006, thanks to a financial contribution from the Italian government. These 36 projects are listed in Annex 2.

18. For coordinating STEP matters in the field, the Organization has appointed four Regional Coordinators to cover the following sub-regions: Eastern and Southern Africa, Central and Western Africa, Central America, and South America.
II.2  Capacity-building seminars and research

19. The Department of Sustainable Development of Tourism has continued its capacity-building and training activities in matters related to poverty alleviation through sustainable forms of tourism. In addition to the seven training seminars held in 2004 and 2005, another seminar took place in May 2006 in Asunción, Paraguay, for the countries of South America. In total, over 500 government officials and decision makers from NGOs and other organizations have participated in these seminars.

20. The following seminar is planned for Africa, and it will cover not only the approach of poverty alleviation through community-based project initiatives, but also through improving the supply chain of established hotels for reducing leakages. This Seminar will be held in Tangiers, Morocco, from 5 to 7 July 2006.

21. The Secretariat, in cooperation with the Affiliate Member COTELCO, from Colombia, has also organised a Seminar to sensitise hoteliers and other tourism businesses with respect to poverty alleviation. This Seminar, held in Bogotá on 22 and 23 June, aimed at providing tools to traditional tourism businesses, via the improvement of the supply chain, in order to generate more direct benefits for the poor segments of the population in the cities, regions and countries in which they operate.

22. In the field of research, the Department of Sustainable Development of Tourism completed the analysis of a number of successful tourism projects and products that are contributing to poverty alleviation in different countries; 26 cases from 20 are examined in detail in the recently published UNWTO book “Poverty alleviation through tourism: a compilation of good practices”, currently available in English, and French and Spanish versions within the next two months.

II.3  Dissemination and fund-raising

23. The Secretariat is taking an active role in preparation for the Mid-term Review of the Brussels Programme of Action in favour of Least Developed Countries (LDCs), convened by the United Nations for September 2006. A full report on the progress achieved in the tourism sector by LDCs in the period 2000–2005 was submitted to the UN Secretary General. The report examines also the pending challenges for maximising the potential role that tourism can play in these countries, especially as it refers to its contribution to poverty alleviation. The report is available upon request.

24. In parallel, the Secretariat participated in the Ministerial Conference of LDCs, held in Cotonou, Benin, in early June 2006, where it proposed to specifically include tourism as an effective mechanism for poverty alleviation in the so-called Cotonou Strategy that will be submitted to the LDC Summit at the United Nations next September.
25. As in previous years, the Secretariat convened the Fourth STEP Forum, which was successfully held in Berlin, on 10 March, within the framework of ITB. Also during ITB, a first meeting convened by UNWTO was held with a group of tour operators, mainly of small size and from Europe, to create a Tour Operators Network for Poverty Alleviation (TONPAD). The purpose of TONPAD would be to exchange information on pro-poor tourism projects and products in order to facilitate their promotion and marketing, and eventually their commercial success.

26. Finally, the Secretariat has continued its efforts to obtain further financial support to the STEP initiative, with the aim of expanding the range of activities undertaken in this field and the benefits that Member States can get from this initiative.

27. In this connection, senior UNWTO officials have actively participated in the following events relevant to poverty alleviation:

- International Workshop IFAD “Rural Tourism and Sustainable Development: Promoting a pro-poor approach in Ecuador, Dominican Republic, Morocco and Yemen” (Rome, Italy, 17-18 November 2005)

- Seminar on Italian Government Development Cooperation (Rimini, Italy, 21 November 2005)

- Microfinance and Tourism - PlaNet Finance (Marseilles, France, 1-3 December 2005)

- UNESCAP Interagency/Expert Group Meeting on Tourism and Poverty Reduction (Bali, Indonesia, 6 December 2005)

- International Forum on Solidarity Tourism and Fair Trade (Chiapas, Mexico, 23-27 March 2006)

- International Symposium on tourism and poverty alleviation (Université des Sciences Sociales de Toulouse, France, 31 March 2006)

- World Congress on Social Tourism – BITS (Aubagne, France, 10-13 May 2006)

II.4 Implementation of ST-EP projects

28. Within the Secretariat, the Technical Cooperation Service is responsible for the implementation of ST-EP projects. The Service carries out the technical backstopping of all project activities and supervises the work of Regional ST-EP Coordinators who have been placed in the field for the efficient implementation of project activities. The Service also liaises with the partner organizations in the field such as SNV, UNDP, NGOs, academic groups and local authorities. The Service conducts periodical review of projects’ physical and financial progress and monitors the qualitative aspects of each project’s outputs.
ANNEX 1

Extract from the UNWTO-STEP Foundation’s Constitution

Article 6
Structure

The structure of the ST-EP Foundation shall consist of:

1. The Council of Governors
2. The Board of Directors
3. The President
4. The Director General and Staff

Article 7
Composition

1. The Council of Governors shall be constituted by:
   - The UN Secretary General or his/her representative
   - The UNWTO Secretary General or his/her representative
   - One representative from the host Government
   - Seven personalities representing the six UNWTO regions (plus an additional one from Africa) designated by the UNWTO Executive Council, upon proposal by the UNWTO Regional Commissions.
   - The President of the ST-EP Foundation (non-voting member)
   - In addition, donors who contribute to the ST-EP Foundation with US$ 500,000. or more per year, in cash or in kind, will be eligible to designate one representative in the Council, provided the number of donors' representatives does not exceed the number of other, non-donor members of the Council. If the latter is the case, donors will have to elect from amongst them their representatives to the Council up to a number similar to the non-donor members, endeavouring to keep a balance between the different types of donors.
2. The Board of Directors shall be composed of:
   
   - The Chairperson of the UNWTO Executive Council
   
   - One representative from the host Government
   
   - The Secretary-General of UNWTO or his/her representative
   
   - The President of the ST-EP Foundation (non-voting member)
   
   - The Director-General of the ST-EP Foundation (non-voting member)
   
   - Seven representatives of the UNWTO Member States (one from each Regional Commission plus an additional member from Africa) designated by the Executive Council of the UNWTO.
   
   - One representative from the World Committee on Tourism Ethics established by the UNWTO.

**Article 8**

**Function and powers**

1. COUNCIL OF GOVERNORS

The Council of Governors shall:

1) Establish the overall policy of the ST-EP Foundation.

2) Define the priorities of actions to be undertaken at different periods.

3) Evaluate in an overall manner and monitor whether the ST-EP Foundation is operating in line with its objectives and implementation plans.

4) Provide recommendations to the Board of Directors regarding the activities of the Foundation

5) Promote fund-raising and resource-mobilization activities

6) Establish such other subsidiary committees as it deems necessary for the performance of its functions

7) Approve capital investment of the ST-EP Foundation

8) Perform all other acts that may be considered necessary, suitable and proper for the attainment of the aims of the ST-EP Foundation.

9) Meet once a year
2. BOARD OF DIRECTORS

The functions of the Board of Directors in relation to the operations of the ST-EP Foundation shall be as follows:

1) Define ways and means to achieve the objectives of the ST-EP Foundation

2) Approve plans and programmes for the implementation of its activities and projects

3) Review the ST-EP Foundation’s cost-effectiveness, financial integrity and transparency

4) Approve ST-EP budget and accounts upon proposal by its President

5) Appoint an external auditor and a legal advisor

6) Appoint the President of the ST-EP Foundation

7) Ratify the Director-General of the ST-EP Foundation, proposed for this function by the Government of the Republic of Korea

8) Approve the organizational framework of the ST-EP Foundation

9) Approve personnel policies and basic salaries of the ST-EP Foundation staff

10) Approve the establishment of subsidiary offices of the ST-EP Foundation

11) Perform all other acts that may be considered necessary, suitable and proper for the attainment of the aims of the ST-EP Foundation

Article 9
Procedures

1. COUNCIL OF GOVERNORS

1) The Council of Governors shall elect at each session one of its members as Chairperson, who will continue in that position until the following session of the Council. The Chairperson will inform about the decisions taken by the Council at the following session of the Board of Directors.

2) The Council of Governors shall hold one regular meeting annually and may hold additional meetings at the request of one-third of its members or at the Chairperson's initiative.
3) When a regular or additional meeting of the Council of Governors is to be held, the date, location and agenda of the meeting shall be communicated to all its members and to the UNWTO at least one month in advance.

4) The decisions of the Council of Governors shall be made by simple majority vote of the members present. In case of a tie, the vote of the Chairperson will decide.

5) The quorum necessary to hold Council of Governors’ meetings will be half plus one of its members.

2. BOARD OF DIRECTORS

1) The Board of Directors shall elect one member among the Directors as Chairperson. The term of the Chairperson shall be three years and the Chairperson is eligible for re-election for subsequent terms.

2) The term for elected Directors (i.e. those representing the UNWTO regions) is four years. Directors may be reappointed for a second term.

3) In the case of a vacancy of one of the elected Directors by reason of their retirement, death, incapacity, or any other cause, he/she will be replaced by another person from the corresponding group.

4) The Board of Directors shall hold two regular meetings annually.

5) In addition, the Board of Directors may hold additional meetings at the request of three Directors or at the Chairperson’s initiative.

6) When a regular or additional meeting of the Board of Directors is to be held, the date, location and agenda of the meeting shall be communicated to all Directors and the UNWTO at least one month in advance.

7) The quorum required for the meetings of the Board of Directors is seven members. Members may participate by means of video-conference technology.

8) The decisions of the Board of Directors shall be made by simple majority vote of the Directors present. In case of a tie, the vote of the Chairperson will decide.
Article 10
President and Director-General

1. PRESIDENT

1) The President of the ST-EP Foundation shall be appointed by the Board of Directors. The President shall be appointed for a term of three years and is eligible for reappointment for subsequent terms.

2) The President shall prepare project plans, budget and annual reports for review and approval by the Board of Directors and the Council of Governors.

3) The President shall maintain close cooperation by regularly holding meetings with the UNWTO, reporting to the General Assembly every two years, and to the UNWTO Executive Council if requested.

4) The President may sign contracts and agreements that affect the objectives, location, expansion or dissolution of the ST-EP Foundation and regarding major issues concerning the ST-EP Foundation, with prior approval from the Board of Directors.

2. DIRECTOR-GENERAL

1) The Director-General of the ST-EP Foundation (hereinafter referred to as “Director-General”) shall be ratified by the Board of Directors upon proposal by the Host Government. The term of the Director-General is three years. The Director-General is eligible for reappointment to subsequent terms.

2) The Director-General shall see to it that the objectives of the ST-EP Foundation are carried out efficiently and shall be responsible for the daily operation and management of the ST-EP Foundation.

3) The Director-General may sign legal documents that are necessary to ensure the normal operation of the ST-EP Foundation and as the occasion demands, major issues shall be subject to approval by the President.

4) The Director-General shall assist the President in the exercise of his/her functions and powers.
## ANNEX 2

Projects to be funded by the Italian Government in 2006 in the framework of ST-EP

<table>
<thead>
<tr>
<th>Country, site</th>
<th>Project Proposal, title and summary</th>
<th>Nature of Project</th>
<th>Partners</th>
<th>Duration and total cost</th>
</tr>
</thead>
</table>
| Ghana South West coast | **Development of Eco-cultural Tourism at Butre and Dixcove for Sustainable Livelihoods, Natural Resources Conservation and Management** – The natural, cultural and archaeological assets of the coastal area of the Ahanta West district offer an unique opportunity for eco-cultural tourism development. A well developed community based, eco-cultural tourism industry can enhance the livelihoods of the local people and contribute to the sustainable resources management and biodiversity conservation of the area. | a. Research and studies to assess the relevant data and information to formulate standards and guidelines  
b. Capacity building.  
c. Marketing.  
d. Direct support to eco tourism enterprises and industry  
e. Communication for Development, focusing on lesson learning, communication and feeding the national and international debate on eco-cultural tourism. | RICERCA E COOPERAZIONE | 18 months  
Euro 72 500      |
| Colombia Isla de Providencia | Development and strengthening of tourism products and services  
Diversification and improvement of tourism offerings of the island through the strengthening of existing products/services, as well as designing new products/services. | - Initiation and establishment of strategic alliances with airlines (direct flights from the Colombian mainland, flights from Central America), reinforcement of alternative means of transport (boat)  
- Initiation and establishment of strategic alliances with retailers and wholesalers  
- Implementation of a tourism card to increase the revenues of the municipality  
- Development and unification of packages  
- Promotional activities and campaigns and design of promotional and informative materials | Asociación Ecológica y Turística de la Vieja Providencia y Santa Catalina (ECOASTUR) | $30,000 |
<table>
<thead>
<tr>
<th>Colombia</th>
<th>Ecotourism programme</th>
<th>Asociación Ecológica y Turística de la Vieja Providencia y Santa Catalina (ECOASTUR)</th>
<th>$70,000</th>
</tr>
</thead>
</table>
| Isla de Providencia | Initiation of an ecotourism programme, with the aim of developing this product as the principal product of the island | - Design of an ecotourism master plan  
- Awareness-raising and training of prominent local actors (NGOs, municipal government, tourism private sector, staff of national nature park, etc.) in the management of ecotourism  
- Improving or building basic infrastructure (paths, signs, etc.), designing professional information materials (ecotourism guide), generating jobs and income through ecotourism services/products |
| Mali, towns of Siby, Teriya Bugu, Djenné, Walia, various villages in the Dogon Country and Assana | Creation of a Network for Responsible Tourism in Mali, as an instrument of local socio-economic and cultural development  
Establishment of a network among various entities dealing with responsible tourism in Mali and French and Italian solidarity-based operators to increase flows of responsible-tourism travellers in the country, as well as the economic and socio-cultural benefits of local host communities. | a) reinforcing the capacity for field operations of responsible-tourism operators;  
b) carrying out awareness-raising campaigns in Italy and France;  
c) supporting the action of entities of the network;  
d) encouraging the creation of social enterprises in the sector of responsible tourism, also through a microcredit system for the financing of tourism projects for the poor. | Viaggi Solidali in partnership with Vision du Monde and local associations (AEDR, Karamba Touré, Atembu So, Djenné Patrimoine, etc.) | 12-18 months | 70,085 euros |
|---|---|---|---|---|---|
| Mali Djenné  
(complementary project) | Health protection programme for young women specializing in the production and sale of handicrafts | - Evaluation of health risks to which these young people are exposed and the means to prevent them  
- Provision of risk-prevention equipment  
- Establishment of specialized training for the use of protective means and raising awareness regarding risks | Local partner to be identified (local authority responsible for health) | 12 months | 15,000 euros |
<table>
<thead>
<tr>
<th>Country</th>
<th>Project Description</th>
<th>Implementing Organization</th>
<th>Duration</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mali, Sangha - Mopti - Djenné (complementary project)</td>
<td>Technical and methodological support for teams of the UNDP-UNV for the extension of tourism development actions in Sangha to regions in the Dogon country, Mopti and Djenné.</td>
<td>UNDP-UNV</td>
<td>12 months</td>
<td>19,000 euros</td>
</tr>
</tbody>
</table>
| Guatemala, Alta Verapaz | **Coffee and panela ecotourism project in Quiché and Verapaces**  
To contribute to the social and economic development of the municipalities of Chapul, Usatán, Chicamán, Ixcán in Quiché Department and San Cristóbal Verapaz in Alta Verapaz Department, through the reinforcement of the cultivation, production and marketing of coffee and panela (unrefined cane sugar), to allow the diversification of the regional ecotourism offerings as an innovative concept that combines agricultural activities with natural, historical and cultural attractions in the five municipalities. | **Social and Economic Development**  
+ **Sustainable tourism development**  
(Strengthening the institutional structure of tourism, stimulating local investment, supporting the development of a tourism information network/system, fostering the development of individual and collective skills of women to enable them to participate in tourism activities, etc.) | Movimondo, CONAP, Ministry of Environment, CECON-USAC, Instituto Guatemalteco de Turismo – INGUAT, Camara de Comercio de Guatemala, Sede Usatán, Instituto Nacional de Bosques, INAB, Asociación PARTICIPA | three years: 2006-2009  
required: 75,328  
Paid by: Movimondo: 16,019  
Total: 91,347 |
<table>
<thead>
<tr>
<th>Country</th>
<th>Initiative</th>
<th>Description</th>
<th>Duration</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nicaragua Solentiname Ometepe Masaya</td>
<td>Community-Based Rural Tourism Initiatives on Nicaragua’s lakes and volcanoes routes: Solentiname, Ometepe and Laguna de Apoyo</td>
<td>Integration of the agro-tourism flow in productive activities, through visits to farms, observation and participation in the processes for the production of products, excursions with qualified guides, promotion and sale of products. The project also provides for the construction and refurbishment of infrastructure such as inns and restaurants, whose management will be carried out by the beneficiaries;</td>
<td>Community-based rural tourism Preparation of a diagnostic study, organization of agro-tourism itineraries and activities, workshops on visitor reception and management, promotional activities, training</td>
<td>1 year</td>
</tr>
<tr>
<td>Vietnam Da Lat resort in Lam Dong Province (nearby Lang Biang Mountain Attraction)</td>
<td>Kho Community Handicraft Selling Project</td>
<td>Technical assistance and capacity building to local community of women producing handicrafts.</td>
<td>Technical assistance would involve: needs assessment, launch of producers association, training on sales methods, launching of sales outlets on Lang Baing Mountain. <strong>A training programme</strong> to address the design, quality and pricing of the cloth produced and its suitability and potential popularity for souvenirs.</td>
<td>Provincial authority Community organizations</td>
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</tbody>
</table>
Projects to be funded in 2006 by the UNWTO/SNV/ST-EP Trust Fund

<table>
<thead>
<tr>
<th>Description</th>
<th>Budget</th>
<th>Timeframe</th>
<th>UNWTO Responsible</th>
<th>Counterpart</th>
<th>Partner</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Ecuador</strong>: Strengthening tourism SMEs</td>
<td>$ 150,000</td>
<td>150,000 in '06, 50,000 in '07</td>
<td>Doris Solis</td>
<td>Ministry of tourism, Rural finance network</td>
<td>SNV, AECI, UNDP, RA, OIT</td>
</tr>
<tr>
<td><strong>Ecuador</strong>: Strengthening sustainable tourism skills of provincial governments</td>
<td>$ 10,000</td>
<td>Feb - July</td>
<td>Doris Solis</td>
<td>Concope (consortium of provincial councils)</td>
<td>AECI</td>
</tr>
<tr>
<td><strong>Ecuador</strong>: Sustainable Tourism in Protected Areas</td>
<td>$ 20,000</td>
<td>Jan - Dec</td>
<td>Doris Solis</td>
<td>Ministry of Tourism, Min. of Environment</td>
<td>UNDP, GEF</td>
</tr>
<tr>
<td><strong>Ecuador</strong>: Strengthening business management of community based tourism organisations</td>
<td>$ 50,000</td>
<td>Jan - Dec</td>
<td>Doris Solis</td>
<td>FEPTCE (network of community based tourism organisations)</td>
<td>SNV, OIT, Ministry of Tourism</td>
</tr>
<tr>
<td><strong>Ecuador</strong>: Formulation of a Tourism Master Plan</td>
<td>$ 45,000</td>
<td>Mar - Oct</td>
<td>Harsh Varma</td>
<td>NTA Ecuador</td>
<td>BID – Banco Interamericano de Desarrollo (Inter-American Development Bank)</td>
</tr>
<tr>
<td><strong>Bolivia</strong>: Community based eco tourism in National Park Amboro</td>
<td>$ 40,000</td>
<td>Jan - Dec</td>
<td>Doris Solis</td>
<td>NGO Tekoati, PROCREDITO</td>
<td>SNV</td>
</tr>
<tr>
<td><strong>Bolivia</strong>: Improvement of Local Guiding Services Chiquitania</td>
<td>$ 21,300</td>
<td>Jan - Dec</td>
<td>Doris Solis</td>
<td>Municipalities Chiquitania</td>
<td>SNV</td>
</tr>
<tr>
<td><strong>Bolivia</strong>: SME development for pro poor tourism</td>
<td>€ 73,175</td>
<td>March - Dec</td>
<td>Eugenio Yunis</td>
<td>Local BDS providers-Chiquitania</td>
<td>Conservation International, Verde Ventures</td>
</tr>
<tr>
<td><strong>Cambodia</strong>: Community-based Tourism Plan</td>
<td>€ 50,000</td>
<td>March - Sept</td>
<td>Harsh Varma</td>
<td>Royal Government of Cambodia</td>
<td>SNV</td>
</tr>
<tr>
<td><strong>Lao PDR</strong>: Lao Tourism Law implementation project</td>
<td>$ 18,368</td>
<td>March - Aug</td>
<td>Harsh Varma</td>
<td>Lao National Tourism Administration</td>
<td>SNV</td>
</tr>
<tr>
<td><strong>Lao PDR:</strong> Tourism Planning and Promotion for Viengxay Caves</td>
<td>$35,000</td>
<td>May – on-going 35,000 in 06 9,900 in 07</td>
<td>Eugenio Yunis</td>
<td>Key client: Houaphanh Provincial Tourism Office (PTO) Counterparts: Kaysone Phomvihane Memorial Tour Cave Office (KPMTCO) Houaphanh Provincial Administration</td>
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<tr>
<td><strong>Lao PDR:</strong> Capacity Building in Conservation Planning and Management, Viengxay District</td>
<td>$28,000</td>
<td>May – on-going 28,000 in 06 5,800 in 07</td>
<td>Eugenio Yunis</td>
<td>Key client: Houaphanh Provincial Tourism Office Counterparts: Viengxay District Administration Kaysone Phomvihane Memorial Tour Cave Office (KPMTCO) Houaphanh Provincial Agriculture and Forestry Office Viengxay District: Agriculture and Forestry Department; Land Planning Unit; Environment Office; and, Town Administration</td>
<td></td>
</tr>
<tr>
<td><strong>Lao PDR, Nepal and Vietnam:</strong> Research on multistakeholder collaboration in sustainable tourism</td>
<td>€10,560</td>
<td>Jan - May</td>
<td>Eugenio Yunis</td>
<td>NTAs in Lao PDR, Nepal and Vietnam</td>
<td></td>
</tr>
<tr>
<td>Country</td>
<td>Description</td>
<td>Amount</td>
<td>Start – End</td>
<td>Name</td>
<td>Organisation</td>
</tr>
<tr>
<td>------------------</td>
<td>------------------------------------------------------------------------------</td>
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<td>------------------------------------------------------------------------------</td>
</tr>
<tr>
<td><strong>Vietnam</strong></td>
<td>Support to the Implementation of the Law on Tourism to Enhance Sustainable</td>
<td>$ 35,000</td>
<td>Jun – Dec</td>
<td>Harsh Varma</td>
<td>VNAT Provincial Departments of Trade and Tourism</td>
</tr>
<tr>
<td></td>
<td>Development and Poverty Reduction</td>
<td></td>
<td></td>
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<tr>
<td><strong>Southern Africa</strong></td>
<td>Marketing support to community-based tourism</td>
<td>€ 150,000</td>
<td>Jan - Dec</td>
<td>Tim Foggin</td>
<td>Retosa (Regional Tourism Organisation Southern Africa)</td>
</tr>
<tr>
<td><strong>Southern Africa</strong></td>
<td>Pro poor tourism business linkages programme</td>
<td>€ 10,000</td>
<td>Jan - Dec</td>
<td>Tim Foggin</td>
<td>Tourism SMEs in Southern Africa</td>
</tr>
<tr>
<td><strong>Rwanda</strong></td>
<td>Policy &amp; Strategy development</td>
<td>€ 20,000</td>
<td>Jan - Sept</td>
<td>Tim Foggin</td>
<td>ORTPN (National Tourism Authority of Rwanda)</td>
</tr>
<tr>
<td><strong>Rwanda</strong></td>
<td>Tourism Governance Workshop</td>
<td>€ 12,000</td>
<td>May - Sept</td>
<td>Tim Foggin</td>
<td>ORTPN (National Tourism Authority of Rwanda)</td>
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<tr>
<td><strong>Uganda</strong></td>
<td>community based tourism development</td>
<td>€ 5,000</td>
<td>Jan - June</td>
<td>Tim Foggin</td>
<td>UCOTA(Uganda Community based Tourism Association)</td>
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<tr>
<td><strong>Ethiopia- Tanzania</strong></td>
<td>Ecotourism Development Bale Mountains NP</td>
<td>€ 10,000</td>
<td>Jan - Dec</td>
<td>Tim Foggin</td>
<td>Bale NP authority</td>
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<tr>
<td><strong>Ethiopia – Rwanda</strong></td>
<td>Pro-poor Tourism business linkages with private accommodation providers</td>
<td>€ 10,000</td>
<td>May – on going</td>
<td>Tim Foggin</td>
<td>Bishangari Ecolodge / AFOSWERA Rwanda (Widow run Lodge)</td>
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<tr>
<td><strong>Cameroon</strong></td>
<td>Sustainable tourism project Ebogo</td>
<td>€ 44,500</td>
<td>Jan - Dec</td>
<td>Christine Jacquemin</td>
<td>Comité de Développement d’Ebogo, Min of Tourism</td>
</tr>
<tr>
<td><strong>Cameroon</strong></td>
<td>Guide training on bird watching</td>
<td>€ 8,900</td>
<td>Jan - April</td>
<td>Christine Jacquemin</td>
<td>Mount Cameroon Ecotourism Organisation</td>
</tr>
<tr>
<td>Country/Destination</td>
<td>Description</td>
<td>Amount</td>
<td>Duration</td>
<td>Contact Person</td>
<td>Implementing Agency</td>
</tr>
<tr>
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<tr>
<td><strong>Ghana, Mali, Burkina Faso, Benin</strong></td>
<td>West African Multi destination marketing programme</td>
<td>€25,000</td>
<td>25,000 in '06; 70,000 in '07</td>
<td>Christine Jacquemin</td>
<td>NTA’s, Tour Operator Associations in Mali, Burkina F, Ghana + Benin</td>
</tr>
<tr>
<td><strong>Mali</strong></td>
<td>Training of informal guides</td>
<td>€13,000</td>
<td>Jan - Dec</td>
<td>Christine Jacquemin</td>
<td>MAT, OMATHO</td>
</tr>
<tr>
<td><strong>Mali</strong></td>
<td>Improving health of women craft makers</td>
<td>€9,000</td>
<td>March - Sept</td>
<td>Christine Jacquemin</td>
<td>MAT, Ministry of Health</td>
</tr>
<tr>
<td><strong>Mali</strong></td>
<td>Siby tourism office promoting local accommodations</td>
<td>€10,000</td>
<td>Jan - Dec</td>
<td>Christine Jacquemin</td>
<td>MAT, Ministry of Health</td>
</tr>
<tr>
<td><strong>West Africa</strong></td>
<td>Sustainable Tourism Development in transfrontier national parks in West Africa</td>
<td>€71,600</td>
<td>March - Dec</td>
<td>Ousmane Ndiaye + Christine Jacquemin</td>
<td>NTA’s in West Africa</td>
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<tr>
<td><strong>Albania</strong></td>
<td>Sustainable Tourism Legislation formulation</td>
<td>€50,000</td>
<td>April - Dec</td>
<td>Harsh Varma</td>
<td>NTA Albania</td>
</tr>
<tr>
<td><strong>Montenegro</strong></td>
<td></td>
<td>€25,000</td>
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<td>Harsh Varma</td>
<td>NTA Montenegro</td>
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<td><strong>Total</strong></td>
<td></td>
<td>€1,325,239</td>
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