THE FIS DEVELOPMENT PROGRAMME

DESIGNED TO IMPROVE DEVELOPING SKI NATIONS’ OWN KNOWLEDGE AND COMPETENCES

PRESENTED BY
DR. JOSEF ZENHÄUSERN, EXPERT FIS DEVELOPMENT PROGRAMME
YOUR SPEAKER - DR. JOSEF ZENHÄUSER

PAST EXPERIENCE:
- CEO of Swiss Wintersport and Hot Spring resort Leukerbad (8000 beds, 30 km ski slopes)
- CEO of Swiss Ski Federation

CURRENT WORK:
- Consultant of FIS Development Programme
- Board Member of the Worldcup Race Organization in Wengen Switzerland (Lauberhorn Races)
- Professor at the Swiss Marketing School
WELCOME TO OUR WORLD

1924
Founding of FIS

7'000
Total Number of competitions

35'000
Registered athletes

2'200
TDs & Judges

126
Total Number of NSA’s
THE FIS - SPORT FAMILY

Alpine

Snowboard

Ski Jumping

Freestyle

Nordic Combined

Cross-Country
THE FIS – MISSION 1

Promote and develop recreational and competitive skiing and snowboarding globally

Organise a structure of international competitions (7000 per year) to create a pathway from national competitions through the highest level of World Cup, World Championships and Olympic Games
THE FIS – MISSION 2

Coordinate - coherence and consistency across different disciplines

Support – Provide technical support to the Organising committees to carry out top competitions

Protect – reduce injuries and fight cheating in sport

Sustain – conserve the natural environment
FIS DEVELOPMENT PROGRAMME
About 1 Million CHF per year, financed by the candidates for FIS World Championships
**ACTIVITIES – FIRST STEP APPLICATION**

**FIS SOLIDARITY – APPLICATION FORM 2016**

Application for Projects and Activities

1. **Project name**
   
2. **Date of project completion**
   
3. **Place of project**
   
4. **Name of National Ski Association**
   
5. **Project description and objectives (minimum 140 words)**
   
- If you apply for support of training camps, courses, seminars or hiring Children to the Snow projects, please attach a draft programme and information on the participants.

<table>
<thead>
<tr>
<th>Source of funding</th>
<th>Remarks</th>
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<tbody>
<tr>
<td>Amount in CHF</td>
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<tr>
<td>Contribution NSAI</td>
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<tr>
<td>Contribution Sponsors/Partners</td>
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<tr>
<td>Requested contribution FIS</td>
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6. **Budget – please indicate the amount requested. If there is additional income from other sources please also indicate this amount.**

7. **Contact Details – please provide contact details of the responsible person (project coordinator, export coach)**

- **First Name:**
- **Last Name:**
- **Phone:**
- **Email:**

**Application Information:**

Please submit the form to: Deborah.jacobs@fis-ski.com

**Deadlines:**

Applications for June 2016 to be submitted before 1st April 2016

Applications for October 2016 to be submitted before 15th September 2016

If the form is not completely filled out or submitted after the deadline the FIS Solidarity application will be returned and is not valid for the actual procedure.
ACTIVITIES – CAMPS

Trainings Camps for athletes of developing nations (FDN = 40)
ACTIVITIES – SEMINARS, COACHING

Solidarity contributions for seminars, coaching, consulting

Feasibility Study Ski Nepal
ACTIVITIES – OFFICIALS

Developing National officials
FIS DEVELOPMENT – RESULTS

Are there any positive Results? – Development of FIS Member Nations
FIS DEVELOPMENT – RESULTS

Increase of athletes of developing nations

<table>
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<tr>
<th>Voter</th>
<th>2006</th>
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<th>%</th>
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The Next Generation of skiers and snowboarders
FIS BRING CHILDREN TO THE SNOW
– WORLD SNOW DAY

Children’s snow sports is fundamental for developing the sport in any nation, big or small. So since 2009, the FIS Development program and „Bring Children to the Snow“ have been working side by side closely.
FIS BRING CHILDREN TO THE SNOW

– **WORLD SNOW DAY**

– **42%** of World Snow Day and SnowKidz events are **held in** FIS Developing nations

– **2nd Largest** World Snow Day action is coordinated by the Latvian Ski Association

– FIS Developing Nations have **more** nationwide Bring Children to the Snow programs than Developed nations

– **79 tonnes** of material has been shipped to FIS Developing Nations through Bring Children to the Snow

– **3 of the** final 8 in the 2016 SnowKidz Awards were projects from FIS Developing nations
FIS BRING CHILDREN TO THE SNOW
– WORLD SNOW DAY - GEORGIA

– 6 editions of World Snow Day, 10 events in total
– Over 3‘000 participants
– Enhanced relationships with Gudauri, Bakuriani and Goderdzi Ski Resorts.
FIS - CONCLUSION

We are convinced that the Developing Nations have to create first their own market, starting the development with kids and youngsters…
THANK YOU