BOOKING YOUR HOLIDAY ONLINE

Status quo

With Peaksolution

Booking your holiday online
Implementing an online sales solution which is seamlessly integrated into your website
WHAT CAN BE BOOKED?

- Accommodation
- Activities
- Attractions
- Events
- Transportation
- Parking
- Merchandising & Souvenirs
- Vouchers
- Packages
HOW DOES PEAKSOLUTION WORK?

Third party integration

- Communication with third-party interface
- Third-party system remains untouched
- Automatic product import from the third-party system
- Present clearing processes are supported

New products/services (e.g. activities, events, attractions) without existing interface can be made bookable through Peaksolution!
ALREADY IMPLEMENTED API’S

Accommodation
- feratel
- Seekda
- TOMAS
- stc
- SBB CFF FFS
- SwissPass

Skiing
- SKIDATA
- skiline.cc
- WINTERSTEIGER
- WALDHART SOFTWARE
- AXESS

Insurance
- die Mobiliar
- Europäische Reiseversicherung

Payment
- datatrans

Transportation

Software
- reconline
- Microsoft Dynamics NAV

Parking
- SKIDATA vonballmoos parking systems
- Wilken

Payment
- PEAKSOLUTION
- SWISS E-PAYMENT COMPETENCE
New products and services become online bookable

Building a comprehensive and qualitatively valuable client database for tailor-made marketing campaigns/CRM

Easy cross- and upselling and creation of dynamic packages

Potential monetary incoming source for DMO’s

Peaksolution is a mature product, successfully implemented in various destinations and countries
Our references:

- jungfrau.ch/shop
- shop.adelboden-lenk.ch
- shop.gornergratbahn.ch
- shop.stoos.ch
- shop.gstaad.ch
- shop.chaeserrug.ch
- shop.meiringen-hasliberg.ch
- saas-fee.ch/shop
- shop.jungfrauregion.ch

Currently under construction
CORE FEATURES OF PEAKSOLUTION
Responsive Design
<table>
<thead>
<tr>
<th>Item Description</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carlton-Europe Hotel</td>
<td>1</td>
<td>CHF 1,142.00</td>
</tr>
<tr>
<td>Skipass Jungfrau 7 Days Adult</td>
<td>1</td>
<td>CHF 384.00</td>
</tr>
<tr>
<td>Skipass Jungfrau 7 Days Adult</td>
<td>1</td>
<td>CHF 384.00</td>
</tr>
<tr>
<td>Railway ticket Zürich Flughafen – Jungfraujoch</td>
<td>1</td>
<td>CHF 360.80</td>
</tr>
<tr>
<td>Railway ticket Zürich Flughafen – Jungfraujoch</td>
<td>1</td>
<td>CHF 360.80</td>
</tr>
</tbody>
</table>

**Total**  
CHF 2,631.60

**Tax**  
CHF 152.20

**Grand Total**  
CHF 2,631.60
Book a hotel - get a free ski pass
available 12/05/2016 - 04/16/2017

Take advantage of the all-round snow sports pass for the Jungfrau Ski Region. When booking a minimum of two nights between Monday and Friday, you will receive a ski pass from your hotel. Discover over 200 kilometres of piste with a breathtaking panoramic view of the famous three peaks of the Eiger, Mönch and Jungfrau.

Filter
Number of nights
- 2 nights
- 3 nights

Book a hotel - get a free ski pass - 2 overnight stays for 1 adult in the Hotel Silberhorn (Single room, superior) in Wengen incl. Ski pass

Wengen
from CHF 355.00
DISTRIBUTION CHANNELS

- Sport shop
- Travel agency
- Hotel
- B2B
- B2C
- WEB & MOBILE
Every booking will create a new community member
COMMUNITY MANAGEMENT

- Build up anticipation
- Communicate useful information
- Draw attention to special offers/events

Online booking
- Submit special deals/packages
- Initiate sweepstakes
- Design customized marketing campaigns

Intelligent communication with community members will be a game changer in destination marketing

PEAKSOLUTION

- Welcome the visitor
- Communicate in real time
- Draw attention to special offers/events
- Manage tourism flows

- Remain in touch with emotional content
- Send regular customized updates/news
- Develop loyalty strategies
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