11TH UNWTO ASIA/PACIFIC EXECUTIVE TRAINING PROGRAM
ON TOURISM POLICY AND STRATEGY

SUSTAINABLE TOURISM FOR DEVELOPMENT:
WRAP-UP SESSION

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1. ASSESS COUNTRY SITUATION

2. IDENTIFY AREAS FOR INTERVENTION

3. SELECT INTERVENTIONS

4. FORMULATE ACTIONS

5. IMPLEMENT ACTIONS

6. EVALUATE ACTIONS TAKEN

e(PIE)
TOURISM CAPACITY & DELIVERY ASSESSMENT

PILLAR
• IMPORTANCE FOR SUSTAINABLE DEVT

SUB PILLAR
• KEY TOPIC FOR EACH PILLAR

ISSUES
• BASIS FOR ASSESSMENT

QUESTIONS
• DETERMINE AREAS TO ADDRESS

ACTIONS
• POSSIBLE SOLUTIONS

EXISTING SERVICES
• FROM EXISTING INSTITUTIONS & POLICIES
Possible Actions

- Establish a set of sustainability indicators for the tourism sector for use at different levels
- Ensure monitoring of the condition of the natural and cultural environment is undertaken regularly
- Establish baseline indicators and monitoring processes for locations where significant tourism development is planned
- Establish systems and materials to assist tourism enterprises to benchmark and monitor their impacts
- Allocate financial and human resources to the use of indicators and monitoring and provide capacity building as necessary
Existing Services that can support Possible Actions

- **Capacity Building Programmes on Application of Indicators for Sustainable Tourism**
- **Observatories of Sustainable Tourism – A systematic application of sustainable tourism indicators**
- **Hotel Energy Solutions – Energy Management Toolkit**
OPTIMISING THE BENEFITS OF GLOBAL, REGIONAL & SUB-REGIONAL COOPERATION

- Capacity Building - Executive Training Programme
- Sharing of Best Practices, Success Stories & Lessons Learned
- Tourism Exchange Programme
- Development of Tourism Standards
- Mutual Recognition Arrangements
- Joint Marketing Campaigns
- Regional Strategy Papers
- Global Strategy Papers
RECOMMENDATIONS

- Generate greater awareness & knowledge amongst Governments in the Asia Pacific region about tourism capacity as an enabler for achieving SDGs
- Draw on the knowledge within a range of UNWTO publications to design and conduct specific training to the public & private sectors on how to apply tourism to achieve the SDGs
- Encourage the establishment of a UNWTO supported portal to allow knowledge and experiences on sustainable tourism planning, policy and practices to be shared amongst UNWTO Asia Pacific member countries
RECOMMENDATIONS

- Sharing of best practices to adapt & apply to respective national settings:
  - Collection of Funds for conversation
  - Environment NGO’s and CSR programs for funding on preservation & conservation
  - Draw lessons on success stories with tourism as an alternative to logging eg CHIPHAT (CBT)
  - Application of green technologies, energy efficiency best practices

- Enhance awareness of preservation and conservation of natural & cultural environment

- Strengthen international/regional cooperation.

Cooperation! Cooperation! Cooperation!
WE LOVE THE SDGs

Accept the offer by Asia Pacific newest musical duo, Ong & Noakes to develop an online video on tourism and the SDGs with an Asia Pacific focus