SESSION2: OPTIMIZING REGIONAL & INTERNATIONAL TOURISM FOR PEACE & DEVELOPMENT

CASE STUDY: COMMUNITY BASED TOURISM – MISOWALAI, KINABATANGAN, SABAH, MALAYSIA

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COMMUNITY BASED TOURISM – MISO WALAI, KG. BATU PUTEH, KINABATANGAN, SABAH

WHAT IS CBT?

✓ A tool that strengthens the ability of rural communities to manage tourism resources while ensuring the community’s participation and poverty reduction.

✓ Helps local community in generating income, diversifying the local economy, preserving culture, conserving the environment and providing educational opportunities.

Started with the Model Ecologically Sustainable Community & Tourism (MESCOT) Initiative, by Batu Puteh Community in 1997 with funding from WWF Norway, with the support from The State Ministry of Tourism & Environmental Development and Sabah Forestry Department.

To assist the local community to plan eco-tourism activities & build local human capacity for managing the activities.

- First 3 years spent on planning & capacity building
- KOPEL (Tourism Cooperative) was registered in 2003

KOPEL’S AIM
- Better Management
- Transparency & Accountability
- Financial & Technical Advice

BENEFIT TO THE COMMUNITY
- Employment to the locals
- Access to Micro Credit & Revolving Fund
- Annual Dividend for shareholders

As at 31 Dec 2016, KOPEL has 290 members and 80% of the income goes back to the members

APEC Handbook on CBT “How to Develop & Sustain CBT”
KOPEL : Conservation & Ecotourism

Sabah Forestry / Sabah Wildlife

CSR Programme

Oil Palm Plantation Owners

CONCESSION

KOPEL / MESCOT (Misowalai Homestay)

- Manpower
- Package
- Services

Conservation

- Reforestation Programme
- Lake Restoration

- Monitoring
- Public awareness

- Develop best practice for wildlife safari
- Carrying capacity

Ecotourism

- Homestay
- Wildlife watching, River cruise
- Eco-Educational

Volunteer Tourism

Collect conservation fees

Kinabatangan Tourism Association (KiTA)

MoU between KiTA and Sabah Wildlife
- Report poaching activities
- Collect conservation fees

NGO
## Benefits of CBT

**MISO WALAI, KG. BATU PUTEH, KINABATANGAN, SABAH**

### Social & Political
- Improve Livelihood & Standard of Living
- Improve Community Strength & Unity
- Community Empowerment
- Gender Equality (Women Empowerment)
- Expand Business & Social Network
- Better Hygiene & Sanitary Practices
- Reduce Substance Abuse (Drugs, Alcohols)
- Promote a More Structured & Organized Community Living

### Environment
- Better Use of Resources
- Conservation Initiatives
- Minimize Negative Impact
- Environmental Protection

### Culture & Heritage
- Cultural Revitalization/Conservation
- Strengthening Community Identity/Pride
- Celebrates & Respects Traditional Cultural, Rituals & Wisdom
- Cultural Exchange to Domestic & International Visitors

### Economy
- Job Creation
- Local Entrepreneurism
- Infrastructure Development
- Promote Locally Produced Products
TERIMA KASIH
THANK YOU

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