59TH MEETING OF THE REGIONAL COMMISSION FOR AFRICA

Addis Ababa, Ethiopia
18 - 21 April 2017
In the framework of the programme of work of the Regional Programme for Africa for the year 2016-2017, UNWTO has undertaken the following activities:

- Regional Workshops, Seminars and Conferences
- Memorandum of Understanding with regional organizations
- Publications
- Tourism Investment & business forum for Africa (INVESTOUR)
- Signature of the African Charter on Sustainable and Responsible Tourism
- African Ambassadors’ Lunch and Meeting
RECENT ACTIVITIES

- REGIONAL EXECUTIVE TRAINING COURSE ON CRISIS COMMUNICATIONS IN TOURISM
  Khartoum, Sudan, 14-18 November 2016

- AFRICAN AMBASSADORS’ LUNCH AND MEETING
  Madrid, Spain, 16 November 2016

- ‘WOMEN, SPORTS and TOURISM; WOMEN SPORTS EVENTS and the PROMOTION of AFRICAN DESTINATIONS’ 12th EDITION of the AFRICAN WOMEN CUP of NATIONS,
  Yaoundé, Cameroun, 21 November 2016
RECENT ACTIVITIES

- 8TH TOURISM INVESTMENT AND BUSINESS FORUM FOR AFRICA - INVESTOUR
  Madrid, Spain 19 January 2017

- REGIONAL STATISTICS CAPACITY BUILDING PROGRAMME - FIRST WORKSHOP
  Algiers, Algeria, 13-15 February 2017

- WORKING VISITS of TOURISM MINISTERS to UNWTO HEADQUARTERS
MOUs WITH UNWTO PARTNERS

- MEMORANDUM OF UNDERSTANDING BETWEEN UNWTO AND NEPAD

- MEMORANDUM OF UNDERSTANDING BETWEEN UNWTO, AMADEUS AND THE MINISTRY OF TOURISM OF KENYA
AFRICAN SUSTAINABLE & RESPONSIBLE TOURISM CHARTER

The Charter has thus far been undersigned by:

- Angola
- Benin
- Burkina Faso
- Burundi
- Cabo Verde
- Cameroon
- Central African Republic
- Chad
- Côte d'Ivoire
- Ethiopia
- Gabon
- Guinea-Bissau
- Kenya
- The Republic of Congo
- The Gambia
- Mali
- Mauritania
- Morocco
- Nigeria
- Niger
- Senegal
- Seychelles
- Sudan
- Tunisia
- Zimbabwe
UNWTO and Casa Africa signed an Agreement whereas both parties agreed to cooperate in developing and publishing a joint publication entitled *Brand Africa: Enhancing and Fostering Tourism Development in the Continent.*

UNWTO and NEPAD signed an Agreement whereas both parties agreed to cooperate in developing and publishing a joint publication entitled *The Role of Tourism and Technology in the tourism sector in Africa.*
UPCOMING ACTIVITIES

- **105th UNWTO SESSION OF THE EXECUTIVE COUNCIL**
  - Madrid, Spain, 10-12 May 2017

- **UNWTO TOURISM STATISTICS WORKSHOP FOR STRENGTHENING OF TOURISM STATISTICAL SYSTEMS AND DEVELOPMENT OF TSA**
  - Uganda, 27-30 June 2017

- **22nd SESSION OF THE UNWTO GENERAL ASSEMBLY**
  - Chengdu, China, September 2017

- **INVESTOUR – PROJECT PREPARATION WORKSHOP**
  - Canary Islands, Spain, September 2017

- **9th EDITION OF INVESTOUR 2018**
  - Madrid, Spain, 19 January 2018
THANK YOU!

EMAIL: caf@unwto.org

TELEPHONE: +34 91 567 8100

WEBSITE: africa.unwto.org