5.4. Report of the Committee on Statistics and Tourism Satellite Account

59th Meeting of the UNWTO Regional Commission for Africa

Addis Ababa, Ethiopia
19 April 2017
UNWTO Statistics mandate

“The United Nations recognizes UNWTO as the appropriate organization to collect, to analyze, to publish, to standardize and to improve the statistics of tourism, and to promote the integration of these statistics within the sphere of the United Nations system.”

The Statistics Committee is a subsidiary advisory body of the Executive Council. As such, it contributes to the fulfilment of Article 13, paragraph 3 of the Agreement signed between the United Nations and UNWTO (above)
Statistics Committee: mission

- proposing initiatives related to the design and implementation of tourism statistics international standards;
- promoting international comparability of tourism statistics by proposing initiatives relative to the collection, homogeneity, processing and dissemination of data;
- supporting efforts to integrate such data into the frameworks of the system of national tourism statistics and the Tourism Satellite Account;
- helping member countries in their initiatives to improve their respective national systems of tourism statistics (STS) and in the development of the Tourism Satellite Account (TSA);
- liaising with other international bodies with delegated responsibilities for leadership and coordination of related international statistics and their standards within sphere of the UN system.
Statistics committee: members

Members

Austria (chair 2016-2017)
Brazil
Chile
France
Georgia (vice chair)
India
Mozambique
Peru
Philippines
Saudi Arabia
South Africa
Spain (chair 2018-2019)

Representative of the Associate Members

Macao, China (2017)

Representative of the Affiliate Members

Chairman of the Affiliate Members Board (2017)
Consolidated Tourism and Investment Consultants Limited (CTICO), Jamaica
Committee: achievements

- **UN measurements standards:**
  Measurement of the economic dimension of tourism (*International Recommendations for Tourism Statistics* (IRTS) and *Tourism Satellite Account* (TSA))

- Compilation guide of *International Recommendations for Tourism Statistics* (IRTS)

- Guide with Best Practice: Measurement Employment in the tourism Industries
Main current activities

1. Measuring Sustainable Tourism (MST)
2. Implementation Guidance
   • TSA
   • MST
3. Landmark event
4. UN Resolution on business statistics
1. Measuring Sustainable Tourism (MST)

With the support of the United Nations Statistics Division, UNWTO has launched the work *Towards a Statistical Framework for Measuring Sustainable Tourism (MST)*.

The aim is to develop an international statistical framework for measuring tourism’s role in sustainable development, including economic, environmental and social dimensions.

This statistical framework will provide an integrated information base to better inform on sustainable tourism, to facilitate dialogue between different sectors and to encourage integrated, locally relevant decision making.
2. Implementation Guidance

- TSA Compilation Guide
- Technical note on linking two standards:
  Tourism Satellite Account (TSA) and The System of Environmental-Economic Accounting (SEEA)
In the context of the 2017 International Year of Sustainable Tourism for Development, the 6th UNWTO International Conference on Tourism Statistics: Measuring Sustainable Tourism took place in Manila, Philippines (21-24 June 2017).
UNWTO report for decision; the last time UNWTO had this honor was in 2008, when the TSA was approved.

The Commission expressed appreciation for UNWTO’S work on tourism statistics and stated the following priorities:

- The development of a Statistical Framework for Measuring Sustainable Tourism (MST), including development of a Technical Note on linking TSA and SEEA (environmental accounts);
- The development of a TSA Compilation Guide;
- Further the work on SDG indicators related to sustainable tourism; and
- Capacity building for measuring sustainable tourism, notably in compiling TSA.
Thank you!

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http://statistics.unwto.org/