Welcome remarks by Dr. Taleb Rifai, UNWTO Secretary-General

Video message by the Special Ambassadors of the IY2017

Signature of the Memorandum of Understanding between the Economic Community of Central African States (CEEAS) and UNWTO followed by remarks of Ambassador Ahmad ALLAM-MI, CEEAS Secretary-General

Introduction on the International Year of Sustainable Tourism for Development, 2017 followed by the screening of a Thank-you video of the Official Sponsors of the IY2017

Interventions by Official Sponsors of the International Year

Morocco
Draft Resolution presented by the Kingdom of Morocco at the 59th session of the UNWTO Regional Commission for Africa on the organization of the African Caravan on Sustainable and Responsible Tourism, celebrating International Year 2017 at the African continent level

Discussion on “Tourism as a Tool for Development: Experiences, case studies and the way forward”, particularly with reference to two of the five key areas of the IY2017, namely:

1. Social inclusiveness, employment and poverty reduction;
2. Resource efficiency, environmental protection and climate change.

Concluding remarks, including the video of the consumer campaign “Travel. Enjoy. Respect.”

Group Photo