Interactive Session on the International Year of Sustainable Tourism for Development, 2017(IY2017)
Addis Ababa, Ethiopia, 19 April 2017
Moderated by Ms. Anita Mendiratta, Special Advisor to UNWTO Secretary-General

Programme

15:00–15:10  Welcome remarks by Dr. Taleb Rifai, UNWTO Secretary-General
15:10–15:20  Video message by the Special Ambassadors of the IY2017
15:35–15:50  “Sustainable Tourism in Spain, our experience” Remarks by Mr. José Manuel Soria, Former Minister of Energy, Industry and Tourism of Spain
15:50–16:25  Interventions by Official Sponsors of the International Year

Mr. Tony Sze  Senior Consultant, CHIMELONG Group- Presentation on sustainable tourism activities in Africa

Morocco – Presentation of draft Resolution on the African Caravan on Sustainable and Responsible Tourism, Mr. Mohamed Alami Hassani, Division Head on Cooperation, Ministry of Tourism, Air transport, Handicrafts and Social Economy
AMADEUS – Presentation on “How technology can make a difference in sustainability”, Mr. Paul de Villiers, Vice President Amadeus Africa

16:25 -16:40 Signature of the Memorandum of Understanding between the Economic Community of Central African States (CEEAS) and UNWTO followed by remarks of Ambassador Ahmad ALLAM-MI, ECCAS Secretary-General

16:40–17:55 Discussion on “Tourism as a Tool for Development: Experiences, case studies and the way forward”, particularly with reference to two of the five key areas of the IY2017, namely:

1. Social inclusiveness, employment and poverty reduction;
2. Resource efficiency, environmental protection and climate change.


By H.E. Mr. Edmund Bartlett, Minister of Tourism, Entertainment, of Jamaica, President of the UNWTO Affiliate Members

18:05–18:20 Closing remarks, including the video of the consumer campaign “Travel.Enjoy.Respect.”

18:20–18:30 Group Photo

18:30 Transfer from Sheraton Hotel to Radisson Blu hotel, Addis Ababa

Dinner hosted by the Embassy of Zimbabwe and the Permanent mission to UNECA and the AU.
Venue Radisson Blu hotel, Addis Ababa