Welcome to Cambodia
A journey to an exotic Destination in Asia
OVERVIEW OF THE KINGDOM

LOCATION:
SE Asia
bordering Thailand, Laos, Vietnam, & the Gulf of Thailand.

AREA: 181,035 km²

POPULATION: 15 M

CAPITAL: Phnom Penh

CLIMATE: tropical monsoon;
- Dry season (Nov. to Apr.)
- Rainy season (May to Oct.)
OVERVIEW OF THE KINGDOM

[Map of Southeast Asia highlighting Cambodia]
TOURISM POLICY

Tourism of Culture and Nature
CAMBODIA TOP 10 MARKET

Top Ten Markets Arrivals in April 2017

<table>
<thead>
<tr>
<th>Country</th>
<th>2017</th>
<th>2016</th>
<th>Change (%)</th>
<th>Share (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>China (RPC)</td>
<td>360,783</td>
<td>274,836</td>
<td>31.3</td>
<td>18.8</td>
</tr>
<tr>
<td>Vietnam</td>
<td>272,410</td>
<td>306,002</td>
<td>11.0</td>
<td>14.2</td>
</tr>
<tr>
<td>Korea (ROK)</td>
<td>149,618</td>
<td>153,934</td>
<td>-2.8</td>
<td>7.8</td>
</tr>
<tr>
<td>Lao PDR</td>
<td>141,689</td>
<td>78,053</td>
<td>81.5</td>
<td>7.4</td>
</tr>
<tr>
<td>Thailand</td>
<td>122,319</td>
<td>117,120</td>
<td>4.4</td>
<td>6.4</td>
</tr>
<tr>
<td>U.S.A</td>
<td>98,036</td>
<td>92,701</td>
<td>5.1</td>
<td>5.1</td>
</tr>
<tr>
<td>Japan</td>
<td>73,305</td>
<td>68,554</td>
<td>6.9</td>
<td>3.8</td>
</tr>
<tr>
<td>U.K</td>
<td>68,406</td>
<td>64,321</td>
<td>6.4</td>
<td>3.6</td>
</tr>
<tr>
<td>France</td>
<td>66,365</td>
<td>60,025</td>
<td>10.6</td>
<td>3.5</td>
</tr>
<tr>
<td>Germany</td>
<td>58,344</td>
<td>53,185</td>
<td>3.0</td>
<td>3.0</td>
</tr>
</tbody>
</table>

Source: http://www.tourismcambodia.org
The Angkor Wat temple marvelously sited in the midst of the forest is overlooked by a helicopter.

This World Heritage was built by King Soryavarman II in the 12th Century and dedicated to Brahmanism.
WORLD HERITAGES

Angkor Wat

Preah Vihear Temple

Chapei Dong Weng

Apsara dance

Khmer Shadow
TEMPLES IN SIEM REAP - ANGKOR
Travellers' Choice Awards 2017

Cambodia world best tourist destination for 2016
and favorite cultural destination award for 2016

#3 World Best Cities 2015

#1 to 500 Ultimate Travel list 2015

Cambodia world best tourist destination for 2016

Angkor Wat Temple
Heritage of Humanity and World Wonder
PHNOM PENH THE KINGDOM CAPITAL
PHNOM PENH & SHOPPING
PHNOM PENH & NEW PROJECT

Olympia City

Koh Pich Riviera Building

The Bridge

Twin 133 story skyscrapers

Camko City

Bodaiju Residences

New National Stadium
COSTAL AREA

Songsa Island

Sokha Beach
COSTAL AREA

Dara Sakor Resort, Koh Sdach - Island
COSTAL AREA

Starling Ridge Plantation Resort

Zipline in Kompot province

Starling Ridge Plantation Resort
ECO-TOURISM IN THE NORTH-EAST

Ratanakiri Province

Kratié province
ECO-TOURISM IN THE NORTH-EAST

Adventure time

Mondulkiri Province

Mondulkiri Province
### TOURISM SPORT ACTIVITY

#### TOURISM SPORT CALENDAR

<table>
<thead>
<tr>
<th>No</th>
<th>Name</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Angkor Ultra Trail 2017</td>
<td>21-Jan-17</td>
</tr>
<tr>
<td>2</td>
<td>6th Sihanoukville Int'l Half Marathon</td>
<td>5-Mar-17</td>
</tr>
<tr>
<td>3</td>
<td>7th Phnom Penh Int'l Half Marathon</td>
<td>18-Jun-17</td>
</tr>
<tr>
<td>4</td>
<td>4th Angkor Empire Marathon</td>
<td>6-8Aug-17</td>
</tr>
<tr>
<td>5</td>
<td>22nd Angkor Wat Int'l Half Marathon</td>
<td>12-Mar-17</td>
</tr>
</tbody>
</table>
KHMER MARTIAL ART (BOXING)
MICE IN CAMBODIA

Naga world
Underground market

Exhibition hall (koh Pich island)
Hotel Statistic

<table>
<thead>
<tr>
<th>Province</th>
<th>Hotel</th>
<th>Guest House</th>
<th>Apartment</th>
</tr>
</thead>
<tbody>
<tr>
<td>OTHER PROVINCE</td>
<td>177</td>
<td>141</td>
<td></td>
</tr>
<tr>
<td>PREAH SIHANOUK</td>
<td>63</td>
<td>36</td>
<td>9</td>
</tr>
<tr>
<td>SIEM REAP</td>
<td>203</td>
<td>81</td>
<td></td>
</tr>
<tr>
<td>PHNOM PENH</td>
<td>209</td>
<td>370</td>
<td></td>
</tr>
</tbody>
</table>

- Hotel: 652 Room, 8,371 Rooms
- Guest House: 628 Room, 2,787 Rooms
- Apartment: 17 Room, 89 Rooms
Chinese tourists to Cambodia in 2000 to 2016
Action Plan to attract Chinese Tourists & China Ready
Action Plan to attract Chinese Tourists

Tourist Zone

- SIEM REAP - ANGKOR
- PHNOM PENH & SURROUNDINGS
- COSTAL AREA
- ECO-TOURISM IN THE NORTH-EAST

Products Development

- China Town
Best Hospitality

www.cambodia-chinaready.org
Quality Tourism

One Service One Standard

ASEAN Tourism Standards

Cambodian Tourism Standards

- ASEAN Green Hotel Standard
- ASEAN Homestay Standard
- ASEAN Spa Service Standard
- ASEAN Public Toilet Standard
- ASEAN CBT Standard
- ASEAN Clean Tourist City Standard (Lead Coordinator: Cambodia)

- Cambodia Green Hotel Standard
- Cambodia Homestay Standard
- Cambodia MICE Venue Standard
- Cambodia Public Toilet Standard
- Cambodia CBT Standard
- Cambodia Clean City Standard
- Cambodia Clean Restaurant Standard
- Tourist Information Center Standard
- Adult Entertainment Center Standard
For applying visa is available in all Cambodia Embassy

- Visa on Arrival: US$ 30
- Business Visa: US$ 35
- E-visa: US$ 30 + US$ 7 (processing charge)
- Multi-Entry: US$ 155 / 6months, US$ 285/year
- Extend for additional 30 days: US$ 45
- Free-visa for ASEAN Members

For applying visa is available in all Cambodia Embassy
Action Plan to attract Chinese Tourists

• Air Connectivity
TRAVELING TO THE KINGDOM OF CAMBODIA
CAMBODIA INTERNATIONAL AIRPORT

Phnom Penh International (PNH)
Airport Category: 4D (upgrade to 4E)
Terminal: 16,000m²
Capacity: 2 millions passengers
Runway: 3,000m x 45m Taxiways: 2
Parking Stands: 14 (4 aerobridges)
Rescue and fire fighting: Category 9
Cargo Terminal: 6,500m²

Siem Reap International (REP)
Airport Category: 4C
Terminal: 13,000m²
Capacity: Over 2 million passengers
Runway: 2,550m x 20m Taxiways: 2.5
Parking Stands: 16 Stands include fire fighting

Sihanouk International (KOS)
Airport Category: 4E
Terminal: 16,000m²
Capacity: 500 Thousand passengers
Runway: 2,500 m x 40m Taxiways: 2
Parking Stands: 05 Rescue and fire fighting: ICAO Level Cat 5
Connectivity

**Domestic airline**
- Cambodia Angkor air
- Bassaka Air
- Cambodia Bayon Airline
- Sky Angkor airlines

**New Connectivity**
- AIR SEOUL
- ALL Nippon Airways
- Beijing Capital Airlines
- Emirates Sky Cargo
- HONG KONG AIRLINES
- K-MILE AIR
- THAI SMILE AIRWAYS
- TURKISH AIRLIENS
- SPRING AIRLINES
<table>
<thead>
<tr>
<th>No</th>
<th>Name</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>River Festival</td>
<td>Mar-17</td>
</tr>
<tr>
<td>2</td>
<td>Khmer New Year</td>
<td>14-16-Apr-2017</td>
</tr>
<tr>
<td>3</td>
<td>Angkor Sankranta</td>
<td>14-16-Apr-17</td>
</tr>
<tr>
<td>4</td>
<td>Royal Ploughing Ceremony</td>
<td>14-May-17</td>
</tr>
<tr>
<td>5</td>
<td>Pchum Ben Day</td>
<td>19-21-Sep-17</td>
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<tr>
<td>6</td>
<td>Water Festival</td>
<td>01-03-Nov-17</td>
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<tr>
<td>7</td>
<td>Cambodia Travel Mart 2017</td>
<td>17-19-Nov-17</td>
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<tr>
<td>8</td>
<td>Sea festival</td>
<td>Dec-17</td>
</tr>
<tr>
<td>9</td>
<td>Count down</td>
<td>31-Dec-17</td>
</tr>
</tbody>
</table>
FESTIVITY IN CAMBODIA

Royal Ploughing Ceremony

Independence Day

Water Festival

Pchum Ben Day

Water Festival

Khmer New Year
FESTIVITY IN CAMBODIA

KHMER NEW YEAR & ANGKOR SANKRANTA

COMING SOON

092 63 00 33 / 010 63 73 92
FESTIVITY IN CAMBODIA
River festival 2016
FESTIVITY IN CAMBODIA

Sea festival 2016
Cambodia Travel Mart 2017
Siem Reap Angkor,
17th – 19th November, 2017
Sokha Siem Reap

Sokha Angkor Resort
Come & Discover
CAMBODIA
Kingdom of Wonder