“ACCESSIBLE TOURISM”

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Accessible Tourism

- Rationale
- Benefits
- Making it Happen

Carnegie Hall
Why promote Accessible Tourism

Underserved Growing Market.
1 billion persons with disabilities (WDR 2011)
976 million Elderly population (in 2017)

Right to Travel and Tourism Services
UNCRPD : Article 9 ; Article 30
SDG Goal 11

Accessible Tourism is an OPPORTUNITY
Not just a Social Responsibility
Benefits of Accessible Tourism

Increased Tourism $$
Non seasonal

New Services and Tourism products
More job opportunities

More accessible environment for all Locals and tourists
Making Our Cities Age and Disability friendly

The World Health Organisation (WHO) recently launched its guidelines on Global Age-friendly Cities. Are our cities ready for this? What about taking this idea forward to include people with disabilities (PwDs) in formulating Malaysia’s very own

**The pipeline facts**
As of 2001, one half of the world’s population will be over 60 years old. However, by 2050 about three out of five people will be older than 60 years old. At the same time, the population of senior citizens (aged 65 and above) worldwide is expected to double from about 400 million today to 1.3 billion by 2050.

Making cities more Age-friendly, WHO hopes to make living conditions in cities more suitable for the elderly. The launch of the first guide on Age-friendly Cities on October 1, 2017 was an important step.

The guide, launched in conjunction with the International Day of Older Persons is based on consultations with older people from 30 cities in 22 countries. About 1,300 senior citizens from cities such as Nairobi, London, Melbourne, Mexico City, Mumbai, Nairobi, New Delhi, New York, Rio de Janeiro, Shanghai and Tokyo were asked to share their experiences in the following eight areas of city living:
1. Outdoor spaces and buildings
2. Transport
3. Housing
4. Social participation
5. Respect and social inclusion
6. Civic participation and empowerment
7. Communication and information
8. Community support and health services

Another 700 people who are responsible for services providers were also interviewed to help identify their physical, social and service ambitions of accessibility in two categories:
From these worldwide consultations, WHO developed checklists for each of the eight identified areas.

**Using the Guide**
This guide is to help cities at all stages of development assess the identified areas from the perspective of older people and how they can make cities more Age-friendly.

According to WHO, the checklist is not an instrument for ranking one city against another. Rather, it is a tool for a city’s self-evaluation and a way to chart progress and is designed to be used by conventional bodies, voluntary of academic organizations, the private sector, citizens’ groups and even individuals who are interested in making their cities more Age-friendly.

The guide which serves as a global network of Age-friendly cities is currently being used in several locations to initiate age-friendly city developments. Network are being developed in Canada, Japan, Spain, the UK, Latin America and the Caribbean as well as in the Middle East. By networking, cities groups can support one another and share good practices to overcome similar problems.
ACCESSIBLE TOURISM
GLOBAL AND REGIONAL STRATEGIES
- GLOBAL POLITICAL WILL
- REGIONAL NETWORKS
  - ENAT
  - SATH
  - APNAT
Accessible Urban Tourism

National
- Policies
- Financing
- Infrastructure

Public
- Initiatives
- Accreditation
- Connectivity
- Awards

Private
- Best Practices
- Innovative
- User - centric

1st Accessible Shopping Mall Award
User-centric accessible packages

Journey with the Blind

Have you ever wondered how the blind make their way from place to place? Do they stumble or is there confusion? Read on with CS Khan and find out for yourself.

Introduce yourself, the reader, to a virtual trip with me to a new shopping mall. The trip is similar to the many trips I took on my own.

A tightfisted person uses visual landmarks to guide him, while a blind person like me has to travel in “darkness.” Therefore, even if my destination is within sight, it is still out of sight for me. I rely on other senses such as smell, hearing, touch and environmental clues for orientation.

User-friendly packages can make our life easier when designing and provides access to a wide range of services and products by ensuring that they are accessible to all. They increase the efficiency and safety of use, reduce the need for physical assistance, and allow people with disabilities to participate fully in all aspects of life.

Blind shoppers, whale watching Safari tours
Accessible Tourism Opportunities

OPP 1
• VISIT MALAYSIA YEAR 2020

OPP 2
• MEDICAL TOURISM

OPP 3
• RIVER OF LIFE CRUISE
Thank you

LET US MAKE ACCESSIBLE TOURISM HAPPEN BY 2020

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