



*Empowered lives.
Resilient nations.*

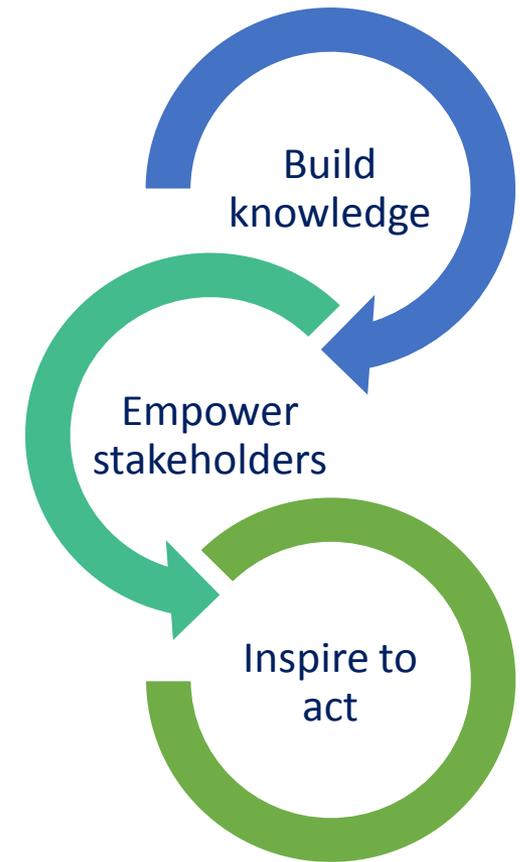
Tourism and the Sustainable Development Goals Journey to 2030

UNWTO/UNDP

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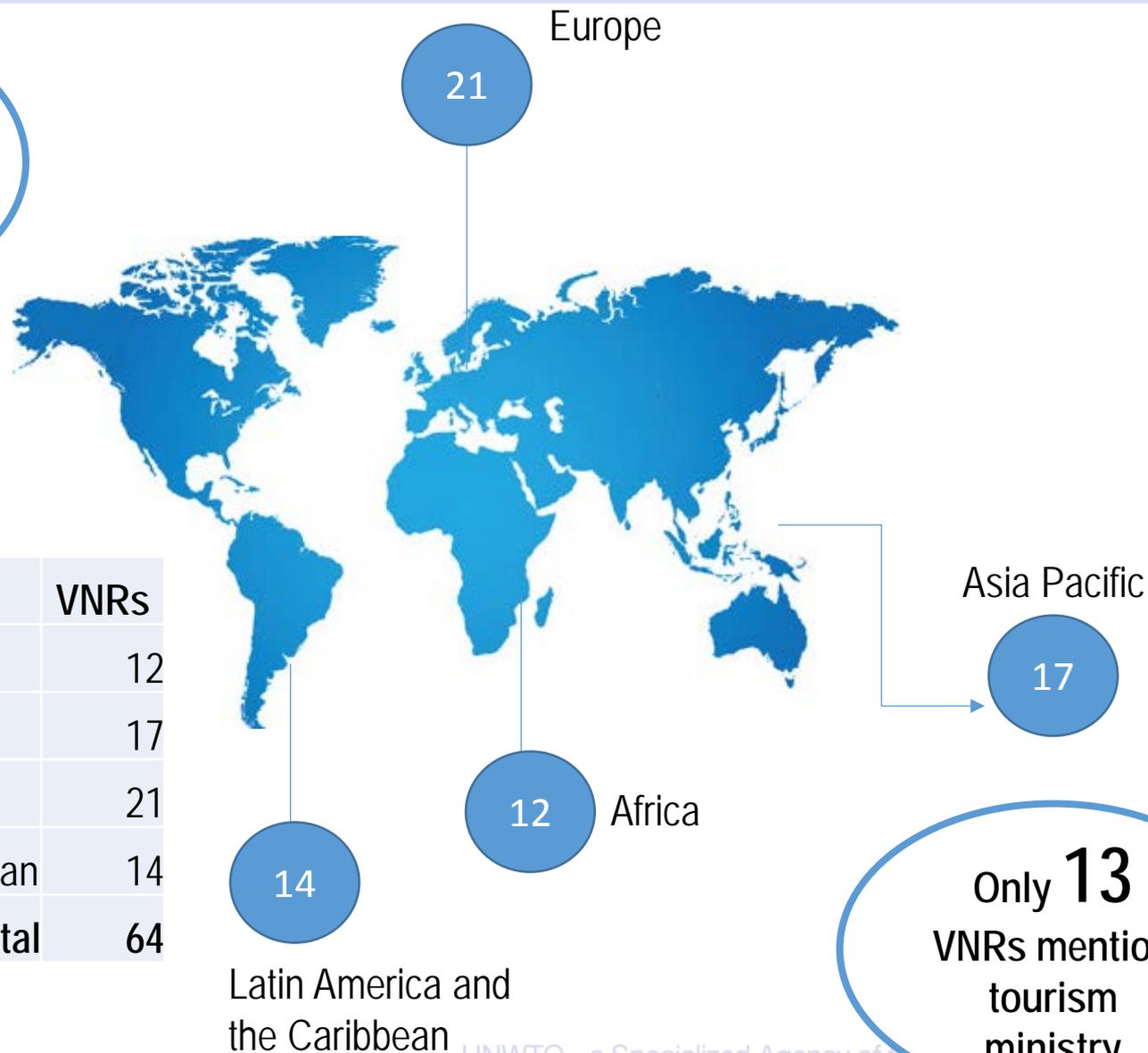
How can Tourism contribute to the 2030 Agenda ?



Public policy: Voluntary National Reviews (VNRs)

41 out of 64
VNRs
mention
tourism

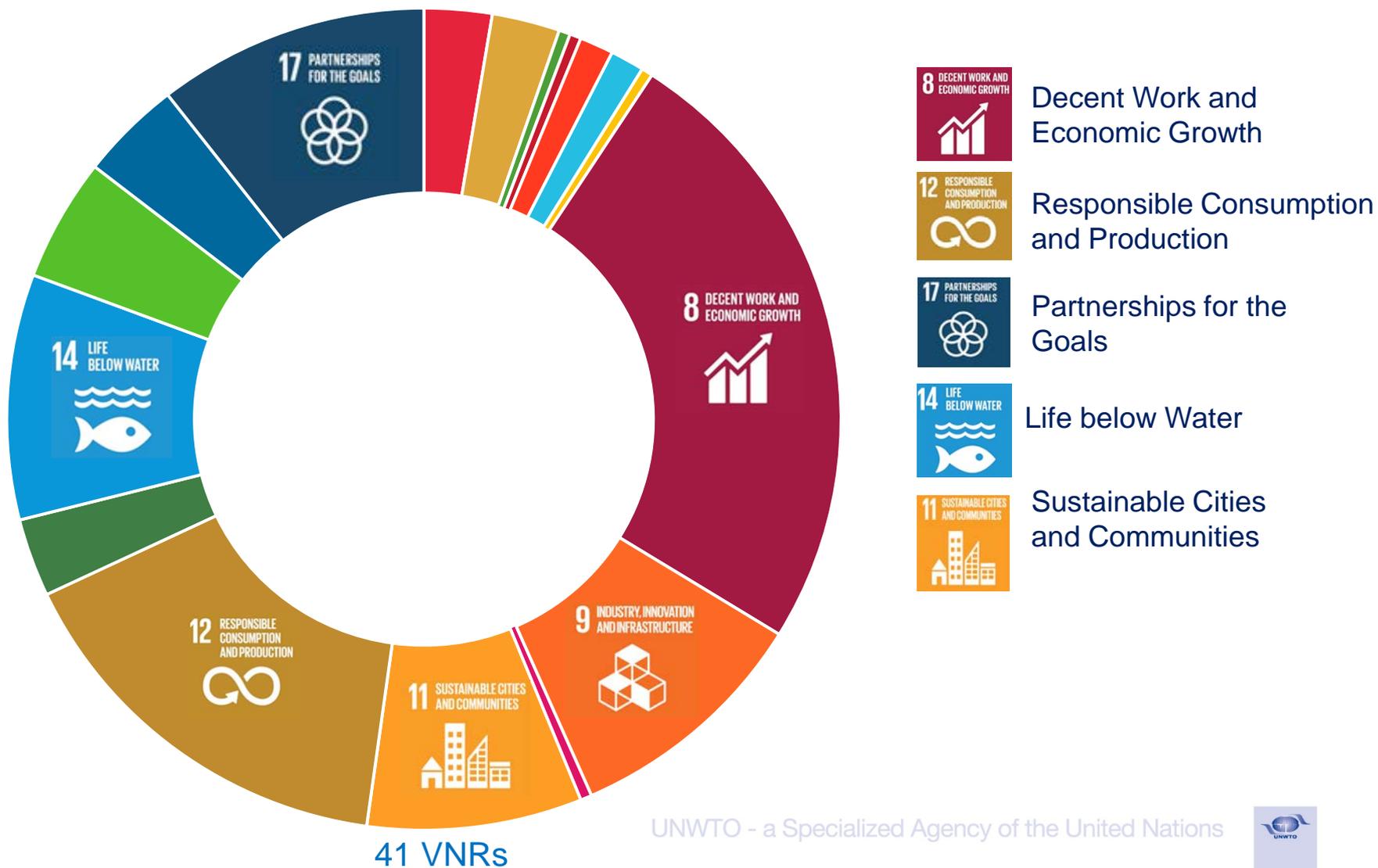
Regions	VNRs
Africa	12
Asia Pacific	17
Europe	21
Latin America and Caribbean	14
Total	64



Only **13**
VNRs mention
tourism
ministry

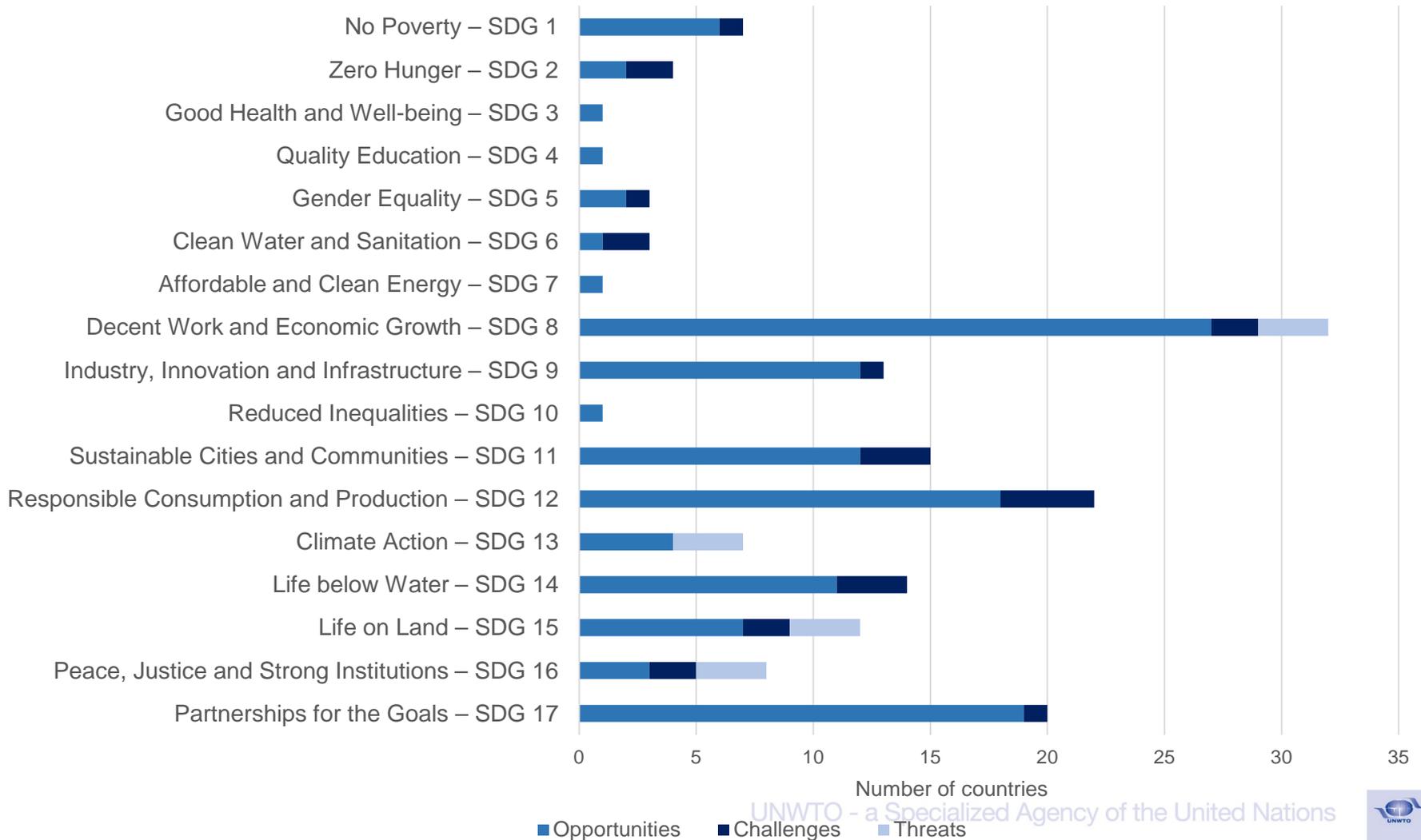
Tourism and the SDGs in the VNRs

41 countries recognize the value of tourism to achieve all 17 SDGs



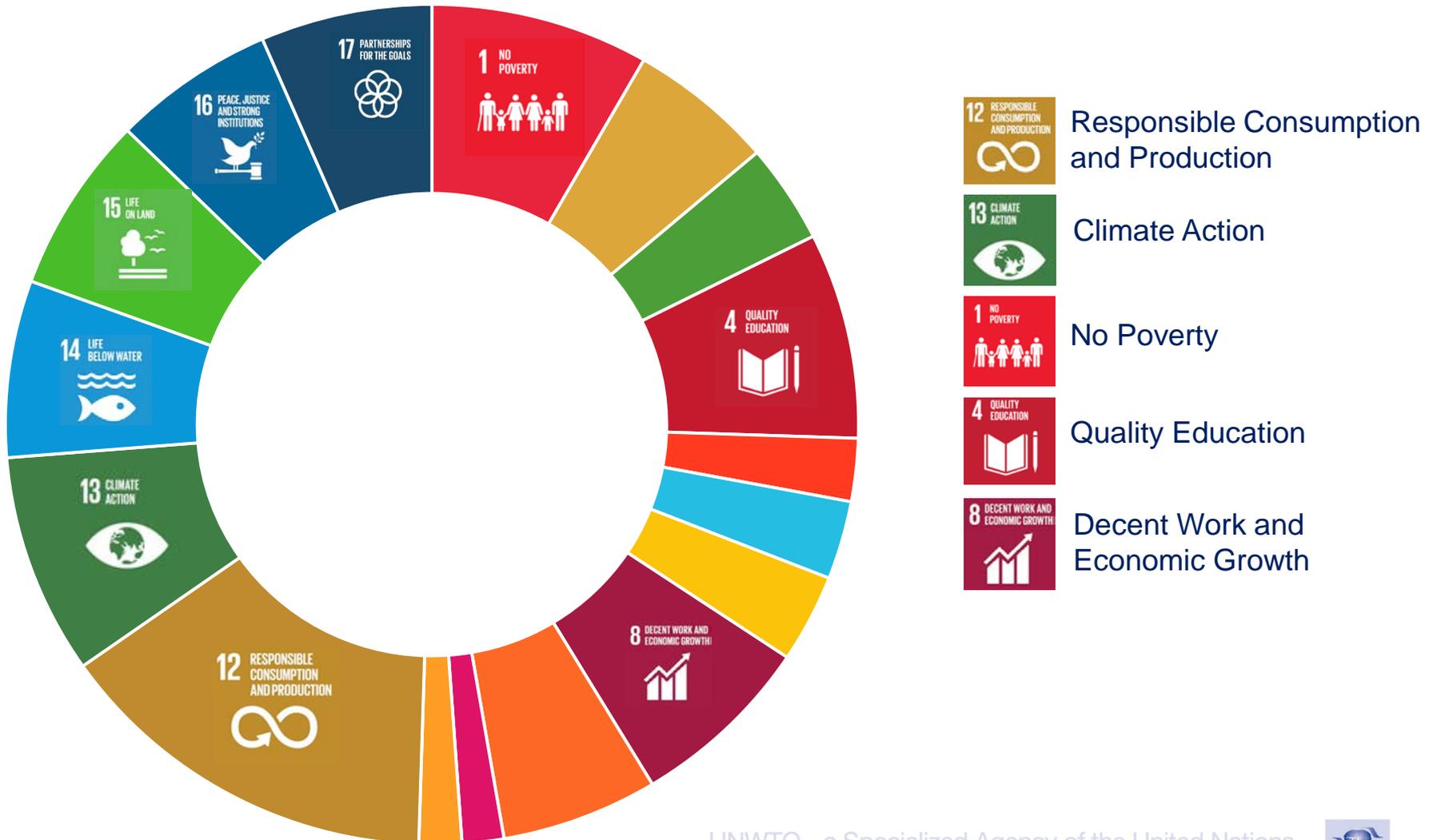
Opportunities, challenges and threats

Tourism opportunities, challenges and threats in relation to the SDGs



Private sector CSR in relation to the SDGs

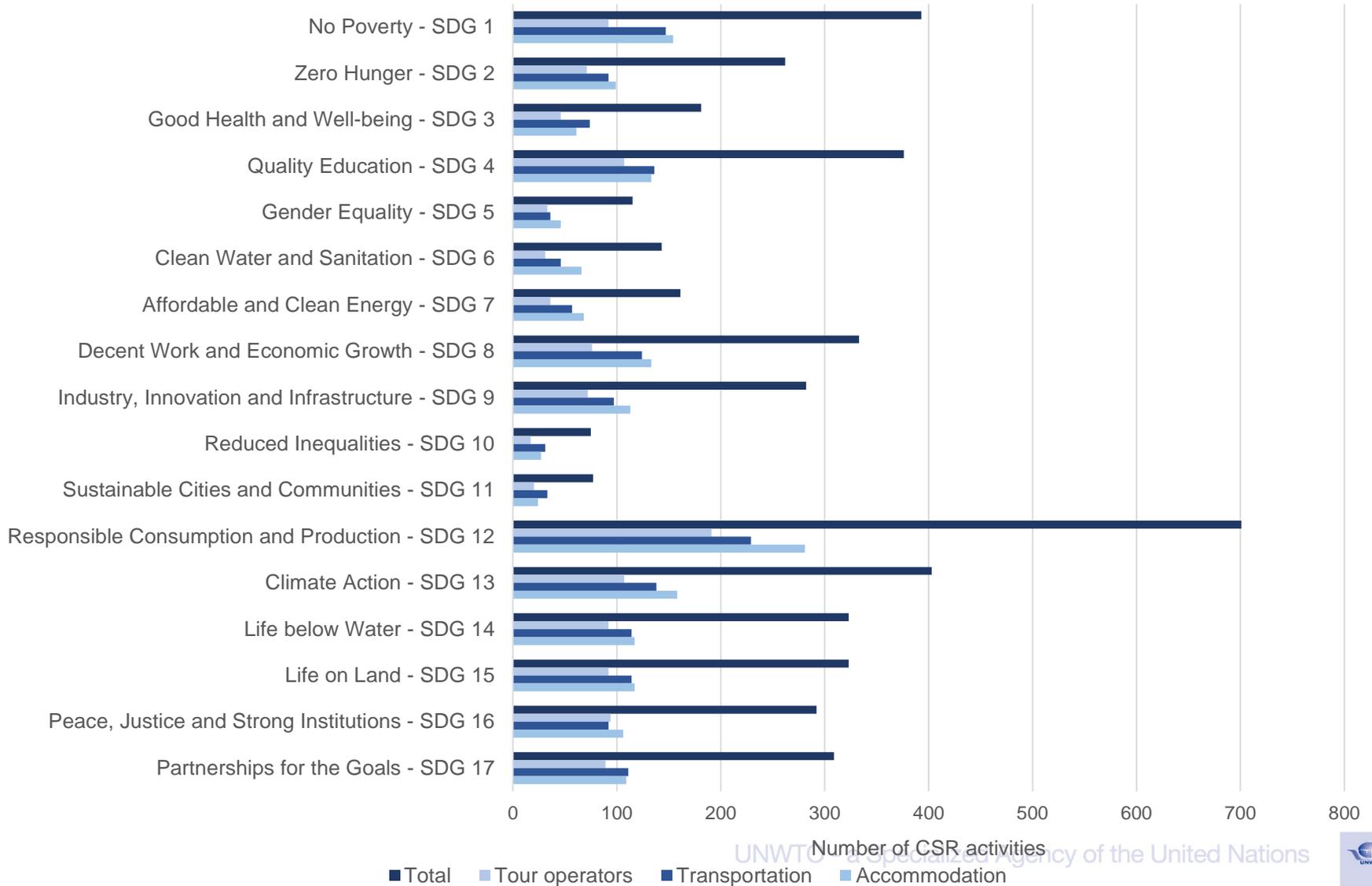
Tourism industries play a vital role in achieving all 17 SDGs



60 global tourism companies

Tourism companies: Global Goals – Local Focus

CSR activities per SDG, in total and by tourism industry



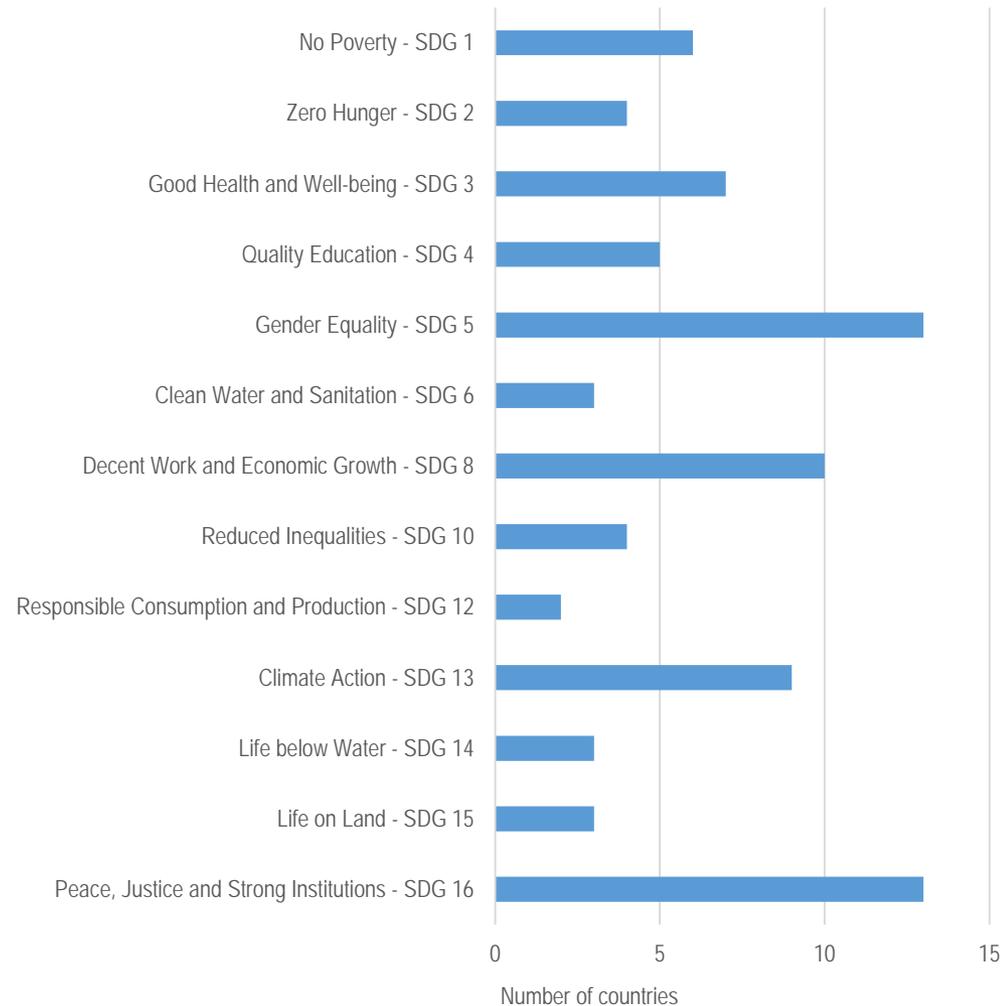
Financing sustainable tourism

- Development cooperation in tourism remains low but the growing recognition of tourism's contribution to the SDGs offers **new opportunities** for increased ODA disbursements to the sector.
- 19 of 64 VNRs were from ODA donor countries and indicated thematic priorities in development cooperation:

Tourism decision-makers should align tourism initiatives with donor countries' priorities

SDGs 16, 5, 8, 13, 1

SDG priorities of 19 ODA donor countries



Tourism and SDGs, key findings

Public policy

- Become more active in national SDG processes
- Build more coherent dialogue among all stakeholders as tourism is a cross-cutting sector
- Encourage and support the tourism private sector

Private sector

- Competitiveness is the key driver of sustainability
- Create awareness of the economic benefits of sustainability, and measure impacts
- SMEs can and should engage to realize the SDGs

Financing tourism

- Increase aid to maximize tourism's contribution to the SDGs
- Aid should relate to countries' strategy and sector needs
- Financing of tourism should go beyond development cooperation, including innovative financing

The way forward...

Public policy

- Be involved in national SDG strategies/Voluntary National Reviews
- Shape more inclusive and integrated tourism policies
- Assess and monitor tourism's contribution and to the SDGs
- Build capacity and create incentives for private sector Research & Development, including for SMEs

Private sector

- Share experiences, good practices and engage in the STP 10YFP
- Increase value chains uptake through local purchasing of goods and services
- Continue investing in people, the planet, ICT and other technologies
- Measure and monitor the impact

Financing tourism

- Invest in tourism as a priority sector for achieving the SDGs
- Align development cooperation with the countries priorities, including tourism
- Embrace innovative financing mechanisms and partnerships
- Design and implement incentives, smart subsidies for tourism enterprises

The 2030 Agenda...2018 and beyond

HLPF TIMELINE

2013

Building the future we want: from Rio+20 to the post-2015 development agenda

2015

Strengthening integration, implementation and review - the HLPF after 2015

{  The set of goals to be reviewed in depth will be the following, including Goal 17. }

2017

Eradicating poverty and promoting prosperity in a changing world



2019

Empowering people and ensuring inclusiveness and equality

2014

Achieving the MDGs and charting the way for an ambitious post-2015 agenda

2016

Ensuring that no one is left behind

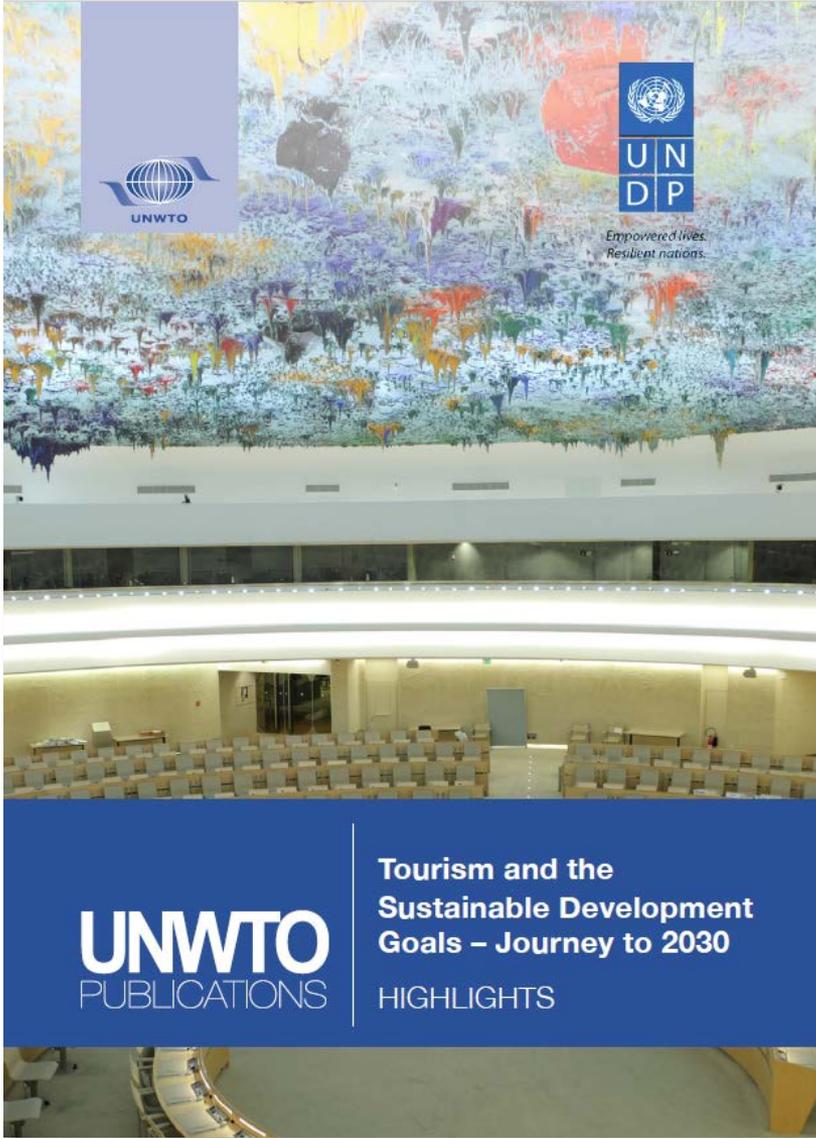


2018

Transformation towards sustainable and resilient societies



Source: United Nations Department of Economic and Social Affairs (2017a), *High-level Political Forum – Sustainable Development Knowledge Platform* (online), available at: <https://sustainabledevelopment.un.org/hlpf> (03-12-2017).



2017
INTERNATIONAL YEAR
OF SUSTAINABLE TOURISM
FOR DEVELOPMENT



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Federal Department of Economic Affairs FDEA
State Secretariat for Economic Affairs SECO

