Tuesday, 27 February

09:00 - 9:30  Registration and Group picture in UNWTO lobby

9:30 - 10:30  1. Welcome by Mr. Zurab Pololikashvili, UNWTO Secretary General

2. Statement by the Chairs

   2.1. Co-Chair: Mr. Peter Laimer, Vice Director of the Directorate Spatial Statistics, Statistics Austria

   2.2. Co-Chair: Ms. Beatriz Marco, Deputy Director General for Knowledge and Tourism Studies, Tourism Institute of Spain (Tourspain)

   2.3. Vice Chair: Mr. Giorgi Bregadze, Head of Research and Planning Department, Georgian National Tourism Administration, Ministry of Economy and Sustainable Development of Georgia

10:30 – 13:00  3. The increasing relevance of tourism statistics in the era of SDGs

   3.1. Manila Call for Action on Measuring Sustainable Tourism (doc) (ppt) (video) and UNWTO General Assembly Resolutions (doc) – Mr. Rolando Cañizal, Undersecretary, Department of Tourism, the Philippines

   3.2. How the Committee reinforces UNWTO’s statistical mandate and responsibility as a UN Agency (doc) (ppt) – Mr. Peter Laimer, Vice Director of the Directorate Spatial Statistics, Statistics Austria and Ms. Clara van der Pol, Coordinator, Statistics, Trends and Policy Programme

      3.2.1. UNWTO Report to the United Nations Statistical Commission (doc): TSA and MST as UNWTO’s response to monitor tourism in the SDGs

      3.2.2. Decisions (doc) taken note of in Economic and Social Council resolutions (doc)

      3.2.3. Lunchtime Seminar Accounting and Statistics for Sustainable Tourism (link)

      3.2.4. Monitoring of the SDGs in the Philippines (ppt) – Ms. Vivian Ilarina, Philippine Statistics Authority (former co-Chair of the IAEG-SDG)

   (incl. coffee break)
13:00 – 14:30  Lunch in UNWTO lobby

14:30 - 17:30  4. Measuring Sustainable Tourism (MST): A statistical initiative to support the assessment and policy of sustainable tourism

4.1. Measuring Sustainable Tourism Initiative  (ppt) – Ms. Sandra Carvao, Head of Communications, UNWTO

4.2. Measuring Sustainable Tourism – Why the interest in Canada? (ppt) – Mr. Michel Dubreuil, Destination Canada

4.3. MST Pilot Studies

4.3.1. Italy’s MST Pilot Study (ppt) – Ms. Angelica Tudini, ISTAT, Italy

4.3.2. Cultural Tourism in Archaeological Zones (ppt) – Mr. Raúl Figueroa, Director of Satellite Accounts, INEGI, Mexico

4.3.3. Experimental Measurement of Sustainable Tourism Indicators Using the Input-Output Tables: the Philippine Experience (ppt) – Ms. Vivian Ilarina, Assistant National Statistician, Philippine Statistics Authority

4.3.4. Developing Environmental Measures for Tourism in the Kingdom of Saudi Arabia (ppt) – Mr. Abdulhakim Al-Babtain, Director General for Tourism Information and Research Centre, Saudi Commission for Tourism and Antiquities

4.4. Updated draft of the Statistical Framework for Measuring Sustainable Tourism (SF-MST) (doc) (ppt) – Mr. Carl Obst, Consultant, UNWTO

4.4.1. Some applications and a quick evaluation of the Statistical Framework (ppt) – Mr. Raúl Figueroa, Director of Satellite Accounts, INEGI, Mexico

4.4.2. Other input and comments by the Committee

(incl. coffee break)

20:00  Dinner hosted by UNWTO in restaurant “TEITU” (Capitán Haya Street, 20 - 28020 Madrid)

Wednesday, 28 February

09:30 - 10:00  4. Measuring Sustainable Tourism (MST): A statistical initiative to support the assessment and policy of sustainable tourism

4.5. Measuring Sustainable Tourism: Let’s get started with a Toolkit (ppt) – Ms. Demi Kotsovos, Chief Satellite Accounts and Special Studies, Statistics Canada

4.6. Process ahead (ppt) – Mr. John Kester, Director, and Ms. Clara van der Pol, Coordinator, Statistics, Trends and Policy Programme, UNWTO

10:00 - 12:15  5. Tourism’s role in the economy: reflecting on a decade of TSA


5.2.1. TSA in Egypt (ppt) – Ms. Adla Ragab, Vice Minister, Egypt

5.2.2. Wales Regional TSA 2013 (ppt) – Ms. Chen Xu, Cardiff Business School, UK
5.3. The TSA aggregate that is an indicator for SDG 8.9: how to proceed – Mr. Peter Laimer, Vice Director of the Directorate Spatial Statistics, Statistics Austria

5.4. Proposals for estimating Tourism Direct GDP with limited data (doc) (ppt) – Mr. Carl Obst, Consultant, UNWTO

(incl. coffee break)

12:15 – 12:45 6. Developing platforms for tourism statistics

6.1. Mexican System of Statistical and Geographical Information on Tourism (ppt) – Mr. Ariel Juarez, Director General of Information and Analysis, Secretary of Tourism, Mexico

6.2. Investing in the European Tourism of Tomorrow (ppt) – Ms. Ana Moniche, Junta de Andalucia and NECSTouR

12:45 – 13:15 7. Cooperation between international organizations

7.1. Data exchange between international organisations (ppt) – Mr. August Götzfried, Head of Unit, Business cycle, tourism and registers, Eurostat

7.2. Updates on OECD’s Tourism Database and the Working Party on Tourism Statistics – Ms. Jane Stacey, Head of Tourism Unit, OECD

13:15 – 13:45 8. Looking at the potential of big data for tourism statistics

8.1. Eurostat/UNWTO joint overview paper on big data (ppt) – Mr. August Götzfried, Head of Unit Business cycle, tourism and registers, Eurostat and Mr. John Kester, Director, Statistics, Trends and Policy, UNWTO

8.2. Mobile Phone Data Use for Tourism Statistics in Indonesia and Estonia (ppt) – Mr. Siim Esko, International Director, Positium

13:45 - 14:00 9. Closing remarks by UNWTO Secretariat and Chair