Committee on Statistics and the TSA
UNWTO
Madrid, Spain,
27, 28 February 2018

Process ahead

Measuring Sustainable Tourism Initiative

Activities by main outputs:

- Statistical Framework
- Implementation Toolkit
- SDG indicators

+ overall management of the initiative
## Statistical Framework for MST

- **SF-MST** structure, approach and coverage proposed to be commented by the Committee

- **Advance key research topics:**
  - tourism demand perspective and associated allocation of stocks and flows to transport;
  - treatment of sub-national and destination levels;
  - treatments and coverage of tourism employment;
  - develop the social and cultural dimension.

- **2nd meeting of the MST Working Group of Experts (middle/ 2nd Q of 2018?)**

- **SF-MST global consultation**

- **Final Document** to be complete in November 2019 for presentation to the UNSC in March 2020

## MST IMPLEMENTATION

**Toolkit/Implementation strategy:**
- Sub-group

**Pilot studies:**
- Finalize supporting document for pilot studies
- Continue to identify pilot studies
- Support work in countries

**Capacity Building/Technical Cooperation:**
- Develop training modules to support UNWTO capacity building programmes and technical cooperation projects on tourism statistics

**Finalization of TSA compilation guide**

**MST compilation guidance**
7 Sub-groups

• To define and measure **SDG indicators** related to tourism

• To **communicate** the Measuring Sustainable Tourism Initiative

• To advance **key research topics** for the **Statistical Framework**:
  ➢ tourism demand perspective and associated allocation of stocks and flows to transport;
  ➢ treatment of sub-national and destination levels;
  ➢ treatment and coverage of tourism employment;
  ➢ develop the social and cultural dimension.

• To develop the **MST Toolkit**

Comments ?

Suggestions?

Thank you!

Statistics, Trends and Policy Programme

World Tourism Organization (UNWTO)