Tourism Satellite Accounts (TSA)

In Egypt

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Committee on Statistics and Tourism Satellite Account
Eighteenth meeting – UNWTO, Madrid, Spain
27 – 28 February 2018

Organizational Structure of the TSA Unit - Egypt

Ministry of Tourism
Steering Committee
General Coordinator
Technical Working Groups
Administrative & Technical Secretariat
Technical Coordinator
Expatriate & National Consultants
Project Manager
Project Experts
Task Force (A) Field Surveys
- MOT
- IDSC
- CAPMAS
- ETF*
Task Force (B) Data Bases
- MOT
- MOI
- MOED
- CBE
Task Force (C) Quality Assurance
- MOT
- FEPS
Task Force (D) TSA Tables Compilation and Analysis
- MOT
- MOED

(*) Egyptian Tourism Federation.
Results of TSA Tables
Total Value Added of Tourism Specific Industries
(At Producers’ prices) from 2011 to 2015

<table>
<thead>
<tr>
<th>Products</th>
<th>Domestic Supply (Billion EGP)</th>
<th>Tourism Consumption (Billion EGP)</th>
<th>Tourism Ratio of Domestic Supply (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accommodation Services</td>
<td>30.2</td>
<td>26.6</td>
<td>88.1</td>
</tr>
<tr>
<td>Food &amp; Beverages Services</td>
<td>52.6</td>
<td>27.2</td>
<td>51.7</td>
</tr>
<tr>
<td>Transportation Services</td>
<td>107.9</td>
<td>27.0</td>
<td>25.0</td>
</tr>
<tr>
<td>Travel Agents &amp; Tourists Guides Services</td>
<td>8.6</td>
<td>6.3</td>
<td>73.3</td>
</tr>
<tr>
<td>Sports and Cultural Services</td>
<td>33.3</td>
<td>11.5</td>
<td>34.5</td>
</tr>
<tr>
<td>Tourism Specific Goods &amp; Services in Egypt</td>
<td>5.3</td>
<td>5.2</td>
<td>96.8</td>
</tr>
<tr>
<td>Total of Tourism Specific Products</td>
<td>237.9</td>
<td>103.8</td>
<td>43.5</td>
</tr>
<tr>
<td>Other Consumption &amp; Non-Consumption Products</td>
<td>4179.1</td>
<td>26.2</td>
<td>0.63</td>
</tr>
<tr>
<td>Total</td>
<td>4417.0</td>
<td>130.0</td>
<td>2.9</td>
</tr>
</tbody>
</table>
Results of TSA Tables ... (cont.)
Tourism Direct Contribution in GDP From 2011 to 2017

Tourism Direct Contribution in GDP (%)

- 2011: 6.1%
- 2012: 5.1%
- 2013: 3.7%
- 2014: 4%
- 2015: 3.3%
- 2016: 3.8*
- 2017: 6.3*

*Estimated values

Other Applications of TSA
Employment Indicators According to TSA

Every hotel room generates 2.9 job opportunity distributed by sectors as follows:

One Room Generates (2.9) Job Opportunity

1.3 Job Opportunity
Hotels & Restaurants

0.5 Job Opportunity
Tourism Companies, Cultural Services, Bazars, Safari

1.1 Job Opportunity
Transportation, Sports & Recreational Services
Employment Indicators in Tourism Industries According to TSA

- 2 million persons employed in tourism industries in 2015.
- 7 million persons employed in tourism industries in 2015.
- (7%) of Total labor force in Egypt.
- (8.1) of Total employment in Egypt.

Relative distribution of Employment in Tourism Industries by Activity & Working Time (Full-time / Part-time)

- 2.2 million (72%) represent Full-time Equivalent Jobs.
- 32% of total employment are part-time employees.

Other Applications of TSA ... (cont.)

Female Participation in Tourism Industries

- Total Employees in Tourism Industries
- Retail Trade of Egypt’s Tourism Characteristic Goods
- Sports & Recreational Services
- Cultural Services
- Travel Agencies & Other Reservation Services
- Car rental Agencies Services
- Air Transportation Services
- Water Transportation Services
- Road Transportation Services
- Railways Transportation Services
- Food & Beverages Services
- Accommodation Services
(45000) no. of working females in tourism industries.

(2.3%) of total employees in tourism industries.

(1%) of total working females in Egypt.

Female Participation in work in tourism sector varies as follows:

Female Participation in Travel Agencies & other Reservation services, 2015

Female Participation in Cultural Services, 2015

Female Participation in Tourism Guidance, 2017

Female Participation in Accommodation Services, 2015

Source: Touristic Companies and Tourist Guides Sector, 2017.

Other Applications of TSA ... (cont.)

Relative distribution of tourism sector employees -educational status-

University and Post University Degree 32.0%

Illiterate 1.9%

Read & Write 6.4%

Lower Intermediate Level 18.7%

Intermediate & Upper Intermediate Level 41.1%

UNWTO has identified the key statistical domains in its initiative to Measuring Sustainable Tourism (MST) to provide indicators to achieve UN Sustainable Development Goals (SDGs 2030) through TSA.

<table>
<thead>
<tr>
<th>key statistical domains</th>
<th>Description</th>
<th>Availability</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Visitor movements</td>
<td>Visitors numbers</td>
<td>Available</td>
</tr>
<tr>
<td>2 Tourism activity and expenditure</td>
<td>Information on main products including output, consumption (including by type of consumer – domestic, international, household, business, type of event), exports, imports</td>
<td>Available</td>
</tr>
<tr>
<td>3 Tourism characteristic industries</td>
<td>- Business demographics such as size, ownership, location - Information on output, tourism share, value added, capital stock</td>
<td>Available</td>
</tr>
<tr>
<td>4 Tourism employment</td>
<td>Employment Volume and Characteristics</td>
<td>Available</td>
</tr>
<tr>
<td>5 Environmental flows</td>
<td>- Water and wastewater - Solid waste - Energy - GHG Emissions</td>
<td>Pilot Measures</td>
</tr>
<tr>
<td>6 Environmental assets</td>
<td>Land use and land cover - Extent and condition of natural environments supporting tourism activities (e.g. beaches and coastal areas, marine areas, national parks, rivers and waterways, ski fields) - Air quality, water quality - Ecosystem services supporting tourism activity - Visitor and tourism impact</td>
<td>NA</td>
</tr>
<tr>
<td>7 Expenditure on environmental protection</td>
<td>Expenditure on environmental protection and other environmentally related flows (taxes, subsidies, etc)</td>
<td>NA</td>
</tr>
<tr>
<td>8 Tourism infrastructure and TGFCF</td>
<td>Tourism infrastructure (including e.g. walking trails, etc) and capital formation in tourism industries</td>
<td>NA</td>
</tr>
<tr>
<td>9 Special measurement issues</td>
<td>- Treatment of transport; especially international/cross border - Seasonality - Attribution of environmental flows to visitors</td>
<td>Partially Available</td>
</tr>
</tbody>
</table>

Thank you ...

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